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### PCCS CVD Academy

By logging into the Academy section of the website, members can watch CPD accredited modules, as well as access accompanying guidance, relevant publications, case studies and links to associated organisations.

The latest modules that have been added to the Academy are:

- Diabetes and cardiac disease – *Dr Jim Moore*
- Adult congenital heart disease for primary care, including bacterial endocarditis – *Dr Louise Coats*
- Assessing the patient with palpitations – *Dr Matt Fay*

If you still haven't activated your account in order to gain access to the Academy, please contact our secretariat who will be able to help you: [admin@lcwconsulting.co.uk](mailto:admin@lcwconsulting.co.uk)

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### PCCS 4th Annual Conference

It's your last chance to [Register](#) for our Annual Conference 'Shaping Healthy Communities: Focusing on Cardiovascular Care'. Taking place virtually on Thursday, 30th September, the day begins at 8.55am closing at 4pm.

Invitations for this meeting are open and free to attend and are for all healthcare professionals involved in cardiovascular medicine, and in particular the education will be targeted at PCCS members. The PCCS Council also welcomes non-members to this exciting meeting, with particular relevance to cardiovascular leads in primary care – including PCNS, ICSs and CCGs, specialist nurses, nurse practitioners and pharmacists with special interest in cardiovascular medicine. The event aims focus on current developments and clinical challenges we currently face in primary care.

**IMPORTANT:** For the **AGM**, which follows on afterwards, from 4.05pm to 5pm (for members only) please keep this **Zoom link** in your calendars to join us: <https://us02web.zoom.us/j/85787630063>

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### Introducing innovation to the lipid pathway using a Population Health Management approach

Most of you will be aware of the recent launch of inclisiran, which represents a significant milestone in managing those with established cardiovascular disease and in addressing the unmet needs of lipid management in this high risk population.

The Accelerated Access Collaborative will be hosting an online Town Hall event on Thursday, 23rd September, 9-10am, to discuss the implementation of the LDL-C lowering therapy inclisiran into the lipid management pathway in England via a Population Health Management approach.

Implementing effective lipid management for patients is one of the national priorities for the NHS in England in the prevention and management of Cardiovascular Disease (CVD). Introducing innovation to the lipid pathway is one of the core components to enable this.

This event is for local health system leaders in Integrated Care Systems (ICSs), Primary Care Networks (PCNs), and Academic Health Science Networks (AHSNs) as well as primary care health care professionals such as GPs, practice-based pharmacists and nurses, and CVD/lipid experts who will be leading on activity to improve lipid management for patients as part of this national priority.

Please save the date in your diary by registering for this free event. Registered attendees will receive the Teams Live event link ahead of the event date. Visit: [Introducing innovation to the lipid pathway using a Population Health Management approach \(england.nhs.uk\)](#) for further details.

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## Freedom from Failure

After a successful launch, the '[Freedom from Failure – the F Word](#)' strategy which aims to encourage self-recognition of common symptoms of heart failure, is staged to deliver informational, educational infographics and a series of webinars for healthcare professionals across all care settings which build towards the BSH flagship annual meeting in December. On World Heart Day, 29th September, a case study-based webinar called '[Freedom from Failure – differentiating the symptoms of heart failure](#)' will examine differential heart failure diagnosis from other potentially masking conditions such as fighting for breath/breathlessness and anxiety. Also on this day, the BSH is launching an infographic depicting their campaign ambassador, actor Brian Blessed, on an epic journey. On 21st October, there will be a webinar showcasing devolved practice from the four nations of the UK with a focus on improving outcomes and patient experience of heart failure. [Over 1-3 December 2021, this year's annual BSH meeting](#) will take place as a hybrid event designed to appeal equally to in-person and virtual attendance.

Please also listen to Dr Jim Moore in conversation with Bev Bostock discussing '[The F Word – primary care as the first frontier for detection and management of heart failure](#)' in the BSH podcast series.

You can also download the BSH App for latest news and events either at [Google play](#) or [Apple Store](#) and follow the instructions. And follow them on social media:



[@BSHeartFailure](#)



[@BSHNurseForum](#)



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## British Society for Heart Failure Fellowships 2021

The BSH is delighted to invite applications for the BSH Fellowship awards 2021–2023. The BSH Fellowship award programme, judged by non-conflicted BSH Board members, is highly valued and competitive.

