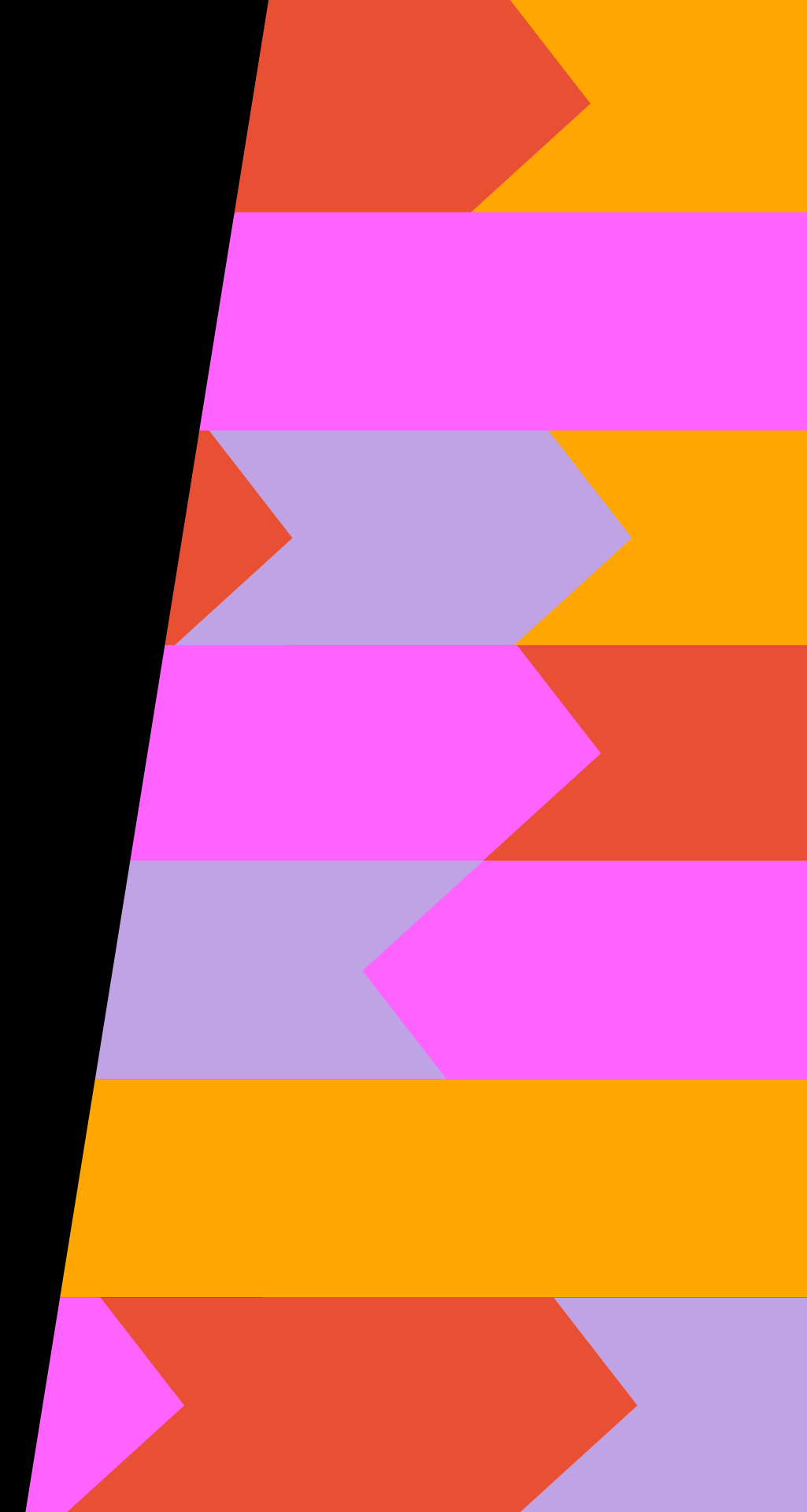


fasthosts **ProActive**

Building a business case: Why move to a managed cloud solution

How to secure support and funding for bespoke IT infrastructure that works for you.



Fasthosts ProActive allows small companies to do big things.

