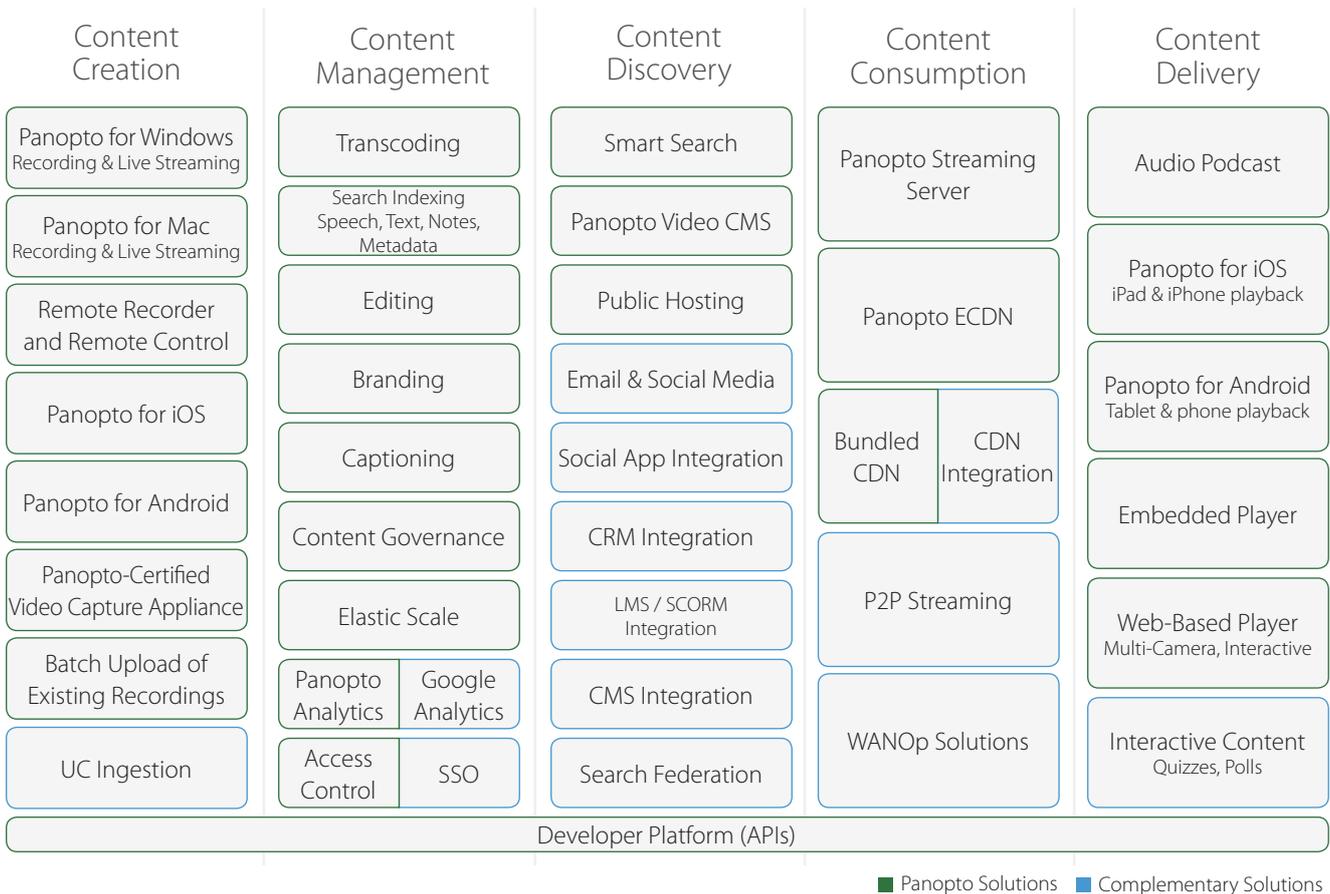# A bird's-eye view of Panopto

Panopto helps you manage your video content end-to-end, from creation and management to discovery and delivery. For more information on the full scope of Panopto capabilities, check panopto.com/product

