

eleks

# Data Strategy Consulting

Build a framework to help you make smarter business decisions with our data strategy design, implementation, and provisioning, combined with strong tech consulting expertise.

TRUSTED BY GLOBAL ENTERPRISES

BNY MELLON | EAGLE

AUTODESK

TAIT

HAVAS

Blackboard

eset

WELLAIR

acino



# How we help customers

## INFORM DECISIONS WITH BETTER DATA

With the right framework for analyzing data, you can **analyze scenarios, gain valuable customer insights, and make smarter business decisions**. Navigate risks with newfound confidence.

## IMPROVE OPERATIONAL EFFICIENCY

**Eliminate duplication of work and redundancies** with a unified approach to data management that's shared across your organization, enabling your team to **gain insights faster**.

## REDUCE OPERATIONAL COSTS

Enterprise-wide access to data makes it **easy to analyze your spending trends** and understand where to **trim budgets without sacrificing ROI**. You'll also benefit from **reduced costs** through the efficiencies you'll create by consolidating your data management process.

## GENERATE NEW REVENUE STREAMS

**Monetize your data directly** by selling it to your customers or by embedding it into your products and services to **improve your customer experience, boosting loyalty and increasing sales**.

## ENSURE COMPLIANCE AND SECURITY

Build an **effective data strategy** that includes provisioned access. All operations can be carefully planned to ensure enterprise data management **maintains the privacy, security, and integrity** of data at all times.

## STREAMLINE COLLABORATION BETWEEN DEPARTMENTS

Define clear processes and rules for data consumption and management to **simplify data access and collaboration across teams or departments**. Eliminate roadblocks without sacrificing security.

# Company highlights

2000+

top tech experts, middle and senior level

17

large delivery centres in eight countries

150+

active clients, including Fortune 500 companies

30+

years on the market

69

Net Promoter Score (NPS)

700+

projects delivered



ISO 9001 and  
ISO 27001 certified



SOC2 Type II  
certified



Top Software Developer  
in 2021 by Clutch

# What's included in the service

## 01 STRATEGY DESIGN

### AS-IS ANALYSIS

We'll audit all the relevant systems, services, data sources, and processes connected to data, and identify key users and consumers of information. Next, we'll note any limitations related to data; evaluate the maturity of D&A processes (e.g., data governance procedures, reporting practices), and perform gap analysis.

### TO-BE ANALYSIS

Once the initial audit is complete, we'll collaborate with you to develop a vision for your D&A ecosystem, taking into account strategic objectives and business opportunities.

### TRANSITION PLANNING

For your data strategy roadmap, we'll help you create a detailed plan outlining a timeline, milestones, necessary resources, approximate budget and other essential details. At this point, we will also define metrics and KPIs, and evaluate dependencies and risks so that you understand the likely scenarios that could impact strategy implementation.

## 02 STRATEGY IMPLEMENTATION

ELEKS provides you with end-to-end guidance and support for your data strategy design, implementation and provisioning. Our extensive team of multiskilled software experts and experienced data scientists can support execution through every phase of the project.

We'll guide and support your team's onboarding, and we'll help you monitor progress based on KPIs to determine the success of the data strategy.



ENTRUST YOUR DATA STRATEGY TO EXPERTS.  
**CHOOSE ELEKS**



# Industries we serve

ELEKS' data strategy consulting services are a great fit for any organization that's ready to gain new insights and improve performance with better data gathering and analysis processes. A few of our key industries include:

## FINANCE

Leverage data insights to inform your decision-making; improve customer segmentation; and offer more personalized, high-value service. Creative use of data science technologies can add extra layers of intelligence and automation to customer interactions, along with advanced security features like AI-powered facial recognition.

## INSURANCE

Access more streams of data to enable smarter decisions, boost customer engagement and satisfaction, reduce uncertainty, and detect fraud. Machine learning-driven technology supports real-time risk assessment, so that you can refine your scenario planning and use agile pricing to adapt quickly and mitigate losses.

## HEALTHCARE

Implement workflows and adopt tools to deeply analyze clinical processes and patient insights, so you can work towards personalized, preventative care and better clinical outcomes. Empower physicians to use their time more efficiently, reduce manual efforts, and optimize your operational costs.







## Why ELEKS?

### CROSS-DISCIPLINE AND CROSS-DOMAIN EXPERTISE UNDER ONE ROOF

Our team can **support your business** with data strategy design, implementation, and provisioning, collaborating efficiently to ensure success. Our cross-domain experience ensures that we embrace industry best practices, **helping you reach your business goals effortlessly.**

### SPECIALIZED EXPERTISE ON TAP

Get strategic guidance from our specialists in data science, cyber security, DevOps and other domains during strategy design and implementation phases to ensure that **your data strategy is well informed** by the latest industry practices. Our subject-matter experts help you understand what's possible with today's technology, so that **you can build a sophisticated strategy that's personalized to your goals.**

## Where we've succeeded before

“

The level of design and development services has consistently exceeded our expectations. We are excited to have ELEKS partner with us as we evolve our technology platform.



**Steve Taylor,**  
CTO, Eagle Investment Systems

BNY MELLON | EAGLE  
INVESTMENT SYSTEMS

View  
case study



“

ELEKS successfully took our business, vision and processes and built a solution to meet our future needs. eTracks is well positioned to meet tomorrow's recycling challenges.



**Adam Bourke,**  
Chief Operations Officer

eTRACKS™  
TIRE MANAGEMENT SYSTEMS

View  
case study



# About ELEKS

ELEKS is a global software engineering and technology consulting provider. For more than 30 years, we have built custom software solutions that support the business growth of our 150+ clients.



## Development centers

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For more information,  
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