AI STUDIO

DENOISED™



©STUDIO | V.01 | MANUAL DA MARCA

AS CORES

ELEMENTARY A

COD GRAY
#0C0C0C
RGB(12, 12, 12)
CMYK(82, 72, 62, 91)
PANTONE BLACK 6 C

25%

ELEMENTARY B

25%

WESTAR
#E0DCD7
RGB(224, 220, 215)
CMYK(14, 12, 15, 0)
PANTONE 9081 C

PAMPAS
#F2F0EB
RGB(242, 240, 235)
CMYK(6, 5, 8, 0)
PANTONE 9043 C

5%

PRIMARY A

MELROSE
#C6BEF7
RGB(198, 190, 247)
CMYK(26, 27, 0, 0)
PANTONE 2635 C

25%

SECONDARY A

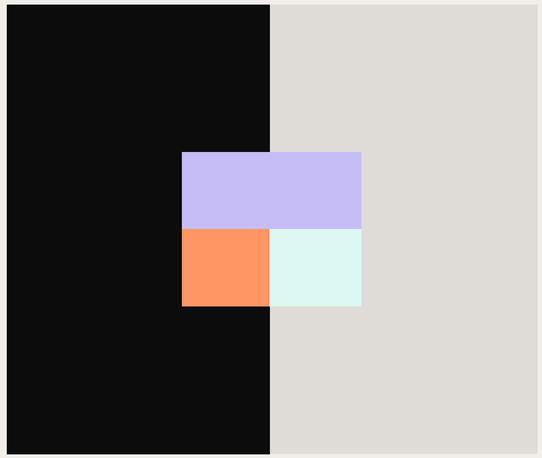
ICEBERG
#DDF8F3
RGB(221, 248, 243)
CMYK(16, 0, 9, 0)
PANTONE 9520 C

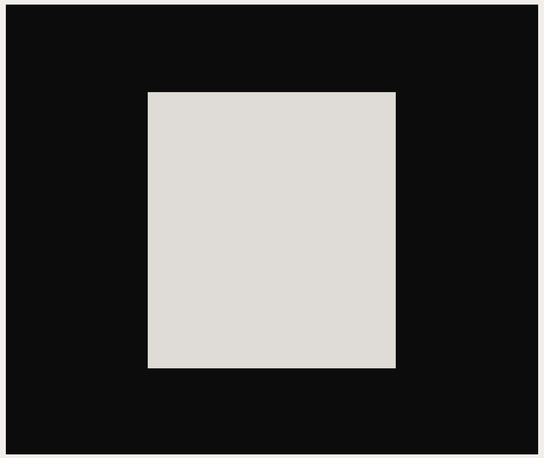
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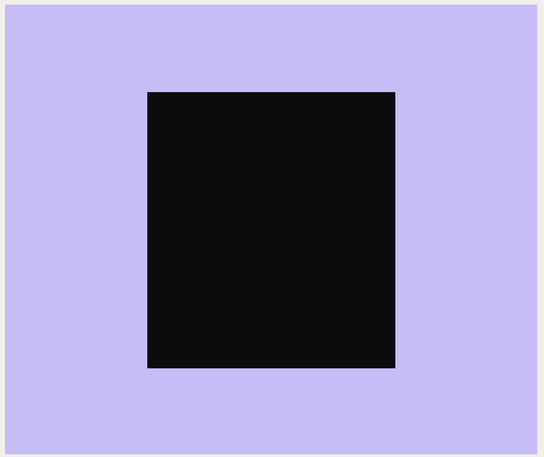
SECONDARY B

