

# ArtioGuest®



## Interactive Guest Experience Portal

Discover ArtioGuest, Exterity's fully customisable portal for hospitality. Developed with your specific needs in mind, this premium solution is incredibly easy to use with its drag-and-drop interface, while offering an enhanced and intuitive in-room guest experience.

ArtioGuest enables the creation of eye-catching and customisable interfaces for accessing not only TV or Video on Demand, but also in-room purchases such as room service, enabling you to promote your amenities. ArtioGuest is fully integrated with your Property Management System (PMS), allowing guests to book excursions, order a taxi, check their bill and more, at any point during their stay.

# Create

ArtioGuest enables the creation of visually-rich, fully customisable and interactive portals to enhance the guest experience

## Cutting-edge design

Our highly flexible interface offers countless possibilities, ensuring you can provide your guests with an intuitive user interface that exceeds their expectations while promoting your services and driving additional revenue

## Tailored interface

Reinforce your hotel image by fully tailoring the guest interface to your brand. Each element in the portal can be easily customised and updated to reflect the distinct identity and feel of your hotel. If you need assistance designing your perfect interface, do not hesitate to get in touch as we would love to help you



## Customised welcome message

Make your guests feel extra special by personalising the welcome message they see on their in-room TV

## Drag. Drop. Done.

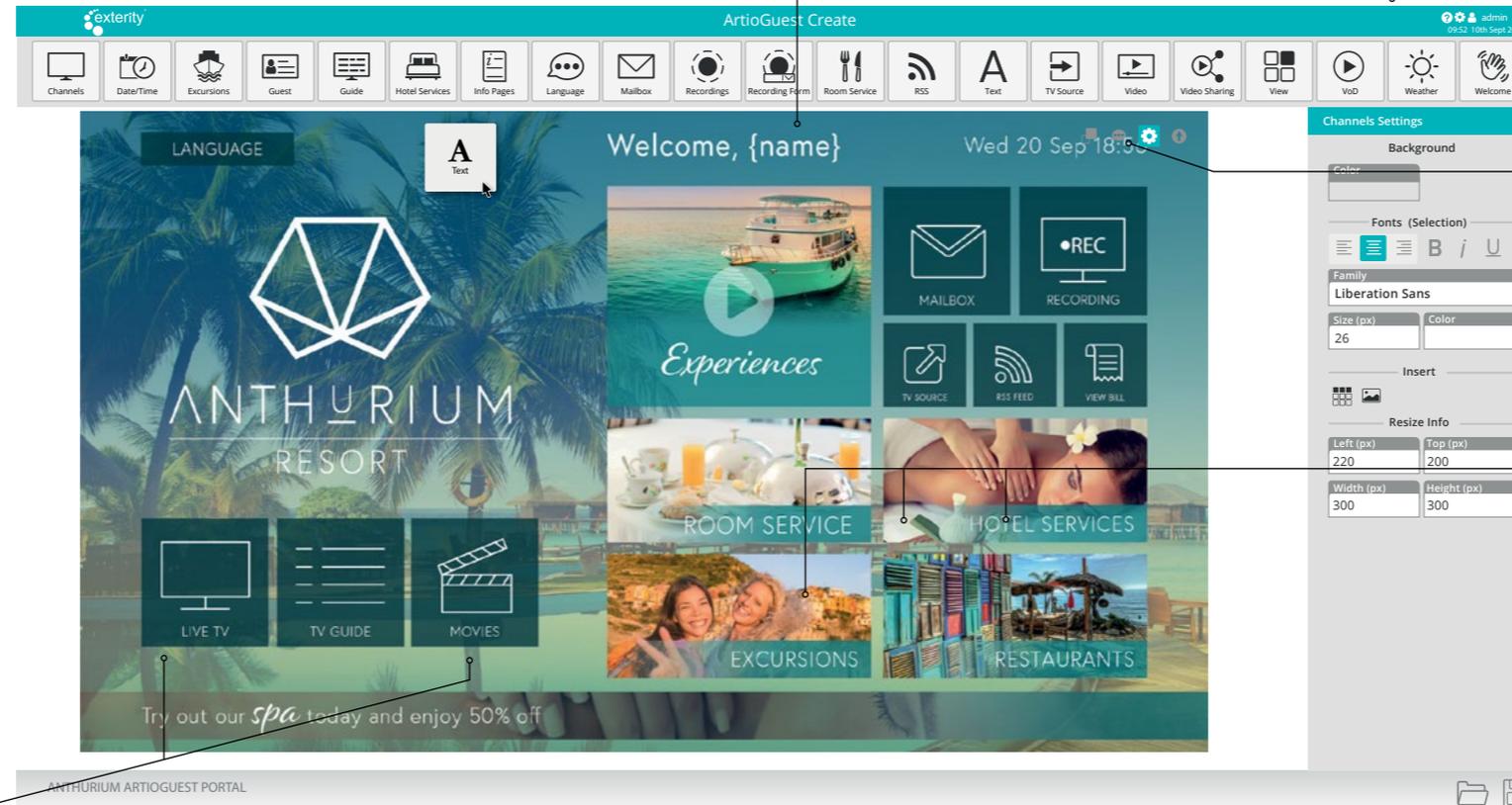
With our intuitive drag-and-drop interface, create and update portals quickly and easily. But if you need a helping hand, it's just a click away

