

SPORTS & ACTIVE nutrition summit EUROPE

5 - 7 OCTOBER 2022 | AMSTERDAM

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CONNECTING THE BUSINESS AND SCIENCE
OF SPORT AND ACTIVE NUTRITION

EARLY ADVANCE PROGRAMME

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@NutraEurope #SportsAndActiveNutrition

www.sportsnutritionsummit-europe.com

WHY YOU NEED TO BE AT THE SPORTS & ACTIVE NUTRITION SUMMIT EUROPE

Following a successful transition online during the pandemic, the NutraIngredients team is excited to announce that the **Sports & Active Nutrition Summit Europe** is returning as a face to face event in Amsterdam, taking place from 5 – 7 October, 2022.

The summit will bring together industry and research professionals in the sports nutrition space and aims to bridge the gaps between cutting edge science, business strategy and key regulatory developments – offering a one stop shop for the latest much have insights in the world of sports and active nutrition.

The summit offers delegates the opportunity to get involved with live Q&A, a roundtable lunch and networking – these are just some of the reasons the Sports & Active Nutrition Summit is the must attend industry event.

Join us in Amsterdam to explore the dynamic opportunities in the sports and active nutrition market. **Book your ticket before the 22nd July to benefit from the Early Bird delegate rate.**



WHAT OUR PREVIOUS DELEGATES HAVE TO SAY...

90%

RATED THE NETWORKING OPPORTUNITIES AT THE EVENT 'GOOD' OR 'EXCELLENT'

91%

RATED THE EVENT 'GOOD' OR 'EXCELLENT'

87%

AGREED THAT THE INFORMATION PROVIDED AT THE EVENT WILL HELP ADD VALUE TO THEIR ORGANISATION



"An excellent summit with quality presentations and quality networking."
LIPOFOODS

"The Summit presented a fantastic opportunity to meet and learn from exceptional speakers who were clearly well-educated and highly skilled in their fields. It was great to get an understanding of current issues and future trends. An excellent three days of networking and learning."
THE HUT GROUP

"Highly enjoyed the conference, I left having learnt a great deal and thought it provided great opportunities for learning and networking."
UCL

REASONS TO ATTEND THE 2022 SUMMIT



COMPREHENSIVE CONFERENCE PROGRAMME

with speakers from leading academic institutions and businesses sharing insights, knowledge and practical experience.



INTERACTIVE FORMAT

Roundtables, Q&A sessions and polling to get you involved and your voice heard.



NETWORKING

Informal social networking events encouraging the exchange of ideas and the development of new relationships across academia, science and business during the three days.



WELLNESS PROGRAMME

Keeping both your body and mind fit whilst at the summit. Across the three days, get involved in our wellness programme to keep fit and fuel your learning with our planned activities, tips and competitions.



AGENDA AT A GLANCE

WEDNESDAY 5TH OCTOBER

EARLY AFTERNOON

Arrive in Amsterdam

AFTERNOON

Registration (3pm)
Summit

EVENING

Welcome Reception

THURSDAY 6TH OCTOBER

MORNING

5k Run or Walk
Summit
Speed Networking

AFTERNOON

Roundtable Lunch
Summit

EVENING

Evening Reception

FRIDAY 7TH OCTOBER

MORNING

Summit

EARLY AFTERNOON

Networking Lunch

AFTERNOON

End of 2022 Summit

KEY THEMES FOR 2022

The **Sports & Active Nutrition Summit Europe 2022** will explore the latest trends and developments, how the market is changing, and what organisations and individuals need to do to stay ahead of the game.

During the three-day event, delegates can hear from expert speakers and get best-practice advice on new ingredients, formats and benefits that are shaping the industry. From e-sports and cognitive function to performance and recovery, our unmissable agenda will cover all the hot topics affecting sports nutrition.

The summit will also examine what the industry looks like now, as well as how it will look in the future.

STATE OF THE NATION

What's happening in sports nutrition and how is the industry changing? We will discuss the latest trends, challenges and opportunities facing the industry, and its impact both now and in the future.

FUELLING PERFORMANCE AND RECOVERY

Many factors impact performance and recovery, both of which are recognised as of equal importance for active individuals. Hear from the experts about the most important factors, including immunity, mind, mood and sleep (amongst others).