In recognition of the multidisciplinary memberships of the society they have funding available for **3 awards**: 2 medical and 1 non-medical; open to nurses, allied health professionals or scientists. The award will be made in open competition. Any graduate (UK resident) is eligible for the award with no limitation as to healthcare profession, although the applicant and their supervisor must be BSH members.

For further details on how to apply, what the award will cover and what the proposed research programme should include please visit: <https://www.bsh.org.uk/wp-content/uploads/2021/09/BSH-Research-Fellow-Advert-Sept-2021.pdf>

The application deadline is 12th November and the winner of the award will be announced at the [BSH Autumn Meeting, taking place on 1st-3rd December 2021](#), with a view to the winning entrant taking up their post in 2022.

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## Webinars, conferences and events of interest with PCCS involvement:

### **Heart Rhythm Congress, 3rd – 6th October**

Arrhythmia Alliance Heart Rhythm Congress 2021 (A-A HRC 2021) — all at a touch of a button, available on-demand at a time to suit you no matter where you are in the world — is for all those interested in expanding their knowledge of cardiac arrhythmias and is worth up to 24 CPD points.

This year, don't miss the PCCS & A-A joint symposia, featuring Dr Jim Moore, Prof Ahmet Fuat, Dr Darragh Twomey, Ms Helen Williams and many more! View the [Primary Care Cardiovascular Society](#) sessions.

Access to all or any of the sessions is complimentary to A-A subscribers.

HRC2021 is dedicated to all healthcare professionals across all disciplines with an interest in arrhythmias. There is something for everyone from consultant electrophysiologists, fellows, trainees, clinical scientists, general cardiologists, nurses, physiologists to general practitioners, stroke physicians and policy makers. Whatever your role in the healthcare team, there will be sessions at HRC that meet your needs and improves your education.

[CLICK HERE FOR FULL PROGRAMME](#)

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Driving primary care to deliver  
the best in cardiovascular health

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## Webinars, conferences and events of interest with PCCS involvement: *cont*

### **Guidelines Live, 30th November–1st December at ExCeL London**

Join us at *Guidelines Live* as it returns to an in person event at ExCeL London. With 2 days of clinically-focused education, 12 clinical streams, and 36 expert speakers *Guidelines Live* will provide you with an unmatched opportunity to question, understand and practice the latest guidance in primary care.

PCCS CVD Academy is supporting the Cardiovascular streams on Tuesday, 30th November and Wednesday 1st December. Register your place today to listen to **Helen Williams** examine *PCNs and CVD prevention*, and **Dr Jim Moore** discuss *Heart failure, what's relevant to primary care*, among many other sessions. [View the full agenda here](#).

PCCS members can attend on an educational bursary PLUS a 25% discount on the registration fee, meaning you pay only £36 instead of £48. [Register here](#) to redeem this offer.

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## Webinars, conferences and events of interest with associated societies/organisations:

### **BACPR Annual Hybrid Conference 2021, 7th & 8th October**

Registration is now open for the BACPR 2021 Annual Conference. This year's hybrid conference theme is 'New World of Cardiovascular Prevention and Rehabilitation'. Information on the programme and registration is available here: <https://eu.eventscloud.com/website/5115/>

### **The Best Practice Show, 13th–14th October, NEC Birmingham**

Taking place at the NEC Birmingham on 13th–14th October, [The Best Practice Show](#) is delighted to announce 200 expert speakers, including several familiar faces from the PCCS who will present at the conference this Autumn.

The Best Practice Show offers a series of stimulating sessions across 10 theatres, all delivered by healthcare leaders, policymakers, service users and front-line primary care professionals.

FREE tickets for all Healthcare Professionals are available to [book here](#).

With over 200 sessions providing the opportunity to earn up to 12 hours of CPD training all under one roof, the expert line-up of speakers is prepared to share with you the latest industry updates offering answers to all your questions across carefully curated content streams. [View the programme here!](#)

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With best regards,

**Dr Jim Moore FRCP Edin**  
**President of the Primary Care Cardiovascular Society**  
GP, GPwSI Cardiology



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the best in cardiovascular health