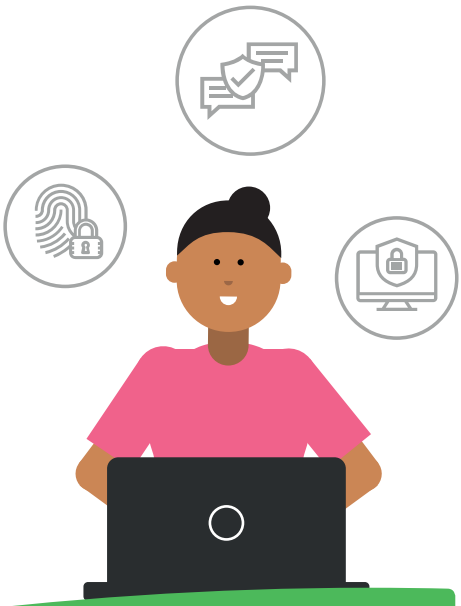
ONINBOX by RED SIFT



Don't risk employees taking the bait

It's likely that you've already heard of employees being called the 'weakest link' when it comes to email security. With OnINBOX we help organizations to overcome this dilemma by giving employees the information they need to clearly identify a suspect email and respond appropriately.

You can't block all threats, but you can put up danger signs

Even with spam and web filters, up-to-date systems, the latest security patches, and 2FA, there is still the possibility of threats getting through. Spear phishing and malware attacks have been the most prevalent form of cybercrime for years and it's your employees that possess the credentials and knowledge critical to the success of an attack. Organizations must go one step further than training their employees to recognize an attack from simulations. Encourage confidence to report emails by actually integrating essential assessment and reporting tools into their day-to-day workflow to foolproof their decision making.

"30% of phishing messages get opened by targeted users and 12% of those users click on the malicious attachment or link."

Verizon, (2018); *Data Breach Investigations Report*

OnINBOX has 3 clear risk indicators in every email

A

1. Authentication

We authenticate the email sender by evaluating the security protocols they have in place such as DMARC, SPF, and DKIM.

C

2. Content

An email's contents are examined to look for anything that shouldn't be there - tracking pixels, dodgy URLs. Then it's cross-referenced with sender blacklists.

T

3. Trust

Learn about the way you interact with people and your curated list of verified senders to identify threats and continually build your very own trust network.

Key Benefits

Automated company-wide threat intelligence

- Automatically share email threats and classifications across all inboxes.

No software installation required

- Yippee! Fast centralized deployment for all inboxes tied to your domain.

Stay informed and in control of your trust network

- Understand why an email is not trusted and blacklist contacts with one click.

Keep your email engagement private

- Set your privacy the way you want it with the ability to block email tracking.

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Cybercriminals are getting smarter, make sure you keep up

Most phishing security and education programs today take the form of spear phishing simulations or tests sent out across the organization which can take up time and resources on a regular basis. These tests also set an expectation of recurring visual examples transforming employees into experts. The trouble is, phishing attacks are rapidly changing and **a spear phishing simulation that was commonly seen today, may not look the same way tomorrow.** This can mean the training has a somewhat limited long-term effect. It's only by uncovering and surfacing the signals hidden in every email that you can then keep up with such an ever-changing threat.

OnINBOX is the upgrade in education from simulations to real-time warnings to provide immediate out-the-box value by giving users their own 'security expert' inside every email. **Sitting at the top of every email's content are clear color-coded results from an automated security scan** that breakdown the trustworthiness of a sender's risk profile. This tool helps the end user identify anything suspicious before engaging with the email itself, without interrupting their day-to-day productivity, or adding pressure to become a knowledgeable expert.

Why choose OnINBOX for email threat detection?

☑ **Key indicators are within each email**

- OnINBOX adds insight to the body of the email making it email client agnostic
- Users can read emails on their laptop or mobile, via any app without compromise

☑ **This isn't an email gateway solution**

- OnINBOX adds no infrastructure in front of a mailbox
- Email delivery rates are never affected

☑ **Company-wide standards that can be personalized**

- Enterprises can kick-start a user's contacts and URL trust network with pre-approved, or banned, entries

Get in touch today to find out how to unlock insight into your inbox

ONINBOX

The Red Sift Open Cloud is a data analysis platform that is purpose-built for the challenges of cybersecurity. By harnessing the power of AI we can securely collate, compute & visualize data from thousands of individual signals to help organizations to optimize their cybersecurity.

Our first product on the Red Sift platform is OnDMARC, a SaaS product that helps to implement and maintain DMARC. This email authentication protocol effectively blocks phishing attacks and increases the deliverability of genuine emails.

OnINBOX joins OnDMARC as the second SaaS product on the Red Sift platform giving users the ability to implement and maintain 360 email protection for both outbound deliverability and authentication, as well as inbound email threat intelligence.

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