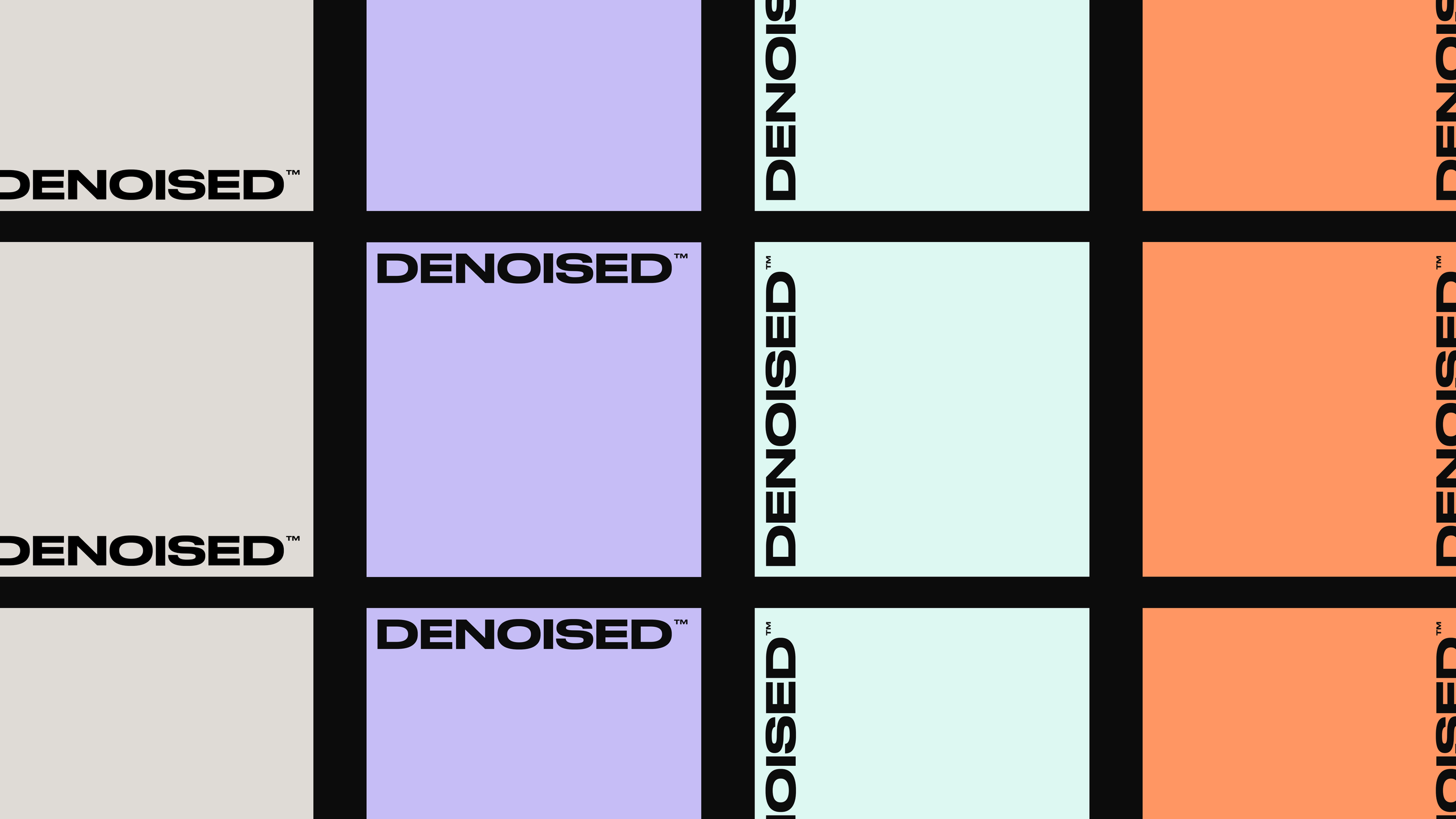
CRUSTA
#FF7E3F
RGB(255, 126, 63)
CMYK(0, 62, 76, 0)
PANTONE 164 C

