

**DATAMATICS**

**ENHANCE CUSTOMER  
EXPERIENCE AND IMPROVE  
EFFICIENCY WITH AI**



Generative AI can help you turbocharge your business by providing quantum leap in customer experience, efficiency and quality of decision making. Datamatics enables enterprises to adopt an AI-First strategy and provides a roadmap to automate business processes across the organization.

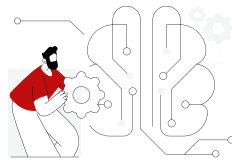
Datamatics follows the 5D methodology to Discover & Analyze, Design, Develop & Build, Deploy and Implement and Deliver Value. Datamatics AI CoE has deep expertise across various large language models such as GPT & Bard and is also staffed with AI developers, designers, architects who can help you start and scale your AI initiatives for competitive advantage.

## OUR SERVICE OFFERINGS



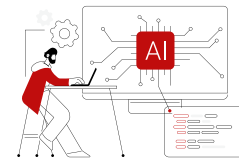
### AI Consulting & Strategy

- Assist Business in Developing AI Strategies
- Identifying Use Cases
- Integrating AI into Operations



### Core AI Services

- Data Science & Analytics
- Machine Learning Model Development
- NLP & Computer Vision Solutions
- Custom AI Development
- AI Enabled Automation



### AI Frameworks

- AI Maturity Assessment Framework
- AI Adoption Framework for Enterprises
- AI Implementation Framework

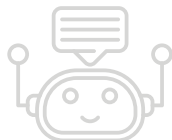
## AI SOLUTIONS

Datamatics Generative AI & Applied AI solutions help enterprises to improve customer experience, increase profitability and enhance productivity. Our solutions include the below:

### Enterprise Content Mining



### Virtual Assistants



### Financial Data Analytics



### RevOps



# DATAMATICS TRUAI

Datamatics TruAI is a comprehensive artificial intelligence and cognitive sciences solution that helps mine data and text to infer patterns in highly complex and high volume data.

## TruAI **TEXT**

- Email Analysis
- Document Classification
- Feature Extraction
- Summarization
- Sentiments / Emotions
- Key Phrase Chunking
- Classification/Clustering
- Neural Information Retrieval - Key Data Items
- Semantic Search

## TruAI **PATTERN**

- Association / Relationship between Info Content
- Predictions
- Prescriptions
- Pattern Detection
- Anomaly Detection
- Recommendation

## TruAI **VISION**

- Image Classification
- Object Detection
- Anomaly Detection
- Face Recognition-KYC
- Document Recognition-ID Cards-Data Extraction/Validation
- Image Enhancements / OCR

# TECHNOLOGIES AND PLATFORMS

**LLaMA**  
by  **Meta**



Google's AutoML



OpenAI  
ChatGPT **4.0**



PaLM 2



Microsoft  
Cognitive  
Toolkit



**together.ai**

# KEY AWARDS & RECOGNITIONS



Datamatics named as 'Leader' in IAOP 2021 Global Outsourcing 100 List of the world's best outsourcing providers



Datamatics recognised at UN Global Compact Network India Innovative Practices Award "Women at Work" 2020



2018 IBM Best Solution Led Client Win Partner



2019 IBM ASIA PACIFIC Excellence Award for Top Transformation Business Partner



Rail Analysis India Award 2020 & 2019 for Automated Fare Collection technology



MRSI Golden Key Award 2019 for 'Best Business Impact through Analytics'

## ABOUT DATAMATICS

Datamatics is a Digital Operations, Technologies and Experiences company that enables enterprises to go Deep in Digital to boost their productivity, customer experience and competitive advantage. It has established products in Robotic Process Automation, Intelligent Document Processing, Business Intelligence and Automated Fare Collection.

Datamatics does business with global customers across Banking, Financial Services, Insurance, Healthcare, Manufacturing, International Organizations, and Media and Publishing. The Company has presence across 4 continents with major delivery centers in the USA, India, and Philippines. To know more about Datamatics, visit [www.datamatics.com](http://www.datamatics.com)

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