BIOLOGICAL BASED NUTRITION – THE FEMALE ATHLETE

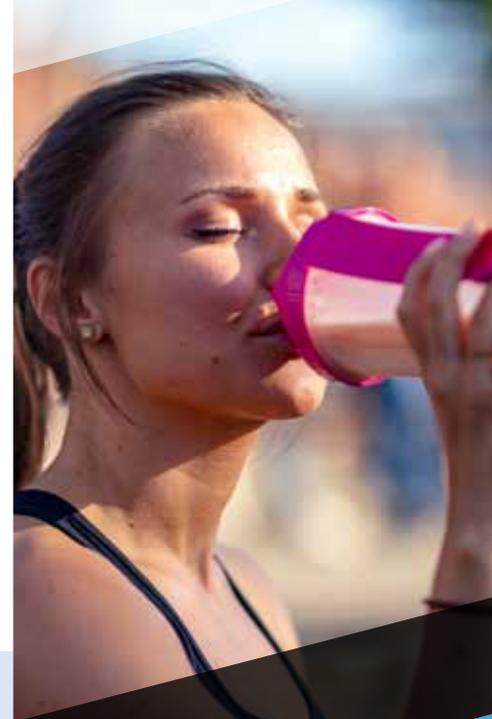
Female athletes face a range of challenges that vary widely from those of their male counterparts. We will identify what we know (or don't know) about the female athlete, and what implications this has on product development

SPORTS NUTRITION IN A DIGITAL AGE

Technology is evolving, consumers are changing, and sports nutrition is becoming more digital. This can mean many things, but it starts with the growth of online DTC ecommerce, an increased focus on personalisation, and the inevitable fascination with the world of gaming and esports.

KEEPING PEOPLE ACTIVE

If you are not healthy, you can't perform. Keeping athletes training and consumers exercising is one of the most important areas for innovation. Our experts will consider the primary reasons that prevent from exercising (e.g. injury) and how we can reduce this.



SPEAKERS CONFIRMED:
Lee Boakes, Huel
Zarina Kanji, Alibaba
Adam Leyland, The Grocer
Garyth Stone, Houliham Lokey
Mariette Abrahams, PhD, Qina
Simon Jurkiw, Bulk
Karl Bickley, Glanbia
Prof James Betts, Centre for
Nutrition, Exercise & Metabolism,
University of Bath



START-UP STARS 2022

New ingredients, formats and benefits are shaping the sports and active nutrition industry, and now is an opportune time for new companies in the sector that are seeking to move forward with their business plans. NutraIngredients is looking for start-up stars in the field, and who are in search of a global platform. They must be innovators in the space who are confident they can stand out in a competitive environment. We're seeking consumer-facing entrepreneurial, science or technology-based start-ups to join our community and present their company at the NutraIngredients 2022 Sports and Active Nutrition Summit.

Our three winning Start-up Stars will be invited as a guest of NutraIngredients to take part on stage as part of the agenda in the Sports and Active Nutrition Summit on Wednesday 5th to Friday 7th October 2022 in Amsterdam.

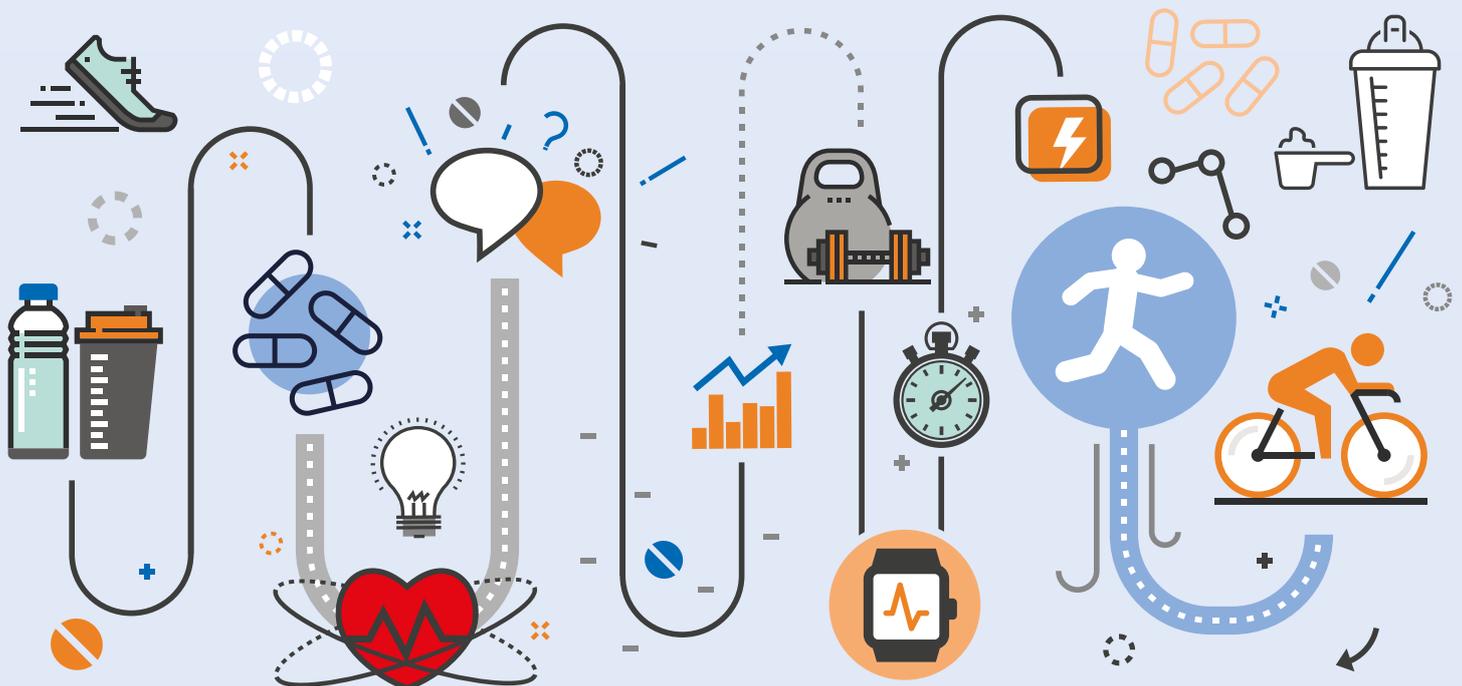
TO BE ELIGIBLE TO ENTER ALL COMPANIES MUST:

