

EARLY ADVANCE PROGRAMME



Brought to you by



CONNECTING THE BUSINESS AND  
SCIENCE OF THE MICROBIOME

@Probiota #Probiota

Diamond Sponsors



Platinum Sponsor



Gold Sponsor



# IPA WORLD CONGRESS + PROBIOTA 2023

The IPA World Congress + Probiota 2023 brought to you by NutraIngredients.com will bring together the best speakers from academia, industry and the regulators. The key themes running through the event will include Pre, Pro, Post Biotics & Synbiotics, the gut-brain axis, the state of the market (regulatory & retail), microbiome modulation and the opportunities of Phage and Pharmabiotics.

Now in its sixteenth year and after a **sold-out event last year**, the Probiota series is going from strength to strength and are the industry's must attend events.

## WHAT OUR DELEGATES HAVE TO SAY...

*"It was a wonderful opportunity to become familiar with stakeholders in companies related to pre/pro and postbiotics. It also included much information surrounding this industry such as new definition on postbiotics or issues on probiotics regulation."*

*"Probiota 2022 was a very good event, after a long covid period without F2F events. The presentations were very good and the networking opportunities really appreciated."*

*"Great event. Very good to have a forum to discuss and agree on the way forward and create a business permissive environment."*

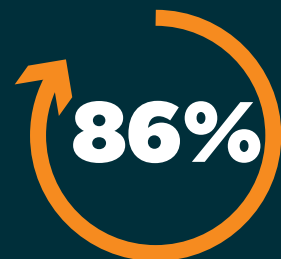
*"Excellent meeting, top speakers, many opportunities for business connections."*



90% of attendees  
rated Probiota as  
Excellent or Good



88% found the  
information  
provided value to  
their organisation



86% of  
respondents said  
they would  
recommend  
Probiota



# REASONS TO ATTEND



## COMPREHENSIVE CONFERENCE PROGRAMME

With speakers from leading academic institutions and businesses sharing insights, knowledge and practical experience.



## INTERACTIVE FORMAT

Roundtable lunch, Q&A sessions and polling to get you involved and your voice heard.



## NETWORKING

Informal social networking events encouraging the exchange of ideas and the development of new relationships across academia, science and business during the three days.



## PROBIOTA SOCIAL EVENING

Our renowned second night social evening will take place in Barcelona's oldest brewery, Fàbrica Moritz. Enjoy drinks and food from Michelin-starred Jordi Vila in a relaxed surroundings whilst enjoying the company of fellow delegates, speakers and sponsors.



wellness  
programme

## WELLNESS PROGRAMME

Across the three days, get involved in our wellness programme to keep fit and fuel your learning with tips, competitions and our planned activities including our 5k run and walk hosted by CHR Hansen.

## AGENDA AT A GLANCE

### MONDAY 6 FEB

- 13.00 Registration
- 14.00 Welcome and sessions begin
- 18.00 Welcome Reception
- 19:00 End of day 1

### TUESDAY 7 FEB

- 07.15 Chr Hansen Run & Walk
- 09.00 Start of day 2
- 17.30 End of day 2 sessions
- 19.00 Probiota Social Evening
- 21.00 End of day 2

### WEDNESDAY 8 FEB

- 09.00 Start of day 3
- 12.50 End of day 3 sessions and Networking Lunch
- 14.00 IPA World Congress + Probiota 2023 ends



# WHAT HAPPENS AT THE IPA WORLD CONGRESS + PROBIOTA?

The IPA World Congress + Probiota will play host to a plethora of speaker sessions, in-depth discussions and networking opportunities. The unique experience that the event offers will enable you to learn, network and connect with the biggest names in the industry, whilst also allowing you free time to enjoy the sights and sounds of Copenhagen.

- Networking
- Discussion
- Scientific Frontiers
- Wellness Programme
- Roundtable lunch
- Learning
- Probiota Social Evening
- Probiota Pioneers

Refreshment  
Breaks



Roundtable  
Lunch



Welcome  
Reception



Networking



Chr Hansen  
5k Run &  
Walk

## VENUE

IPA World Congress + Probiota 2023 will take place at the **Hyatt Regency Barcelona Tower**, situated between the city center and Barcelona Airport. NutraIngredients.com have secured a discounted accommodate rate, allowing our delegates to truly feel part of the Probiota community whilst onsite at the event. To book your accommodation, visit:

[www.probiotaevent.com/venue](http://www.probiotaevent.com/venue)





## GET INVOLVED!

### SCIENTIFIC FRONTIERS 2023

#### CALL FOR ABSTRACTS

NutraIngredients.com is committed to bringing innovative, ground-breaking research to your attention. In the run up to the IPA World Congress + Probiota 2023 we're inviting

researchers to submit abstracts of their most innovative and insightful projects. All abstracts will be reviewed by our Scientific Committee made up of leading industry experts. Successful authors will be invited to present their work as a poster and receive a 50% discount on their registration for Probiota. In addition, the winning author will have the opportunity to present their research live from the stage and will receive a complimentary delegate place.