5%





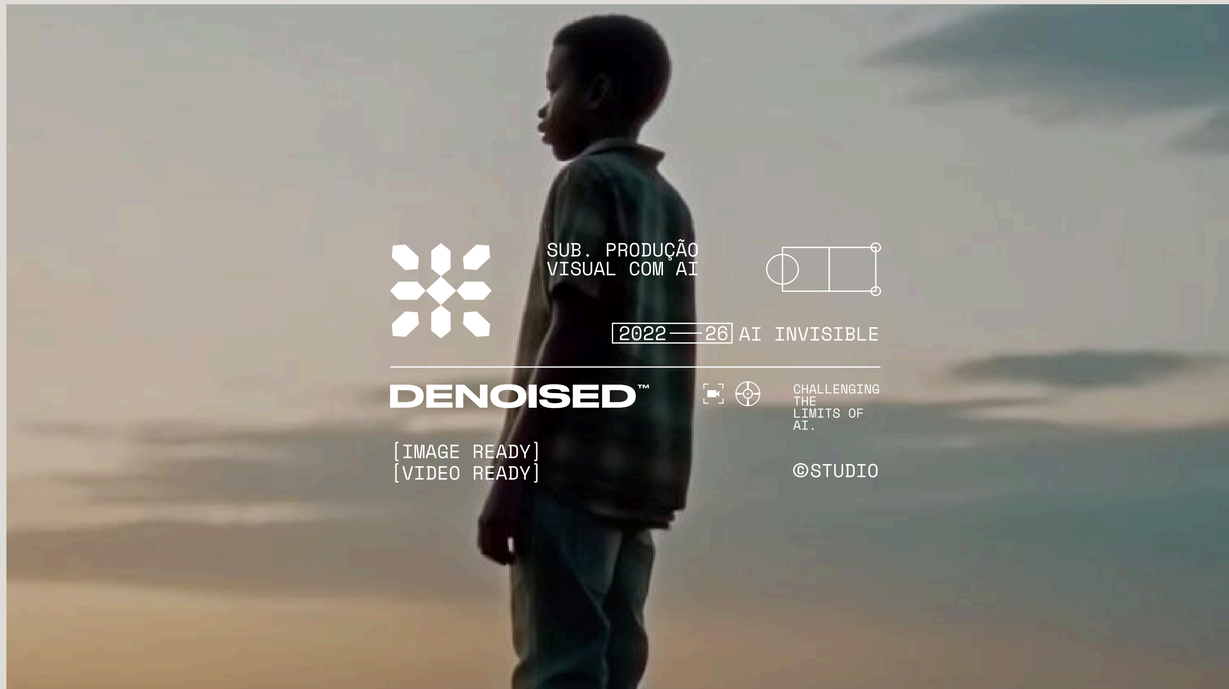



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A TIPOGRAFIA INSITITUCIONAL

TYPE 01

SPACE MONO

- **0123**
  4567 **Aa**
- NOS PESOS
  REGULAR
  BOLD
  ITALIC
- ***BOLD ITALIC***

- TÍTULOS DE CHAMADA
  E BLOCO DE TEXTOS

SPACE MONO REGULAR
SPACE MONO BOLD
SPACE MONO ITALIC
SPACE MONOBOLD ITALIC

IMAGES AND VIDEOS DEVELOPED USING ARTIFICIAL INTELLIGENCE (AI) FOR THE PRE-PRODUCTION PROCESS, TO COMPOSE THE STORYBOARD FOR NATURA'S VALENTINE'S DAY CAMPAIGN. THE

FOLLOWING TOOLS WERE USED:
MIDJOURNEY, FLUX DEV, RECRAFTV3, IDEOGRAM, VISUAL ELETRIC, MAGNIFICAI, SUPIR, GIGAPIXEL, PHOTOSHOP, RUNWAY, KLING, AND HAILUOAI.

OBS: PREFERÊNCIA SER APLICADA EM CAIXA ALTA

SPACE MONO
REGULAR TÍTULOS

CHALLENGING THE LIMITS OF AI.

- [CHECK EXPOSURE]
- [CHECK SKIN]
- [CHECK ANATOMY]
- [CHECK PERSPECTIVE]
- [CHECK FLICKER]
- [CHECK BANDING]
- [FIX MOIRÉ
- [FIX HALO]
- [FIX EDGES]
- [FIX WARP]

OBS: PREFERÊNCIA SER APLICADA EM CAIXA ALTA

SPACE MONO IS AN ORIGINAL FIXED-WIDTH TYPE FAMILY DESIGNED BY COLOPHON FOUNDRY FOR GOOGLE DESIGN. IT SUPPORTS A LATIN EXTENDED GLYPH SET, ENABLING TYPESETTING FOR ENGLISH AND OTHER WESTERN EUROPEAN LANGUAGES.

TYPE 02

BDO GROTESK

- 0123
  4567Aa

- Nos pesos
  Regular
  Bold

-
-

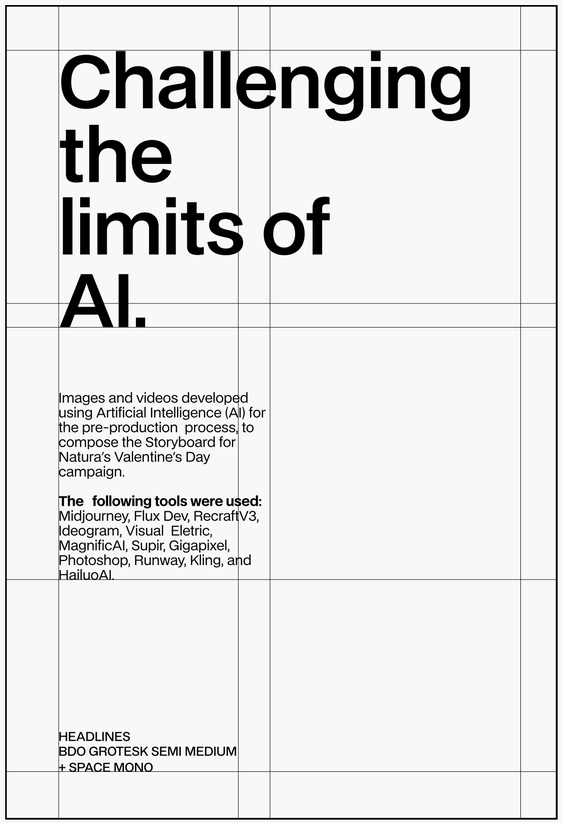
- Parágrafos, massas de textos mais longas

BDO Grotesk LIGHT
BDO Grotesk REGULAR
BDO Grotesk MEDIUM
BDO Grotesk SEMIBOLD
BDO Grotesk BOLD

Images and videos developed using Artificial Intelligence (AI) for the pre-production process, to compose the Storyboard for Natura's Valentine's Day campaign. The

Following tools were used:
Midjourney, Flux Dev, RecraftV3, Ideogram, Visual Eletric, MagnificAI, Supir, Gigapixel, Photoshop, Runway, Kling, and HailuoAI.

