

Reach your target audience, anytime, anywhere

GMS SMS Messages

- ✓ Instantly deliver transactional updates
- ✓ Increase conversion rates for promo offers
- ✓ Enhance customer support and security

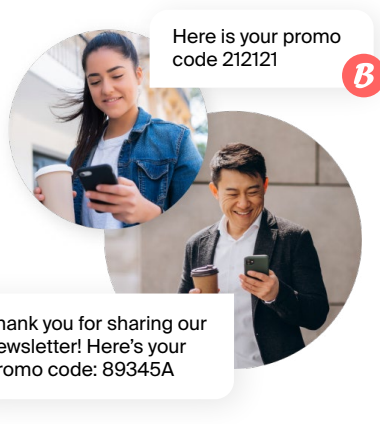
Reach your target audience anytime, anywhere

98% AVERAGE OPEN RATES

Deliver your offers to the broadest audience possible.

1-5 MINUTES TO READ

85% of consumers read SMS within 1-5 minutes upon receiving it.



Key use cases



Transactional messages

Instant delivery of essential updates



Authentication notifications

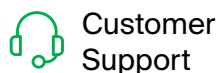
Secure connections through OTP



Promotional updates

Boost exposure and conversions

Visit our [Resource Hub](#) for additional usage and audience insights.



Customer Support



ISO/IEC 27001



ISO 9001

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MAKE YOURSELF HEARD

Price preference with 35+ single gateways

Predictable SMS spend and ROI control

Global reach through 250+ direct connections

Proven technical and fraud protection capabilities

Dedicated account managers and 24/7 support

Flexible SLAs tailored to your needs

DEPARTMENTS THAT BENEFIT

Marketing

Increase reach with 98% average open rates

Sales

Grow your revenue through flash sales

Customer Care

Provide timely, actionable feedback to everyone

Operations

Authenticate and verify your users

ABOUT GMS:

- 9/10 highly satisfied customers
- 900 mobile operators in 200 countries
- 17 years of leadership
- 8 bn SMS and OTT