- Have started to trade no earlier than 1/1/2017 and no later than 1/1/2022.
- Be 'independently owned'. This is defined as a business which is substantially owned by its founders and/or a group of independent investors; is not quoted on AIM or any other stock market; and is not a subsidiary or associated company of another business.
- Be based and founded in Europe

To be in with a chance of being crowned a NutraIngredients Start-up Star enter via the event website by Friday 22 July 2022.

ENTER NOW

ENTRIES CLOSE ON FRIDAY 22 JULY 2022



NETWORK AND CONNECT AT THE SPORTS & ACTIVE NUTRITION SUMMIT EUROPE

At all of the events across the **NutraIngredients** portfolio, there is an important focus placed on networking. Whilst we know that hearing from our speakers during the sessions is crucial to the learning experience, we also know that networking at events is critical, that's why at the Sports & Active Nutrition Summit Europe, we've incorporated ample networking opportunities into the programme that don't take away from learning or your down time.



OUR VENUE

Blessed with a lot of treasures, from canals to world-famous museums and historical sights, Amsterdam is one of the most beautiful cities in Europe.

The Sports & Active Nutrition Summit Europe 2022 will take place at the **Amsterdam Marriott Hotel**. Situated across from the Leidseplein, the hotel is moments from Amsterdam city centre's most celebrated shopping, dining and entertainment destinations with excellent transport links close by.

NutraIngredients have secured a discounted accommodation rate, allowing our delegate to truly feel part of the Sports & Active Nutrition community whilst onsite at the summit.

For more information and to make reservations, go to www.sportsnutritionsummiteurope.com/venue



REGISTER

Don't miss out! Secure your place today!

YOUR TICKET FOR THE **SPORTS & ACTIVE NUTRITION SUMMIT EUROPE 2022** INCLUDES:

- Welcome reception
- Access to presentations, panel discussions and networking sessions
- Roundtable lunch discussion on day 2
- The Sports & Active Nutrition Summit Europe evening reception on day 2
- Networking lunch and refreshment breaks
- Delegate bag
- Wellness programme
- Discount to attend other NutraIngredients.com events



EARLY BIRD INDUSTRY DELEGATE RATE:

~~€1,295.00 (+VAT)~~ **€1,036.00 (+VAT)** EARLY BIRD DISCOUNT ENDS FRIDAY 22 JULY 2022

Register online at www.sportsnutritionsummit-europe.com

GROUP DISCOUNT

Bring your team and maximise your learning! Group bookings of 2 or more are eligible for a discount!

Please contact
sportsnutrition-events@wrbm.com
to secure a discount code.

NEW START-UPS

Are you a start-up? If you have been trading for less than 24 months, you may qualify for our start-up discount.

Please contact
sportsnutrition-events@wrbm.com
to find out more.

ACADEMIC DELEGATE RATE*

Contact us to get a code.

HAVE ANY QUESTIONS? Please email us at sportsnutrition-events@wrbm.com

* Delegates are eligible for the academic ticket rate if they can demonstrate that their ticket is being funded by a research grant or an academic instruction. Please register using your academic email address.

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