Obs: Preferência ser aplicada em caixa baixa

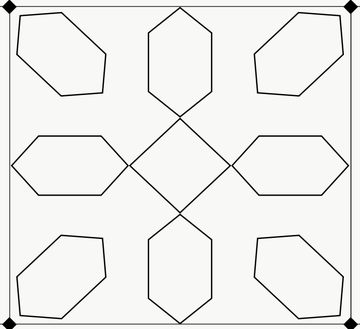


BDO Grotesk Font – A mostly sans serif font that is inspired by monospace type. Designed with a minimalist approach, BDO Grotesk offers a sleek and sophisticated style that is both familiar and unique. With seven weights, the font provides the flexibility to create a stunning design

ASSINATURAS GRÁFICAS

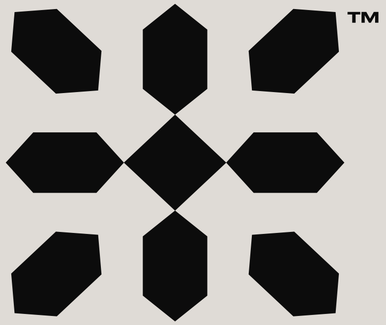
Matriz de Controle

Ordem emerge do ruído. A imagem aparece quando o sistema alinha forma, luz e intenção.



O núcleo em losangos representa o momento do denoising. As seis formas ao redor mostram vetores de ajuste. Direção, luz, textura, material, cor e foco. Quando esses vetores se equilibram, a cena se revela. É o princípio da Denoised. Tirar o ruído. Mostrar a imagem.

CONCEITO



Assinatura principal do logo

Fonte base. Sans geométrica com curvas amplas e terminais retos.

Priorizar leitura. Passr controle e força. Fazer a tipografia sustentar a estética “IA invisível”.

DENOISED™

O núcleo em losangos representa o momento do denoising. As seis formas ao redor mostram vetores de ajuste. Direção, luz, textura, material, cor e foco. Quando esses vetores se equilibram, a cena se revela. É o princípio da Denoised. Tirar o ruído. Mostrar a imagem.

