

Study Set Go

Gold standard clinical research for health brands

Your fastest and most credible route to evidence

Health

Technology

Wellness

Nutrition

Performance

Cognition

Supplements

studyssetgo.com

Retailers, consumers and investors are all asking the same question: where's the evidence?

RETAILERS

Buyers want data

Retail buyers increasingly want to see evidence before they list, feature or promote a product.

CONSUMERS

Shoppers want proof

Shoppers are more sceptical of marketing and look for products backed by real research.

INVESTORS

Investors want less risk

Clinical evidence lowers perceived risk and supports a stronger valuation.

Most health brands can't answer that question yet, and the ones that can get to lead their category.

StudySetGo bridges the evidence gap

We're the clinical research partner built for commercial health brands, delivering gold standard evidence designed for commercial success.

01 — DESIGN

We start with your commercial goals

The research is built backwards from what the business needs the evidence to do.

02 — DELIVER

We run the trial for you

Sponsor role, ethics, recruitment, testing and analysis, all held by one team.

03 — ACTIVATE

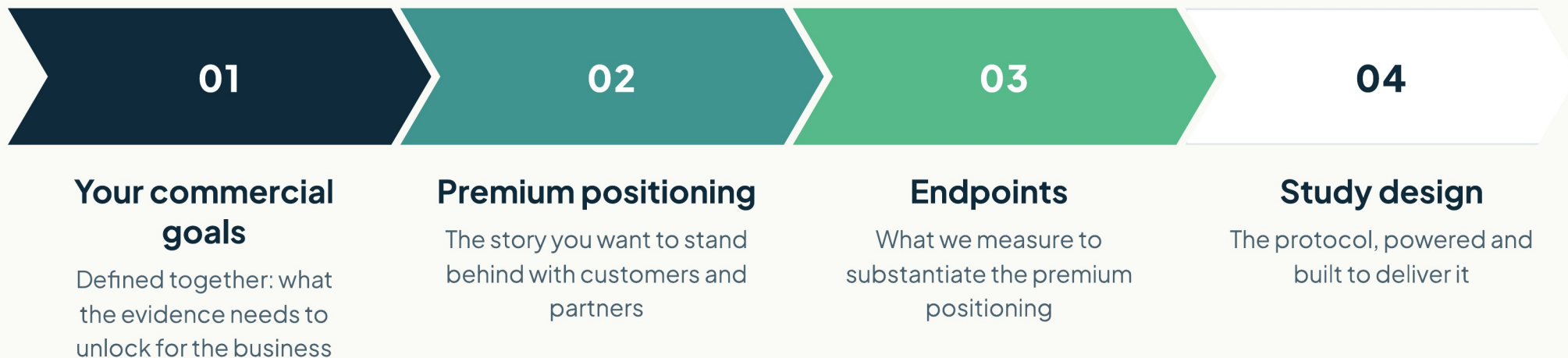
We help you take it to market

Publication, positioning and the content that puts the evidence to work commercially.

Gold standard evidence, delivered at the speed your market moves.

One partner across all three stages, so nothing is handed off and nothing gets lost between them.

Designing trials backwards from commercial success



Same rigour in half the time, with less risk

The traditional research route carries three risks, and **StudySetGo removes all three.**



Built by scientists with a proven track record

A partnership with StudySetGo means working directly with the scientists who design and deliver your trial.



Dr Tom Jameson
Chief Scientific Officer

Tom's 10 years of research experience spans academia, pharma and biotech. He specialises in supplement interventions.



Dr Chris Koscienc
Research Scientist

Chris is a doctorate-level researcher specialising in women's health, and has delivered clinical trials in the NHS.



Guoda Karoblyte
Research Scientist

Guoda is completing a PhD at the University of Bath, specialising in nutritional interventions and cardiometabolic health.

THE TEAM

Doctorate level

Doctorate-level scientists dedicated to your study, with deep expertise designing, running and publishing research to the highest standard.

50+ yrs

Combined experience across academia, pharma, biotech, medicine and industry.

In-house depth, network reach

Need specialist expertise? We bring in external experts and build the team your trial needs.

What evidence unlocks for your business

01

Premium pricing

Justifies premium pricing and protects margin.

02

Retailer demand

Buyers list, feature and promote products backed by data.

03

Healthcare recommendation

Clinicians recommend what they trust.

04

Investor confidence

Lowers perceived risk and speeds up due diligence.

05

Media & consumer credibility

Data-backed products earn coverage and cut through the shelf.

06

Long-term competitive moat

Hard to copy, giving a defensible, compounding advantage.

The science proves your product works. The evidence builds a healthier, more valuable and more resilient business around it.

Turning research into revenue

An example of what you get back from a study. Data shown is illustrative.

EXAMPLE STUDY RESULT

Your product reduces digestive symptoms and inflammation, and improves gut microbiome diversity

- ✓ Randomised
- ✓ Placebo controlled
- ✓ Double-blind
- ✓ Pre-registered

n=50 · 24 weeks

76%

reduction in symptoms
vs placebo

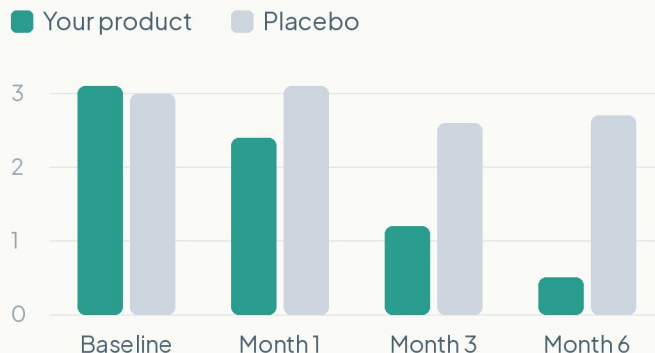
2.5×

increase in beneficial
gut bacteria

81%

of participants reported
better digestive health

Inflammation (hsCRP) over time



Evidence for

- Peer-reviewed publication
- Retailer conversations
- Investor decks
- Healthcare professionals
- Website and social media
- Trade shows

Study Set Go

Let's talk.

We'll walk you through what a study could look like for your product, how quickly we can deliver it and what the evidence could unlock for your business.

Book a 30-minute conversation →

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