

ABOUT THE SHURE AUDIO INSTITUTE

The Shure Audio Institute is an educational and networking platform for systems integrators and consultants, retailers, the pro audio industry and Shure end users including musicians and engineers. With a variety of online video courses and instructor-led workshops, Shure provides deep expertise and practical skills on technical, sales, and product solutions.

For more information on the training opportunities offered in your area, please visit www.shure.com/sai

 **AVIXA** Member

Shure is proud to be an AVIXA Education sponsor.

Shure Audio Institute provides complimentary courses and certification to those who are interested in learning more about Shure products.

Completing one or more Shure Audio Institute courses or certifications does not make you an authorized reseller or distributor of Shure products. After completion of a certification program, you may refer to yourself as certified under that program. As Shure does not have any certification with an expert label, you may not hold yourself out to be an "expert" of Shure products.

If you are interested in becoming a reseller or distributor of Shure products, please contact a Shure representative.

Shure reserves the right to revoke any certification or merits awarded for completion of course materials.

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INTEGRATED SYSTEMS CERTIFICATION

TRAINING OPPORTUNITIES

The Shure Audio Institute provides an industry-leading source of educational and training material information for Systems Integrators, Consultants, and AV professionals on Shure products, their application, and best practices for getting the most out of the Shure portfolio.

Two certification tracks are offered for Integrated Systems through the Shure Audio Institute.

To access the program, sign up for an account on your local LMS and join the Certification Groups for you to begin your training today.

CERTIFICATION PROGRAM ACCESS:

Level 1

Group Name: Certification Level 1

Group Key: SCWE-Level1

Level 2

Group Name: Certification Level 2

Group Key: SCWE-Level2



+ INTEGRATED SYSTEMS CERTIFICATION LEVEL 1

WHO IS IT FOR?

Customer-facing individuals who provide their customers comprehensive product information and best practices for applications relating to the Shure Integrated Systems portfolio. (Prerequisite for Level 2 certification)

AUDIO BASICS FOR MEETINGS & CONFERENCING

Learn what it takes to ensure good audio quality in typical business environments, from microphone placement to acoustic room treatments. **CTS RU: 1**

WIRELESS BASICS

Understand the fundamentals of wireless, what systems are available, and how to achieve the best possible performance to avoid issues before and during a meeting or conference. **CTS RU: 1**

INTEGRATED SYSTEMS PORTFOLIO OVERVIEW

Everything you need to know about the target markets, applications, features, and benefits of the Shure Integrated Systems Product Portfolio. **CTS RU: .5**

SELECTING THE RIGHT INTEGRATED SYSTEM FOR THE RIGHT APPLICATION

Ask the right questions to help customers understand their product options and to select the best fit for their specific application. **CTS RU: .5**

NETWORKING FOR AV PROFESSIONALS-PART 1 (THE BASICS)

From monitoring devices to routing audio, plus tips for communicating with IT about audio-related troubleshooting, this course covers all things networked audio. **CTS RU:1**

BEST PRACTICES ON MERGING AV AND IT SYSTEMS

Calm the fears of IT professionals everywhere who express concerns about networked AV products living on the network. **CTS RU: .5**

LEVEL 1 FINAL EXAM



+ INTEGRATED SYSTEMS CERTIFICATION LEVEL 2

WHO IS IT FOR?

Experienced AV professionals who understand the challenges of system design, setup and configuration.

CONFERENCE ROOM DESIGN BASICS

Gain valuable knowledge on acoustics and speech intelligibility and learn best practices for executing well-designed conference rooms and meeting spaces. **CTS RU: 1**

NETWORKING FOR AV PROFESSIONALS-PART 2 (MERGING WITH THE IT WORLD)

Reassure the IT department that networked audio will not disrupt the enterprise network and how to ensure smooth commissioning and install. **CTS RU: 1**

SHURE MASTER CLASS: WIRELESS BEST PRACTICES & TECHNIQUES

This Shure Wireless Master Class provides comprehensive training for operating multiple wireless systems in challenging RF environments. **CTS RU: 7**

AUDINATE DANTE™ CERTIFICATION LEVEL 1 AND LEVEL 2 (PROVIDED BY AUDINATE)

Comprehensive Level 1 and Level 2 Dante certification (provided by Audinate) is critical for understanding this industry standard audio networking protocol. **CTS RU: 2**

LEVEL 2 FINAL EXAM