CONCEITO

DENOISED™

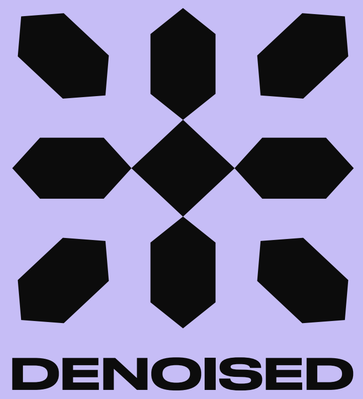
Assinatura principal do logotipo

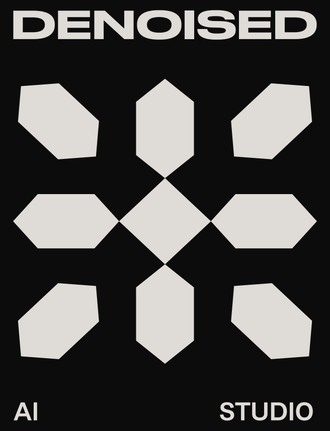


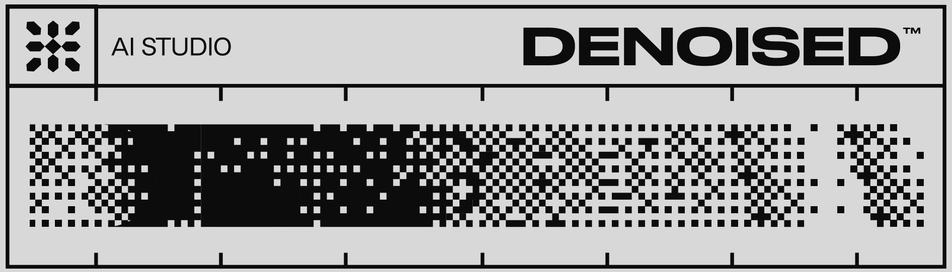
Assinatura principal do logotipo



Assinatura principal do logotipo

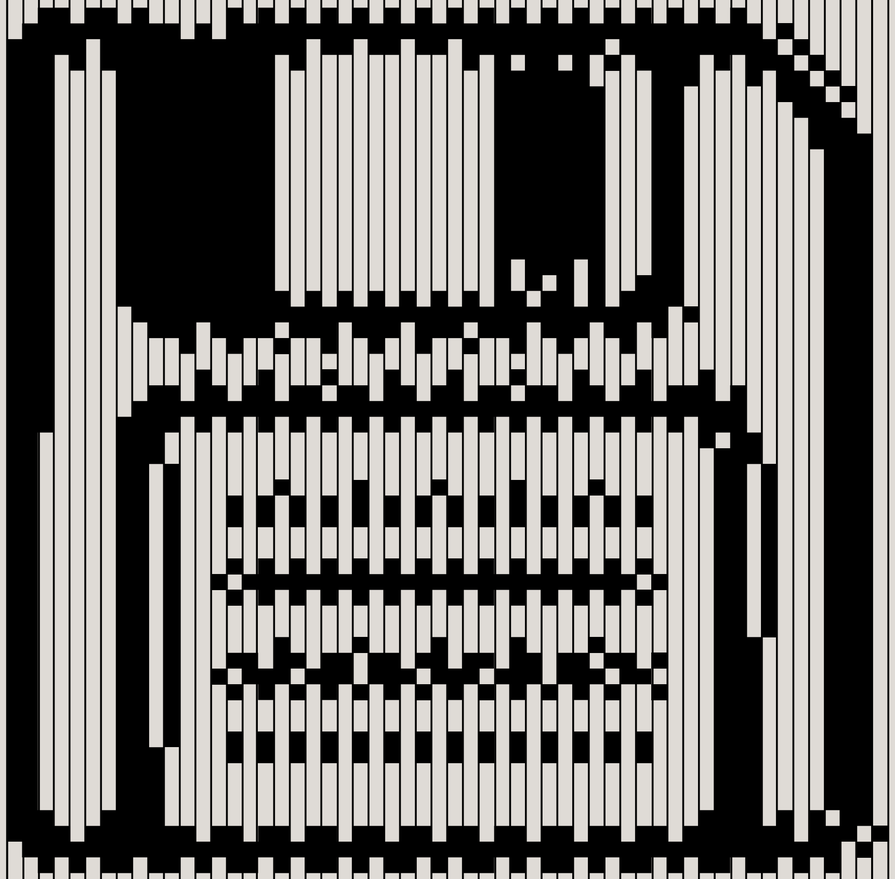


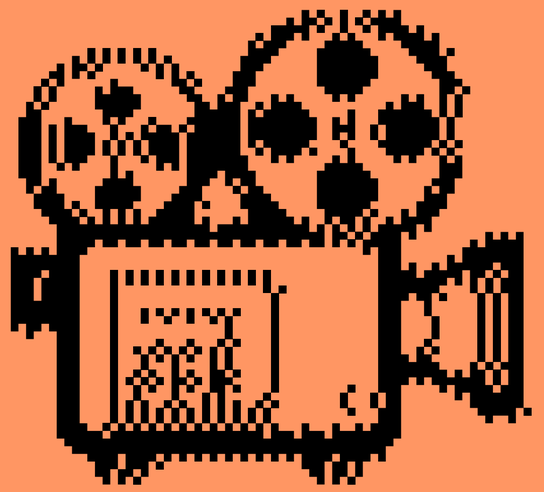


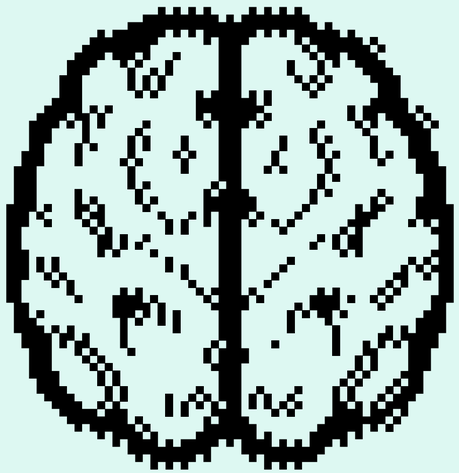


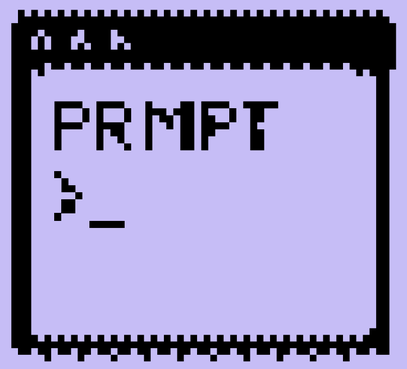
Assinaturas alternativas do logo

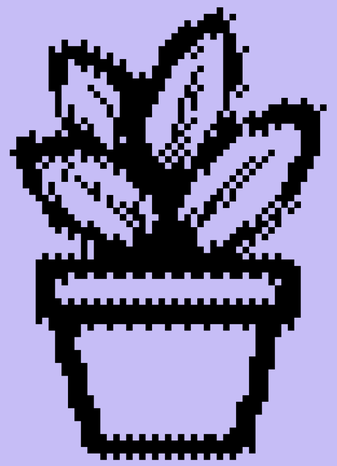
ICONOGRAFIA

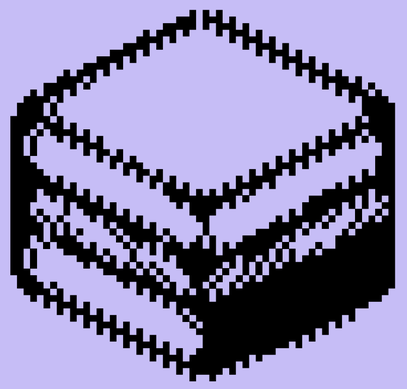


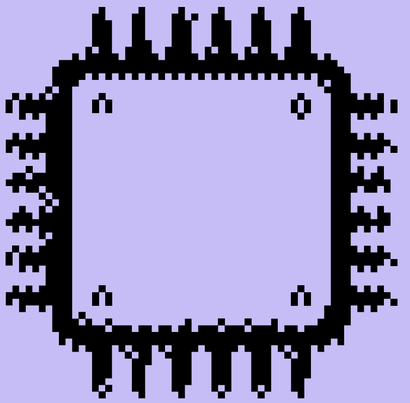




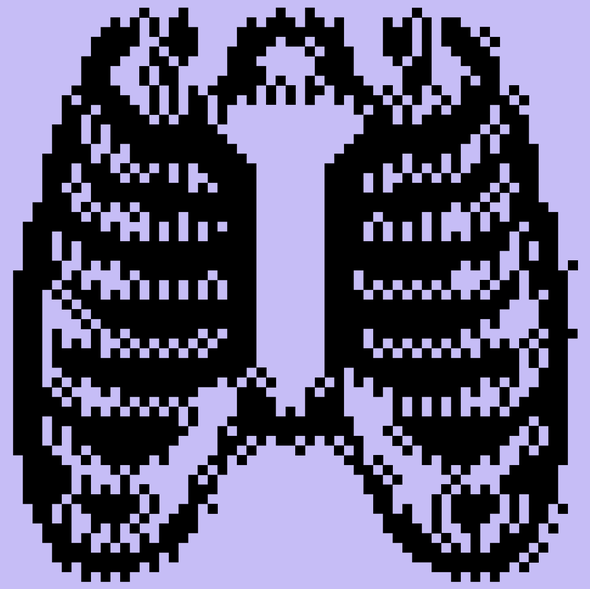

PRMPT
>_








PRMPT
>_





Accurate Anatomy

FIX PROPORTIONS, SKIN, AND VOLUMES.
CREDIBLE AT FIRST GLANCE.

☐ See before and after



Directed Pipeline

GENERATION, RETOUCH, AND COMP IN SEQUENCE.
CLEAN FLOW. PASSES UNDER CONTROL.

☐ See process



Rights and Licenses

ASSETS CLEARED FOR USE.
CREDITS AND PERMISSIONS GUARANTEED.

☐ Download terms



Safe Release

FINAL DELIVERY TESTED FOR MEDIA.
FORMAT, COLOR, AND SOUND VALIDATED.

☐ See export

OS APOIOS DE EXPRESSÃO

AI STUDIO