For more information and to download the abstract guidelines, please visit:

<https://probiotaevent.com/live/en/page/scientific-frontiers-2023>

Deadline for submitting abstracts is **Friday 4th November 2022.**

### PROBIOTA PIONEERS 2023

#### ARE YOU A START-UP?

As major universities look to spin-out and license key discoveries, global food and pharma businesses open up venture funds and external innovation programs and

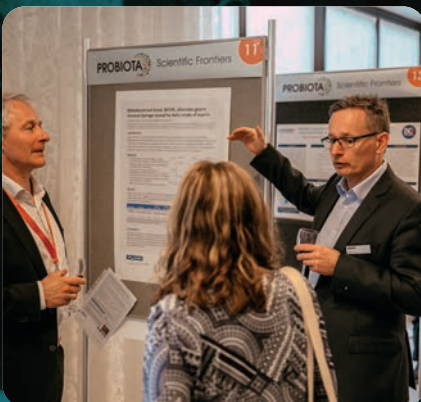
incubators to draw innovative entrepreneurs into their orbit - there are rich pickings for probiotic, prebiotic and microbiome pioneers in search of money, experience and a global platform for their ideas. But how can you win in a competitive environment?

NutraIngredients.com is on the hunt for entrepreneurial consumer-facing, science or technology based start-ups to join them at IPA World Congress + Probiota 2023 in Barcelona next February. Our successful three winning start-ups will receive a complimentary delegate place, editorial coverage on NutraIngredients.com and your branding on our Start-up Hub at the event give you a base to network and meet new connections.

To enter, please visit:

<https://probiotaevent.com/live/en/page/probiota-pioneers-entry>

Deadline to enter is **Friday 4th November 2022.**





# DON'T MISS OUT! 2022 WAS A SOLD OUT EVENT

Book your place today with our early bird offer!

Your ticket for IPA World Congress + Probiota 2023 includes:

- Welcome reception
- Access to view the Scientific Frontiers poster session
- Access to presentations, panels and networking sessions
- Roundtable lunch discussion on day 2
- Probiota 2023 social evening on day 2
- Networking lunch and refreshment breaks
- Delegate bag
- Wellness programme
- Opportunity to be a part of the Probiota community
- Discount on future Probiota events

**EARLY BIRD Industry delegate rate: €1,650 €1,320 (+IVA)**



**EARLY BIRD Academic delegate rate\*: €900 €720 (+IVA)**



To receive the 25% early bird discount, enter the code **PBEARLY23** at the time of booking.  
**Early bird discount ends Friday 25th November 2022.**

Register today at  
[www.probiotaevent.com/live/en/page/register](http://www.probiotaevent.com/live/en/page/register)

## GROUP DISCOUNT\*\*

Bring your team and maximise your learning! Group bookings of 2 or more are eligible for a discount! Email us for more information.

## START-UPS\*\*

Are you a start-up? If you have been trading for less than 18 months, you may qualify for our start-up discount. Email us for more information.

## IPA MEMBERS\*\*

If you're an IPA member, you're eligible for a 25% discount! Email the IPA team to find out more.

**Have any questions, would like a group or start-up discount?**  
**Please email us: [probiotaevent@wrbm.com](mailto:probiotaevent@wrbm.com)**

\*To qualify for the academic rate the delegate must be able to demonstrate that the ticket is being funded by a research grant or an academic institution. \*\*Please note: discounts cannot be combined with Early Bird Pricing or any other discount/offer. If you qualify for more than one discount we will apply the higher discount rate. Discounts must be redeemed at time of registration and cannot be applied retrospectively.



Brought to you by



William Reed's NutraIngredients brand has been the leading online news source for the nutrition industry for more than 15 years, leveraging our digital-first position to bring powerful insights and robust information to help your business succeed.

With more than 273,000 independently audited unique visitors per month, NutraIngredients.com, NutraIngredients-Asia.com and NutraIngredients-USA.com are your indispensable as-it-happens news sources for the functional foods and supplements industries. Using dynamic audio, visual and text formats, NutraIngredients.com journalists offer the expertise required to unpick, process and effectively communicate the scientific, regulatory and industry issues that matter to your organisation. Whether it is a dispatch from the frontier of probiotic science, the latest health claim developments or in-depth new ingredient appraisal, NutraIngredients.com brings you the news first.

[www.NutraIngredients.com](http://www.NutraIngredients.com)

[www.NutraIngredients-USA.com](http://www.NutraIngredients-USA.com)

[www.NutraIngredients-Asia.com](http://www.NutraIngredients-Asia.com)

---

Owned by

**WilliamReed.**

William Reed are the publishers of NutraIngredients, FoodNavigator and a host of digital newsletters, publications and data sources for the food, drink and nutrition industries. As an international multimedia events company, we welcome more than 40,000 delegates to over 40 live events, conferences and exhibitions every year – on every continent. We're the name behind some of the industry's most influential global award programmes including the International Wine Challenge and the World's 50 Best Restaurants. We regularly engage with over 2.8 million food, drink and nutrition professionals worldwide.

[www.william-reed.com](http://www.william-reed.com)

---

In association with



The International Probiotics Association (IPA) is a global non-profit organization bringing together the probiotic sector's stakeholders through its membership, including but not limited to academia, scientists, health care professionals, consumers, industry, and regulators. The IPA's mission is to promote the safe and efficacious use of probiotics throughout the world. Holding NGO status before Codex Alimentarius, the IPA is also recognized as the unified Global Voice of Probiotics® around the world.

[www.InternationalProbiotics.org](http://www.InternationalProbiotics.org)



@Probiota @NutraEurope #Probiota. [www.probiotaevent.com](http://www.probiotaevent.com)