Content Creation	Content Management	Content Discovery	Content Consumption	Content Delivery
Panopto for Windows Recording & Live Streaming	Transcoding	Smart Search	Panopto Streaming Server	Audio Podcast
Panopto for Mac Recording & Live Streaming	Search Indexing Speech, Text, Notes, Metadata	Panopto Video CMS	Panopto ECDN	Panopto for iOS iPad & iPhone playback
Remote Recorder and Remote Control	Editing	Public Hosting		Panopto for Android Tablet & phone playback
Panopto for iOS	Branding	Email & Social Media	Bundled CDN / CDN Integration	
Panopto for Android	Captioning	Social App Integration		Embedded Player
Panopto-Certified Video Capture Appliance	Content Governance	CRM Integration	P2P Streaming	
Batch Upload of Existing Recordings	Elastic Scale	LMS / SCORM Integration		Web-Based Player Multi-Camera, Interactive
UC Ingestion	Panopto Analytics / Google Analytics	CMS Integration	WANOp Solutions	Interactive Content Quizzes, Polls
	Access Control / SSO	Search Federation		

Developer Platform (APIs)

■ Panopto Solutions ■ Complementary Solutions

A complete video platform

Panopto is an end-to-end video platform, not a point solution. From recording and live streaming to file management, search indexing, secure sharing, and playback optimisation, if it's part of creating and delivering professional-quality video, you'll find it in Panopto's integrated video platform.

Built in-house = better support

Other video platforms rely on white-labeled third-party software for key features like recording and live streaming. Not Panopto. All of our major components are built in-house. This enables us to innovate more quickly and provide you with better, more responsive customer support.
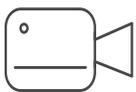
Simple, predictable pricing

Panopto is an integrated product with a simple pricing model. Our annual license fee is based on the number of users within your organisation, and it includes all of the functionality you'd expect in an enterprise video platform. The result? Unmatched predictability for your annual budgeting.

The world's top learning organisations choose Panopto:

McKinsey&Company   WESTERN RESERVE UNIVERSITY · 1826 · CASE   vmware®   Wharton UNIVERSITY of PENNSYLVANIA

Video learning made easy.

Upload and manage your entire library of video files. Create new videos for learning and communications. Efficiently stream video to any device. And search inside your videos for any word spoken or shown.
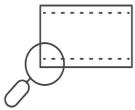
Creation and Curation

Record and live stream video presentations, online training, product demos, lectures, class assignments, meetings and more. Panopto's apps for Windows and Mac capture smooth, professional-quality HD video at up to 1080p, 60fps. Or, simply upload video captured elsewhere — Panopto supports the broadest range of video file formats, including AVI, MP4, MPG, WMV, MOV, QT, ASF, 3GP, WMA, MP3, M4V, and more.

Management and Sharing

Host your video content in the cloud or on-premises in a secure, centralised repository. Every video uploaded to Panopto is transcoded for optimal playback on any device, encoded for adaptive bitrate streaming, and indexed for inside-video search. Panopto connects with popular single sign-on (SSO) solutions for identity-aware sharing, access control, and governance. And Panopto's built-in analytics provide insights into video viewership.

Search and Discovery

With support for automatic speech recognition (ASR) and optical character recognition (OCR), Panopto *Smart Search* enables users to search across their organisation's video library, find any word spoken or shown on-screen in any video, and instantly fast-forward to that precise moment. And with Panopto's built-in integrations for popular LMS, CMS, CRM, and enterprise portal solutions, it's easy to discover and access videos through your existing internal systems.

WAN and Internet Video Streaming

Panopto's HTTP-based streaming efficiently delivers video across your corporate WAN and the internet to viewers worldwide. Out of the box, Panopto streams video using Akamai and Amazon CloudFront CDNs, and can be easily configured to work with other providers. Panopto integrates with WAN optimisation solutions from Riverbed, Blue Coat, Silver Peak, Cisco, Citrix, and other vendors, and we provide our own ECDN solution at no additional cost to customers.

Video Playback

With Panopto, viewers get an online video experience that feels like being in the live audience. Our HTML5-based player serves single or multi-camera videos, interactive notes and discussion, and inside-video search to any modern web browser. Videos can be embedded in any web page, and with automatic device detection and free iOS and Android apps, Panopto provides complete support for viewing on mobile devices.

Developer Platform (APIs)

Extend Panopto to meet the needs of your existing processes and IT infrastructure. Using code written in any language, you can use the Panopto API to programmatically import videos, manage users, start and manage recordings, search content, perform custom analytics, and more. The Panopto API is fully open and documented, with complete samples in our developer forum and ready-to-run apps in our GitHub repositories.

Try Panopto free in your organisation.

Visit panopto.com/try to get started.