DENOISED™

ALIGN LENS

STABILIZE ON

ALIGN COLOR

PASS A: GERAÇÃO	✓	1	0/0.550
PASS B: DIREÇÃO	✓	1	1/1.210
PASS C: RETOQUE		1	2/2.330
PASS D: COMP		1	3/3.800

VIDEO READY ✓

- AI INVISIBLE ✓
- DIRECTOR APPROVED ✓
- AGENCY APPROVED ✓
- QC PASSED ✓
- COLOR LOCKED ✓
- FINAL EXPORT ✓

DENOISED™ | ©STUDIO | 2022 | AI INVISIBLE

AI STUDIO

SP.BRAZIL

DENOISED™

SUB. PRODUÇÃO
VISUAL COM AI

2022—26 AI INVISIBLE

DENOISED™

CHALLENGING THE LIMITS OF AI.

[IMAGE READY]
[VIDEO READY]

©STUDIO

©DENOISED ● ●● ● GENERATION

consistent color

GENERATED IMAGES	GENERATED VIDEOS	CAMPAIGNS
1545877578	5587887	1548

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DENOISED™

DENOISED™

- □ — [CHECK EXPOSURE]
- □ — [CHECK SKIN]
- □ — [CHECK ANATOMY]
- □ — [CHECK PERSPECTIVE]
- □ — [CHECK FLICKER]
- □ — [CHECK BANDING]
- ○ — [FIX MOIRÉ
- ○ — [FIX HALO]
- ○ — [FIX EDGES]
- ○ — [FIX WARP]

DENOISED™

VERSION CONTROL
REFS LOADED

DENOISED™

CHALLENGING THE LIMITS OF AI.

AI STUDIO SP.BRAZIL

HIGH REALISM

[CAMERA TRUE]
[SKIN SAFE]

©DENOISED STUDIO SP.BRAZIL

WE ARE A STUDIO SPECIALIZED IN AI IMAGE AND VIDEO GENERATION.

