



Start conversations that drive business results

As a WhatsApp Business Solution Provider, we are here to help you connect with your customers at every touchpoint on their favorite chat app.



Reach the world!

Say "Hello" to your customers on their favorite chat app.

70% of WhatsApp users check the app daily.¹

68% of WhatsApp users think it is the easiest way to connect with businesses.²

Craft Your End-to-End Customer Journeys on WhatsApp

Create conversational experiences that bring measurable business results when you use WhatsApp with Infobip's cloud solutions. Engage and support your customers with marketing messages, useful notifications, and always-on support - from awareness to retention.



Influence conversions

- Use multiple entry points or leverage your existing Facebook and Instagram profiles with ads that click to WhatsApp
- Create automated marketing campaigns based on customer profiles



Turn chats into carts

- Use WhatsApp as your new direct sales channel
- Offer fast support with chatbots to speed up the decision-making process
- Grow revenue with repeated orders
- Send catalogs



Serve and care 24/7

- Offer personalized support with agents
- Reduce number of calls and automate your support with rules-based or AI chatbots
- Introduce self-service options

¹Source: Fortunly

²Source: Facebook IQ source

Fast-track your way to higher ROI

Leading global brands have enhanced their marketing, sales, and support with Infobip as their WhatsApp Business Solution Provider.



265% increase in customer engagement
97% decrease in response time
45% easier campaign launches



71% increase in unique users
138% increase in leads
4.4 customer satisfaction rating



40% rise in conversion rate with WhatsApp chatbot
Lower operational costs



14x increase in sales with a WhatsApp chatbot

Get an all-in-one solution with Infobip

Meet your customers where they are.

Be there at every touchpoint.

Grow your business using WhatsApp with Infobip.



Experience WhatsApp in action with Infobip's solutions – scan the code and say “Hi!”

Integrate WhatsApp Business Platform into your existing system via API or use it through our omnichannel cloud solutions: Moments, Answers, and Conversations.

CUSTOMER ENGAGEMENT

MOMENTS

Customer engagement solution

Centralize and orchestrate all your customer communications.

CUSTOMER DATA PLATFORM

PEOPLE

The 360° customer data platform

Collect, store, and activate your customer data.

CUSTOMER SERVICE

ANSWERS

Chatbot building platform

Deploy a smart virtual assistant that supports your customer service and sales teams.

CONVERSATIONS

Cloud contact center

Enable your agents to access the right information from a single workspace.

WHATSAPP BUSINESS PLATFORM

HTTP REST API for easy integration into your existing systems.



Learn More: infobip.com/whatsapp-business

