enreach

WORKING WONDERS ANYWHERE

ISTRA connect BY ENREACH

PaaS Smart Communications,
Collaboration and Automation

ISTRAconnect BY ENREACH

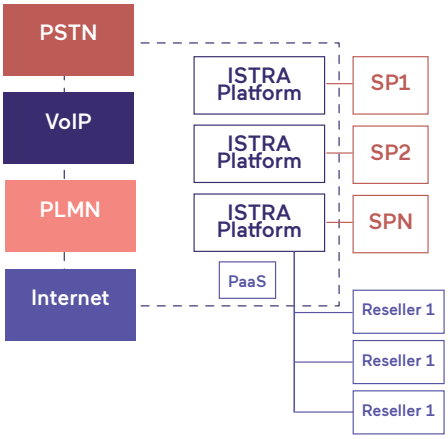
The mobile-first PaaS - for providers looking to embrace the expanding mobile market

ISTRAconnect is Enreach's hosted and managed ISTRA PBX and trunking platform that enables cloud service providers, resellers and system integrators to outsource the hosting and maintenance of a platform.

ISTRAconnect by Enreach also allows providers to offer integrated SIM solutions to their users. BYOD users can also access ISTRAconnect solutions via Enreach's brandable MOBiiS by Enreach app.

You can add your own look and feel to all services in our PaaS, so you can keep and drive your own brand when launching services in the market. You'll benefit from our next generation, API driven features without the traditional data center and support overheads.

Each service provider gets allocated their own virtual machines that provide multi-tenant collaborations services to end user customers.



OUR PROPOSITION TO YOU

Service providers and integrators

- Manage your independent service lifecycle through service plans and bundling
- Generate extra sales from mobile minutes and data by becoming a SIM provider
- Decide your margin by bringing your own SIP trunks and minutes
- Develop new services thanks to our APIs
- Integrate fixed-mobile convergence with enterprise applications

PBX resellers

- Extend your sales scope to enterprises by providing fixed-mobile convergent cloud PBX services
- Focus on sales and forget about core network infrastructure complexity
- Increase your margin by taking control of your trunking and offering federated services

EXTRA BENEFITS OFFERED

SBCaaS

- Secured voice infrastructure: topology hiding, media optimization, DDOS protection
- Bring your own carrier & connect your own agreement
- SBC in-country point of presence
- SIP trunk, fixed minutes, virtual numbers

Add mobile services to your portfolio

- 4G/5G access
- Mobile data, minutes & SMS

OFFER PaaS YOUR OWN WAY

You can choose the bundle that fits your needs:

FEATURES	TELEPHONY	STANDARD	PRO	PREMIUM
Extension & 1 PSTN Phone # + IP Phone & basic telephony features	•	•	•	•
Telephony features (Call Control, IVR, VM, Forwardings, Presence, Auto Attendant)		•	•	•
FMC Light (BYOD)		•	•	•
Desktop app with Softphone		•	•	•
Mobile app with Softphone		•	•	•
Enterprise Group Messaging		•	•	•
Analytics		•	•	•
Message History		1 month	6 months	1+ year
CRM Connector			•	•
Call Recording			•	•
Switchboard			•	•
ACD Group				•
ACD Supervisor				•

Launch smart communications and collaboration with your own brand for your users

- Telephony & UCC features
- Enterprise Messaging
- Control to end-users
- Handover GSM/softphone
- Flexible collaboration packages
- Federated SIP trunking
- CRM integration
- Clic2call from everywhere
- Unified contact directory
- Fixed-mobile convergence
- Enhanced presence

IN A NUTCASE...

Enjoy the benefits of our PaaS service

Higher Sales Margins
Reduced initial investment

Guaranteed Recurring Revenues
Our platform is ready to go

Faster Time to Market
No installation, instant delivery of services

Carefree Updates
We managed them for you

Stress Free Security, Compliance & High Availability
Thanks to the fully managed service

Bundled for your Customer Needs
You choose how to sell

Stay Ahead of Time
With our mobile-first approach

Retain your Customers
with 3rd party integrations and APIs

Beat the Competition
With your own customized proposition

ISTRAconnect by Enreach offers a simplified experience thanks to a layer of management portals that give specific access and rights to vendors, resellers and users.

- BSS
- Directory & CRM
- Call monitoring
- Swagger based REST API
- Call history
- Reporting
- JWT authentication
- Provisioning
- Call control