START DENOISED

3.11LABS SP
[SYNC ASSETS]

SD 1.2

VERSION CONTROL
REFS LOADED

3.11LABS SP
[SYNC ASSETS]

SP 22

VERSION CONTROL
REFS LOADED

DENOISED™

NO BUG

1080 SQUARE
9X16 VERTICAL
16X9 HORIZONTAL
H264 EXPORT
PRORES EXPORT

AI INVISIBLE

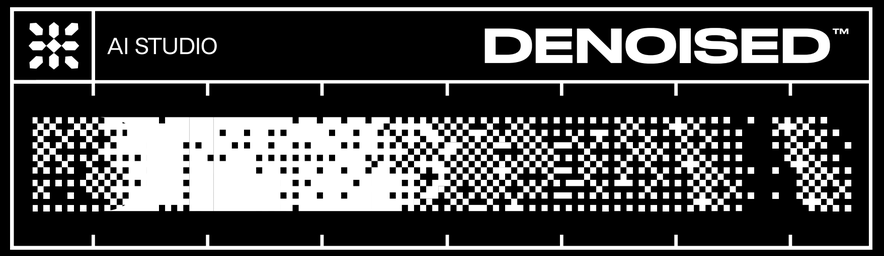
DENOISED™

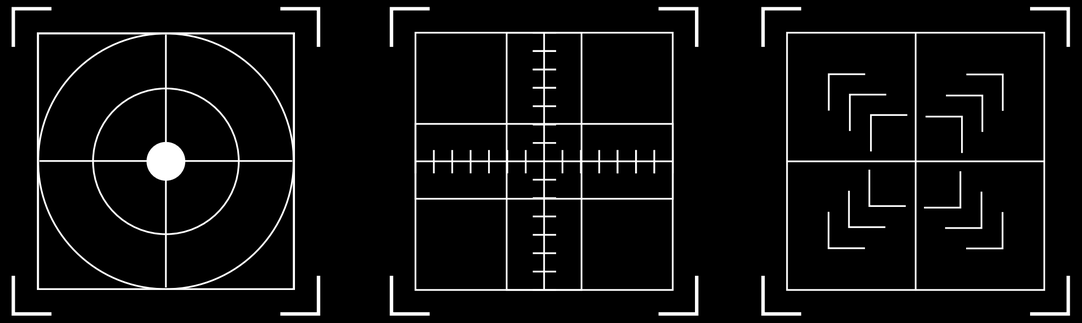
SP 22

VERSION CONTROL
REFS LOADED

MATCH MOVE		CLEAN PLATE	
MATCH GRADE		BEAUTY PASS	
MATCH LIGHT		DEPTH PASS	
FX PASS			


DENOISED
™

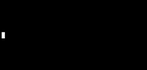

AI STUDIO
DENOISED™


ALIGN LENS
STABILIZE ON
ALIGN COLOR

VIDEO READY ✓

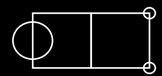
AI INVISIBLE ✓
DIRECTOR APPROVED ✓
AGENCY APPROVED ✓
QC PASSED ✓
COLOR LOCKED ✓
FINAL EXPORT ✓

✓





SUB. PRODUÇÃO
VISUAL COM AI



2022—26 AI INVISIBLE

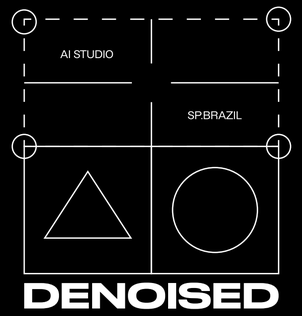
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CHALLENGING
THE
LIMITS OF
AI.

[IMAGE READY]
[VIDEO READY]

©STUDIO



PASS A: GERAÇÃO	☑	1	0/0.550
PASS B: DIREÇÃO	☑	1	1/1.210
PASS C: RETOQUE	☐	1	2/2.330
PASS D: COMP	☐	1	3/3.800

MATCH MOVE		CLEAN PLATE	BEAUTY PASS	DEPTH PASS
MATCH GRADE				
MATCH LIGHT				
FX PASS				

DENOISED™ | ©STUDIO | 2022 | AI INVISIBLE

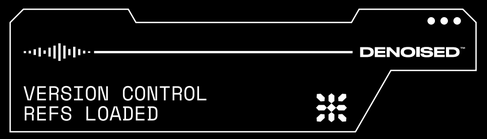
DENOISED™

START DENOISED



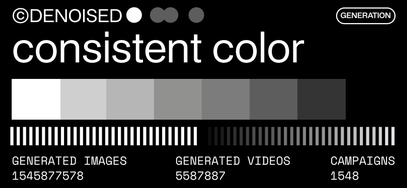
DENOISED™

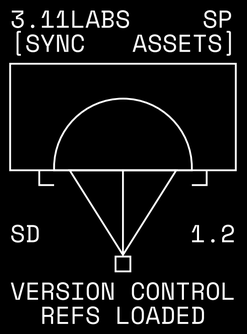
- □ — [CHECK EXPOSURE]
- □ — [CHECK SKIN]
- □ — [CHECK ANATOMY]
- □ — [CHECK PERSPECTIVE]
- □ — [CHECK FLICKER]
- □ — [CHECK BANDING]
- ○ — [FIX MOIRÉ
- ○ — [FIX HALO]
- ○ — [FIX EDGES]
- ○ — [FIX WARP]