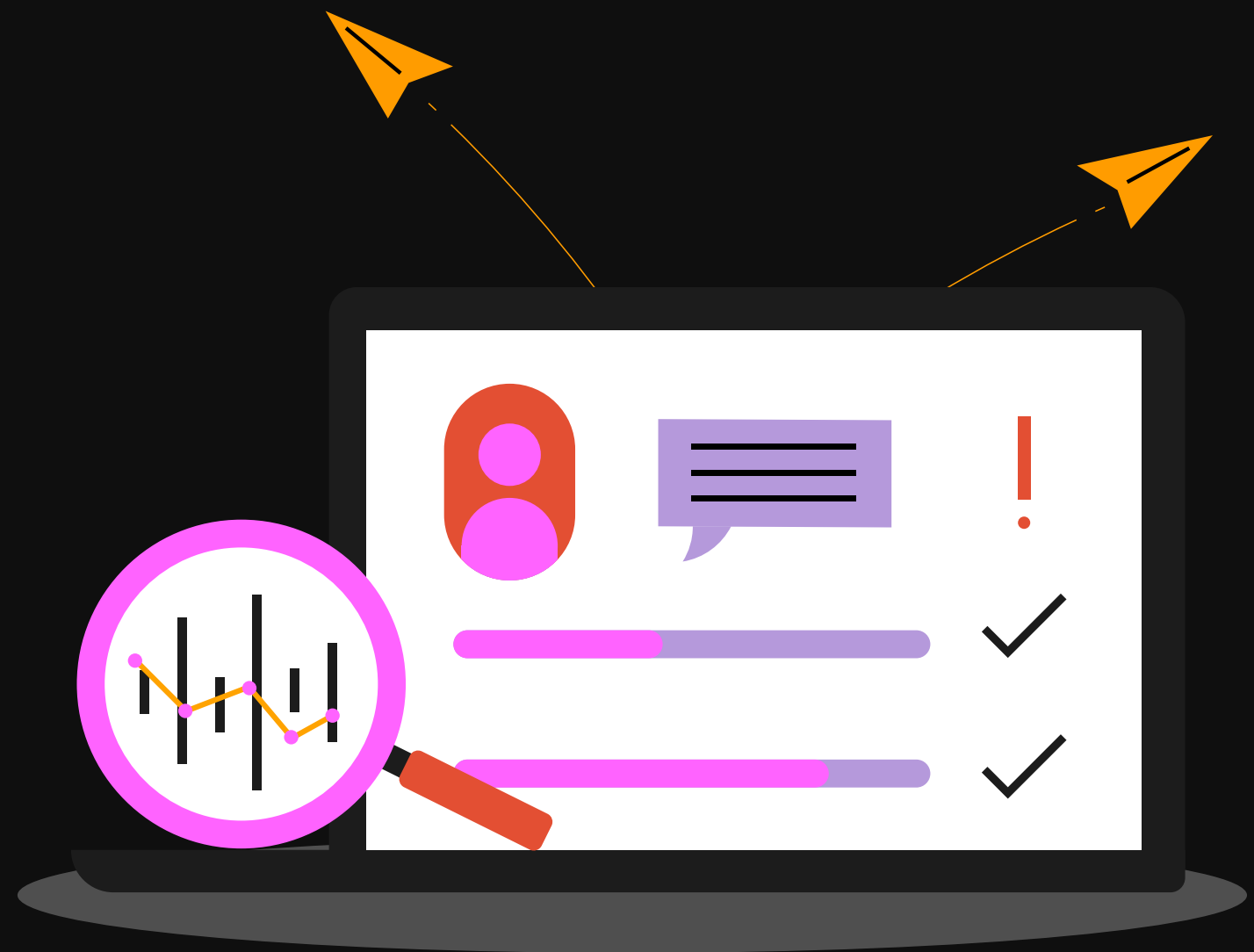
Every business, no matter the size, needs to keep up with technology and it's ever-changing landscape. In a data-driven online world, it can be hard to stay competitive whilst manage budget, time and resources.

We'll bring value to your business through a professional managed cloud solution that works for you, helping you build the business you want.