## Language

Enable international guests to select their preferred language for the interface

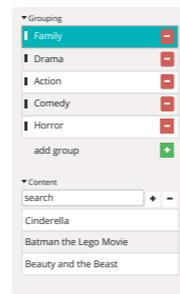
## In-room purchase

Easily add items that can be requested by your guests, from excursions, spa treatments and room service, to additional towels or booking a taxi



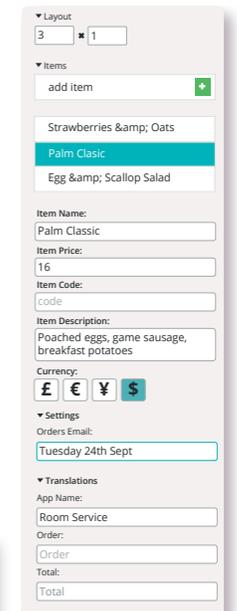
## Live TV, catchup and video on demand

Keep your guests entertained by giving them access to a rich variety of local and international TV channels, latest movies and TV shows on demand. Access can be controlled (e.g., children can only see appropriate content) and encrypted video content is supported



## PMS integration

In-room movie purchase and check out are made easy thanks to our seamless PMS integration, which also enables guests to check their bill at any time



# Deliver

Let your guests relax and enjoy a premium, personalised and interactive in-room TV experience

