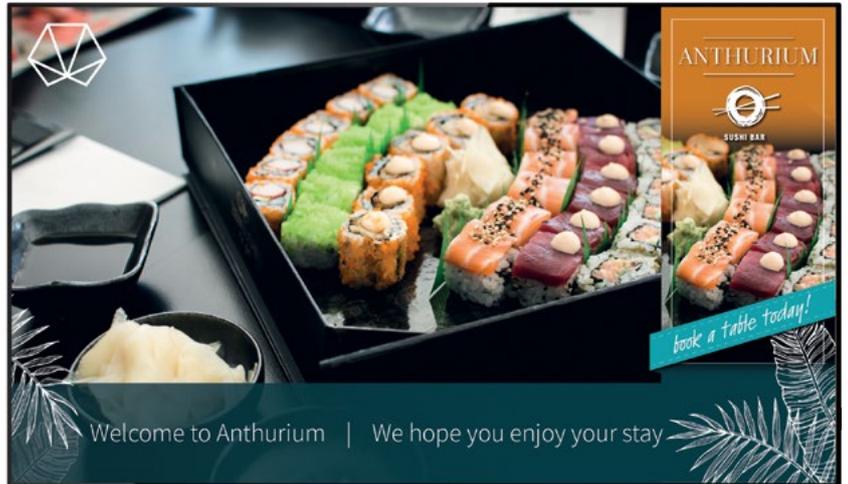# What's New

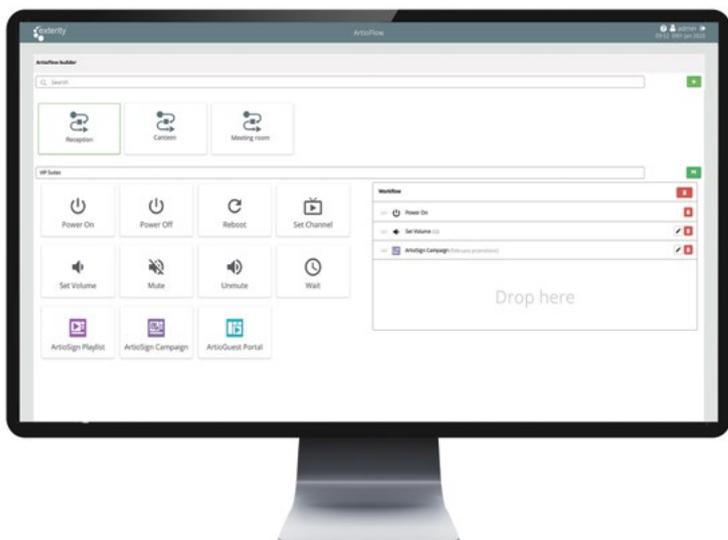## IP Video, Digital Signage and Guest Experience Solutions

exterity®

New 4K Media Player with 4K 60fps graphics and animations capability

In 2020 we are bringing to market the new **AvediaPlayer m9605 Media Player** with the ability to integrate both 4K video and stunning 4K graphics into digital signage for an enhanced and captivating visual experience. The m9605 Media Player has been designed specifically for those who need to ensure their content instantly stands out, with smooth, highly detailed 4K 60fps graphics and animations, seamlessly integrated with superb quality 4K video. This powerful new platform fully integrates into Exterity's IP video ecosystem and features an Intel Core CPU, on-device solid state storage and a quiet fanless design.

Additionally, for those wishing to deliver an enhanced 4K in-room experience, the new **AvediaPlayer m9400** has been designed specifically for use with ArtioGuest, Exterity's hospitality middleware. It enables organisations to deliver a captivating video experience through advanced 4K video capability and benefits from PoE and a quiet, fanless design.

New ArtioFlow Workflow App

ArtioFlow enables the creation of time-saving workflows by simply dragging a series of actions – such as power on, set volume or channel change – to create action sequences. For instance, a corporate organisation could create an ArtioFlow workflow that turns a group of devices on at the start of the business day, sets a main news channel and then mutes the screens located in public areas. ArtioSign campaigns and playlists, as well as ArtioGuest portals, can also be integrated into these workflows and published at the push of a button.

Users can also create workflow triggers, so screens will be automatically and instantly updated when specific events occur. For example, during emergency announcements, all screens could be automatically muted and updated to display evacuation instructions, tailored to each floor and room.

Next generation Encoders ship with Intel E3900 series technology inside

Exterity's next generation **38-series AvediaStream HDMI Encoders**, powered by Intel's innovative Atom® E3900 processor, are now shipping. This high-performance processor enables us to provide a more a more flexible platform, capable of supporting a wider range of codecs versus traditional, single codec ASIC solutions.

New Pro:Idiom™ Gateway

The latest addition to the Exterity AvediaStream Gateway family supports content-protected live TV and radio from satellite sources and streams it securely across an IP network. With dual conditional access slots and built-in Pro:Idiom encryption, the **g4417-pi** meets the most stringent content protection requirements and delivers high value and broadcaster premium channels across an IP network.

New g4401 IP-IP Gateway

The launch of the new **g4401 IP-IP Gateway** means that two paired gateways can send and receive secure and reliable video streams over the internet using the SRT protocol. This enables organisations to deliver live video, such as training sessions, between remote sites, without the need for costly dedicated delivery networks. Additionally, the new gateway supports the input of Transport Streams delivered by IPTV providers, enabling the redistribution of selected channels over the LAN.