Prioritise what's important

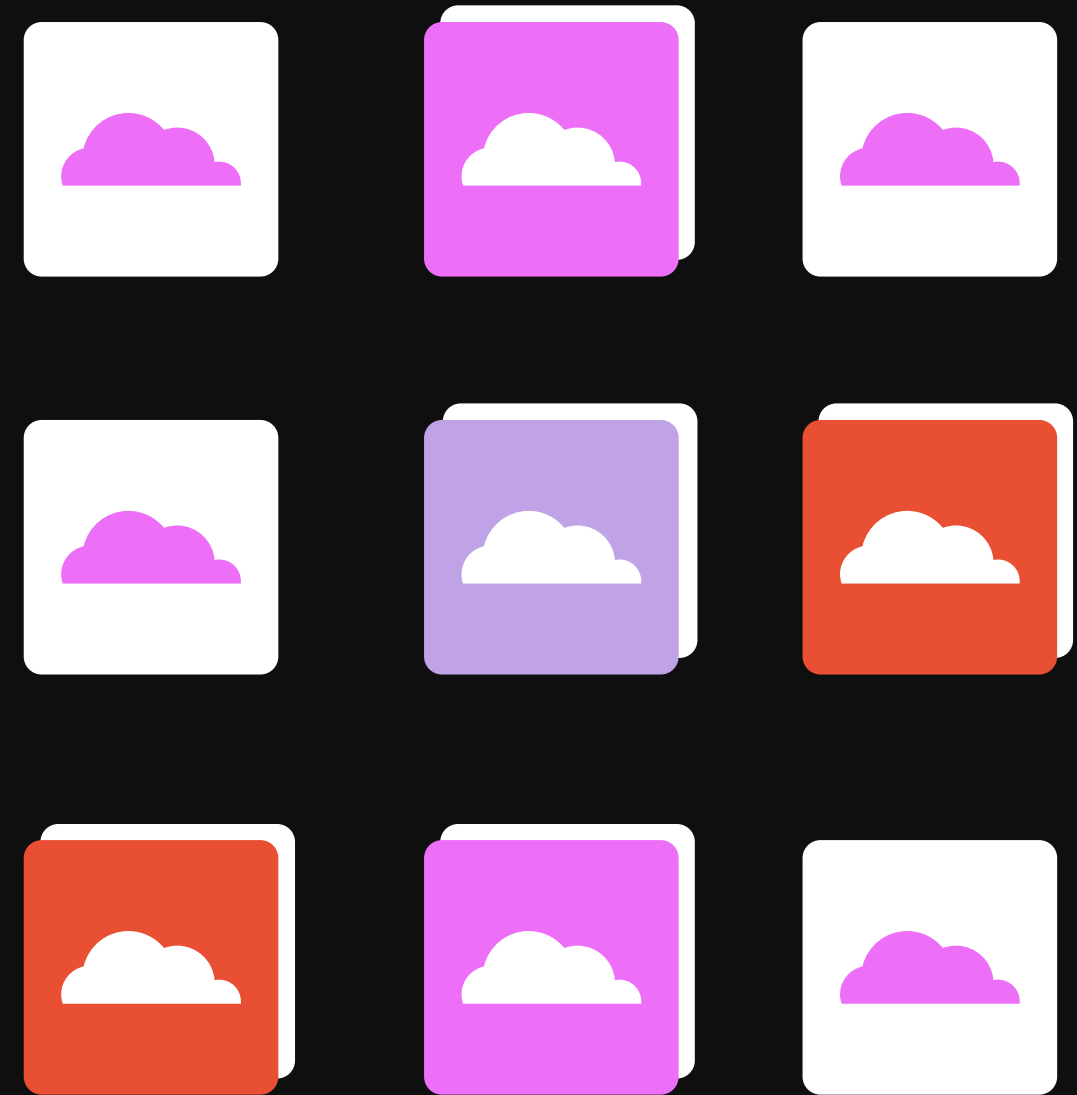
We'll help you understand the risks you face as a company and how a managed solution will work for everyone's goal - business success.



Why move to a cloud solution?

Your business depends on your technology, your apps and ultimately your infrastructure, so it's business critical to prevent downtime, stay ahead of risks, and keep systems secure.

Your business case will need to cover the reasons for your choice of infrastructure.



Which benefits of moving your IT infrastructure would you like to see?

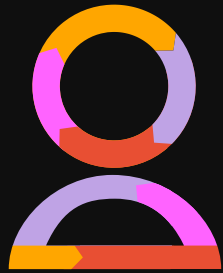
Rank the following in order of priority:

Rank	Cloud Benefits	Rank	Cloud Benefits	Rank	Cloud Benefits
<input type="checkbox"/>	Better data security, minimising risk of cyber attacks	<input type="checkbox"/>	More opportunities for integration with new applications	<input type="checkbox"/>	Competitive advantage
<input type="checkbox"/>	Better data privacy, in compliance with relevant legislation	<input type="checkbox"/>	Flexibility to enable scalability, in line with strategic growth goals	<input type="checkbox"/>	Faster infrastructure updates
<input type="checkbox"/>	Improved availability, with cost of outages minimised	<input type="checkbox"/>	Reclaim square footage from on-prem servers	<input type="checkbox"/>	Any other reasons? (insert here)
<input type="checkbox"/>	Greater ROI from IT spend	<input type="checkbox"/>	Increased sustainability, with reduced on-prem resource use		
<input type="checkbox"/>	Better coordination between tech used in different cost centres	<input type="checkbox"/>	Wide range of up-to-date professional support and expertise		

If you'd like specific advice on what these benefits could mean for your business, let's chat.