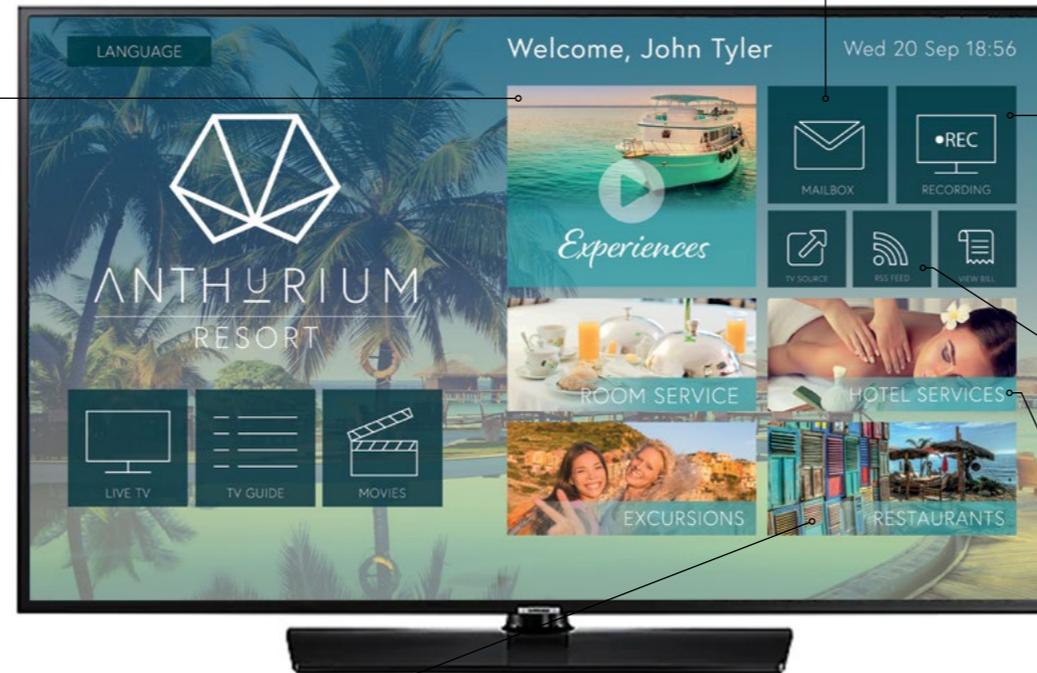
## Video element

Make promotional or safety information easily accessible on the portal, by adding a video which plays full screen when selected by the guest



## Fully customised experience

Personalise the type of portal guests will see based on their loyalty membership level, ensuring they enjoy a unique and fully customised experience. Choose which services they can access, such as premium TV channels, and create a tailored experience



### Mailbox

Easily communicate with your guests: send them messages, information or promotions directly to their in-room TV

### Recording

Enable guests to record their favourite programs to watch later, directly through the EPG or using the recording app

### RSS feed

Give guests the opportunity to quickly access information and stay up to date with the latest news

### Room service and hotel services

Enable guests to purchase room service, book excursions, spa treatments or a taxi, order additional amenities and more from the comfort of their room

### Hotel promotion and information

Provide useful information and promote your amenities, services and activities



### Chromecast and screen sharing

Let guests display images, videos and subscription content from their device directly on the in-room TV. Built-in Chromecast on Sony and Philips hospitality TVs is also supported

### TV source

Allow guests to easily switch source and access devices such as their games console or laptop, Apple TV, or any available app on a SmartTV (e.g., Netflix, YouTube, Spotify...)

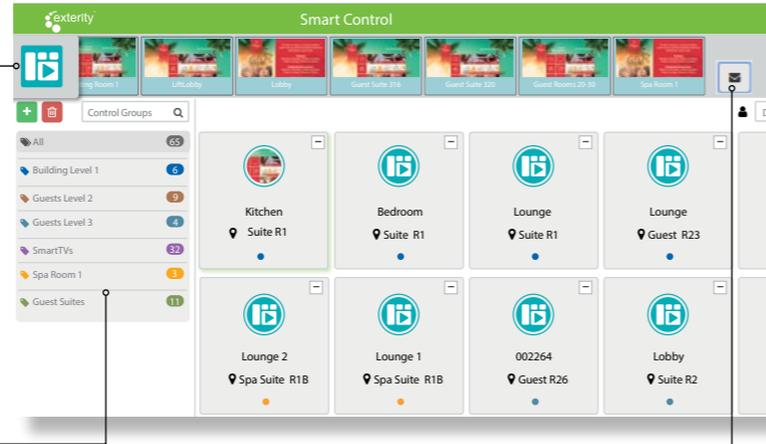


# Manage | Manage your IPTV system, gather insights and set up workflows



## Smart Control

Smart Control brings control of Exterity end points, as well as non-Exterity devices such as SmartTVs, into one central location



## Mode switch

Easily switch between ArtioGuest, ArtioSign and Device Control

## Groups

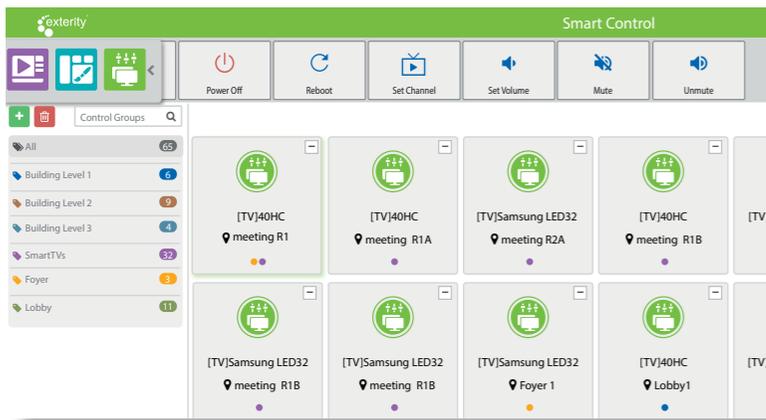
Publish different portals to specific screens or groups of screens, enabling you to personalise your guests' experience based on their room or suite