TALK TO US

Managed services remove the stress



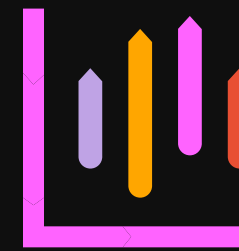
Managed for you, not by you

We take the stress out of your IT infrastructure. You don't need to worry about how it works, you can just be confident that it does.



Protecting your data

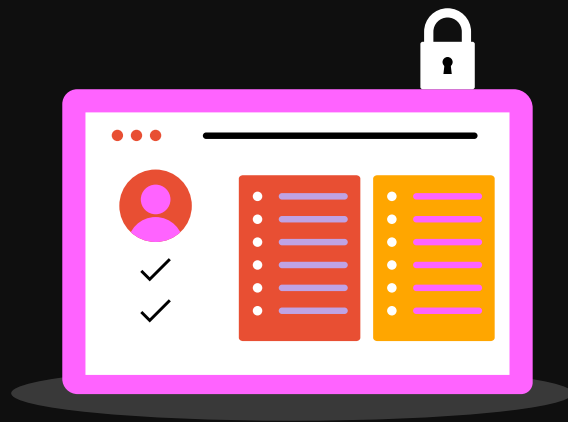
We take proactive steps with managed backups to protect your data, so you can have peace of mind.



Enabling flexibility

Whether scaling up or down, your service use can be modified without you being locked into a structure that no longer works for your business.

Security and privacy are top priorities for us both



Online, available and secure

We identify vulnerabilities and take action to protect your systems from cyber threats.



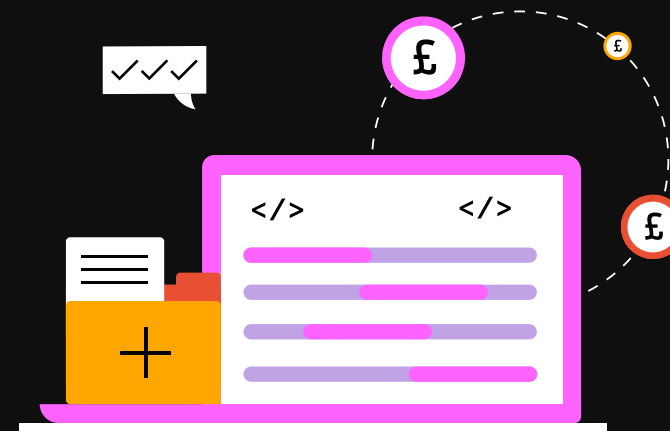
Making privacy a priority

We host your solution in the UK or Europe, so we support GDPR requirements easily.

Are managed services cost effective?

We'll make sure your solution gives you excellent value. Your tailored managed solutions means you pay for the precise solutions you want, and nothing you don't.

We'll keep you updated with regular reports based on business and service reviews. You'll have access to important details with visibility of your SLAs and full transparency of your invoices and billing.



Clear pricing

With fully transparent pricing, we help you analyse, plan, and manage your IT usage, so you can stay on budget.

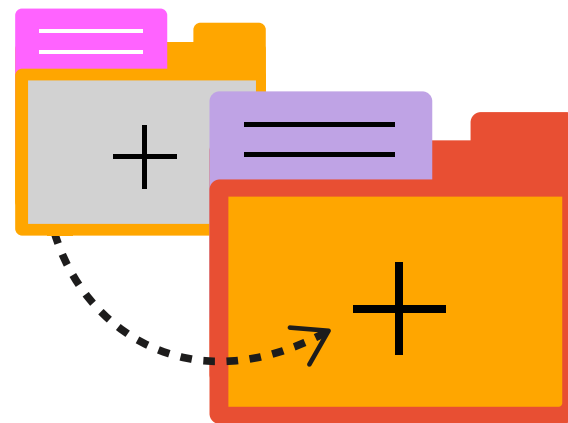


Stretch IT spend

With an optimised solution, we make sure you get the best value from your IT budget.

Easy support access for small business

With a ProActive solution, we make things simple, right from the start. You'll have easy access to top quality support, whenever you need it:



Supporting your migration

No need to worry about how you'll move your projects to us, as we'll make sure it'll be straightforward and hassle-free.