## Messages

Send pre-configured or instant messages and easily communicate important information to your guests. Each message can be sent to a single TV or groups of TVs, using the guest's preferred language

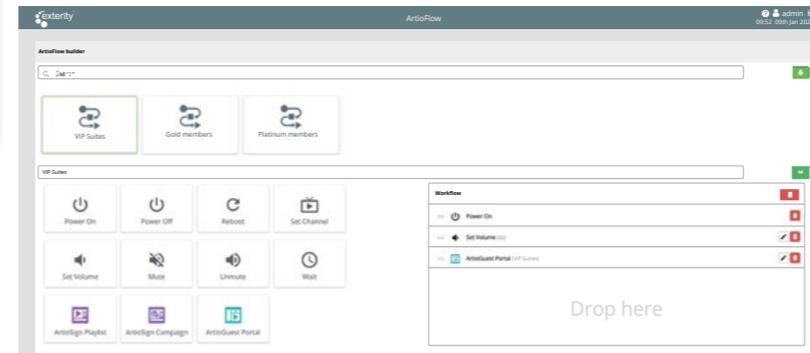
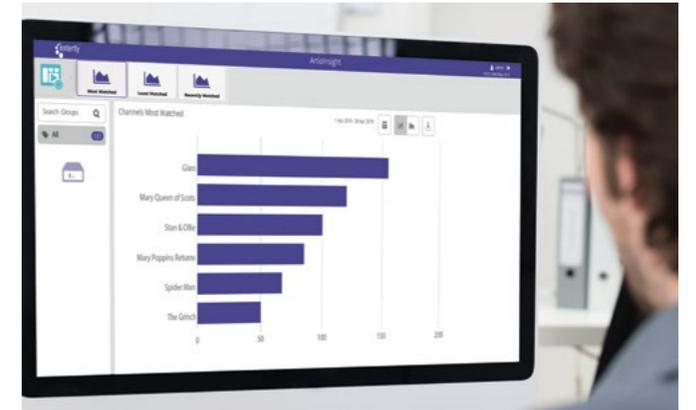
## Device control

In this mode, choose an action or workflow and drag it onto a specific TV or group of TVs



## ArtioInsight

ArtioInsight enables hotel managers to view and export Video on Demand and TV channel usage statistics. This makes it easy to see at a glance which content is popular with guests and aid content purchase decisions, but also to identify patterns and gain insight into how the channels are used



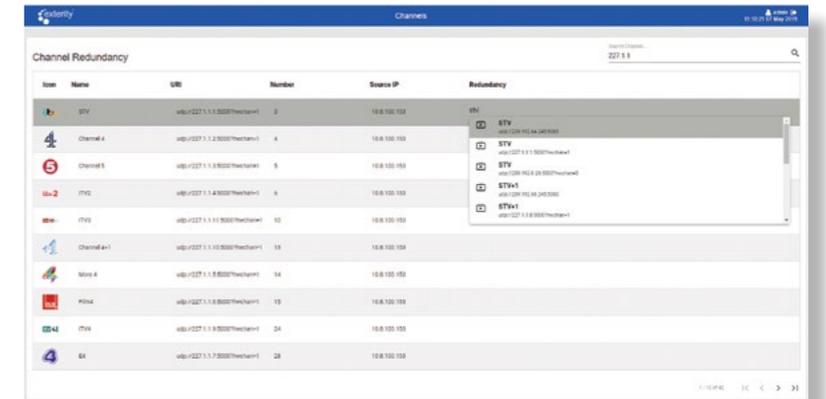
## ArtioFlow

Easily create workflows, dragging actions such as power on, set volume and channel, but also ArtioGuest portals, to create sequences that can be published at the push of a button



## Channels app

Set up backup channels using the Channels app to ensure viewers enjoy a reliable and uninterrupted viewing experience in case of network interruptions



# How ArtioGuest integrates with Exterity's end-to-end IP video solutions