Support available 24/7

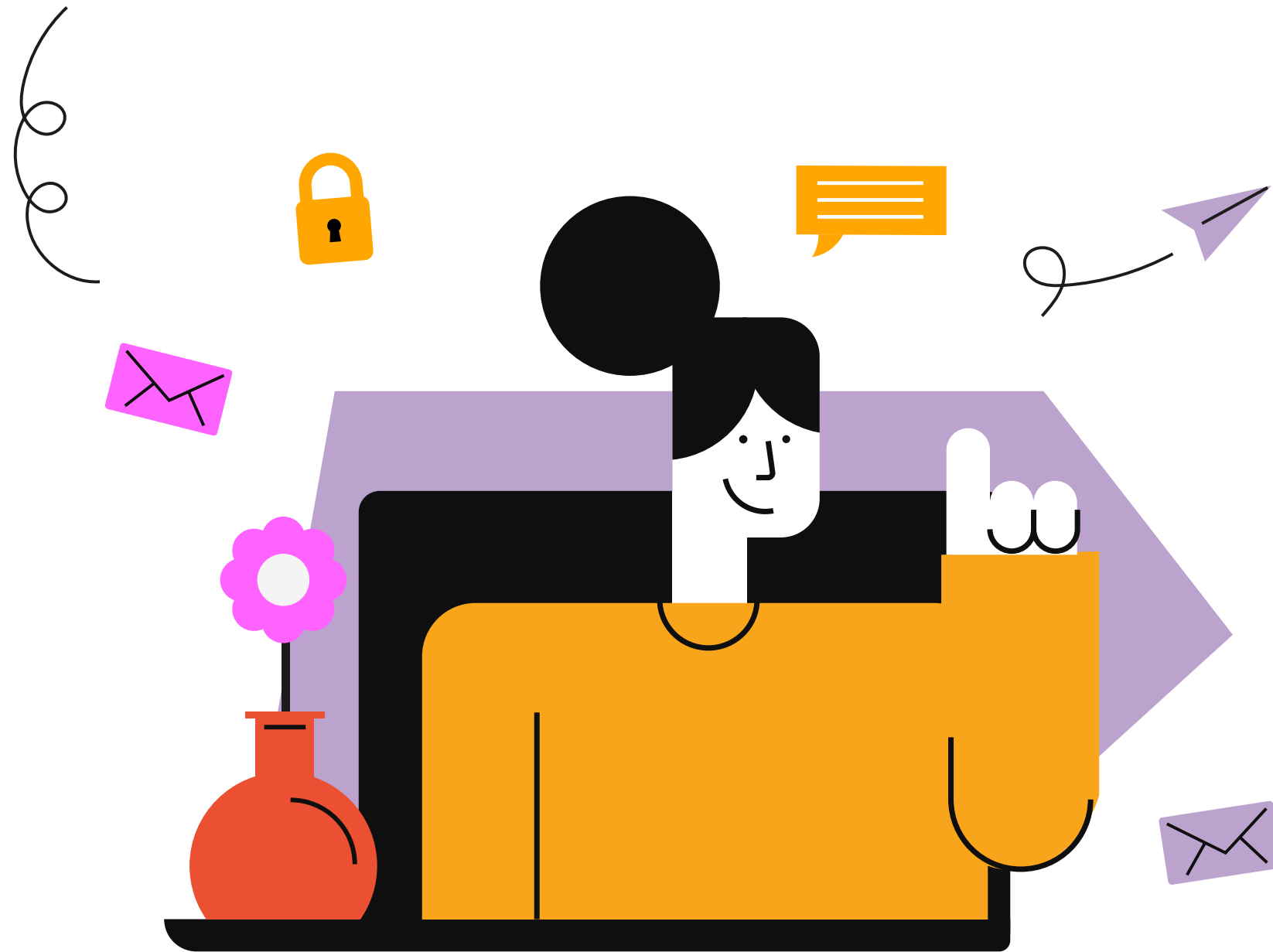
Our friendly team of UK-based engineers and experts are on hand to help

What impact do managed services have on Environmental, Social and Governance (ESG) goals?

Finally, your business case should cover specific factors related to your strategic objectives, like sustainability targets. ProActive solutions can help you meet your ESG targets. Moving your infrastructure to a managed cloud solution enables you to reduce your on-prem footprint.

Doing the right thing for our planet, we have a focus on sustainability. This includes a new data centre powered by 100% renewable energy.





Contact us

ProActive – it's all in the name.

Let's talk about how easy it is to take your tech up a notch, however big (or small) your business is.

TALK TO US