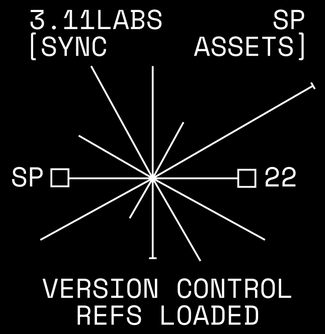


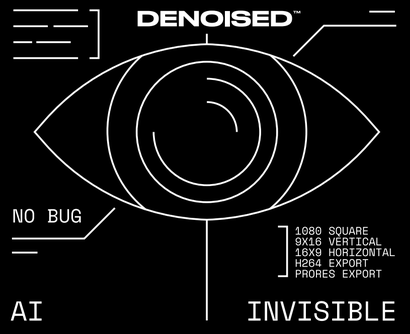


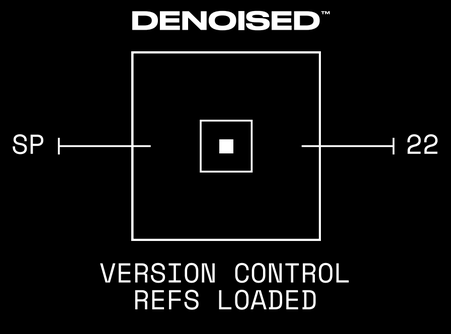





3.11LABS SP
[SYNC ASSETS]
SD 1.2
VERSION CONTROL
REFS LOADED

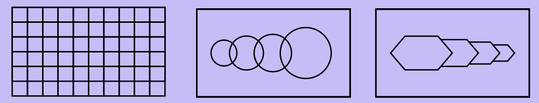

3.11LABS SP
[SYNC ASSETS]
SP 22
VERSION CONTROL
REFS LOADED


DENOISED™
NO BUG
1080 SQUARE
9X16 VERTICAL
16X9 HORIZONTAL
H264 EXPORT
PRORES EXPORT
AI
INVISIBLE

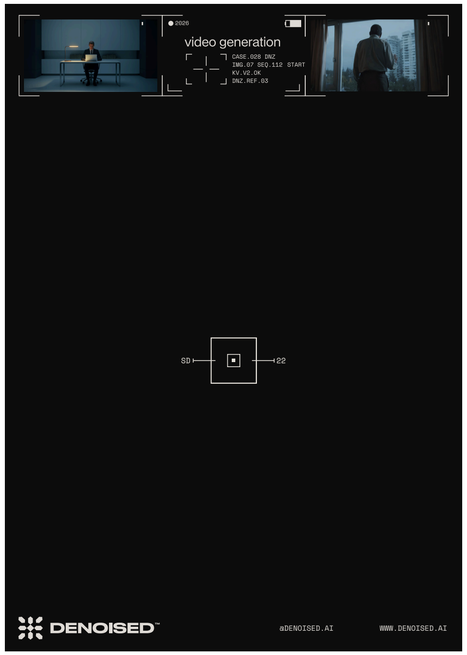

DENOISED™
SP
22
VERSION CONTROL
REFS LOADED

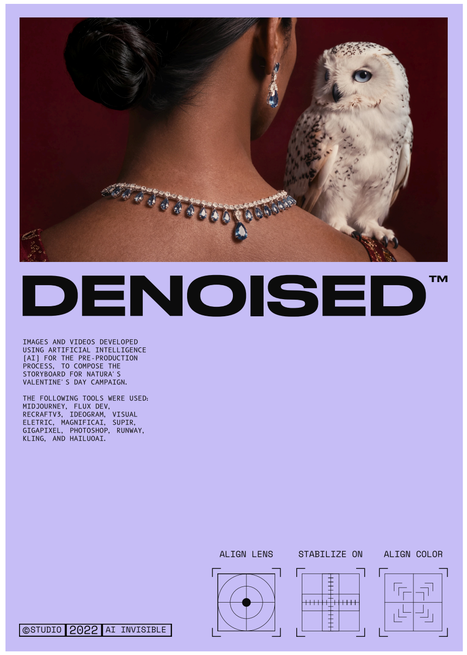
APLICAÇÕES

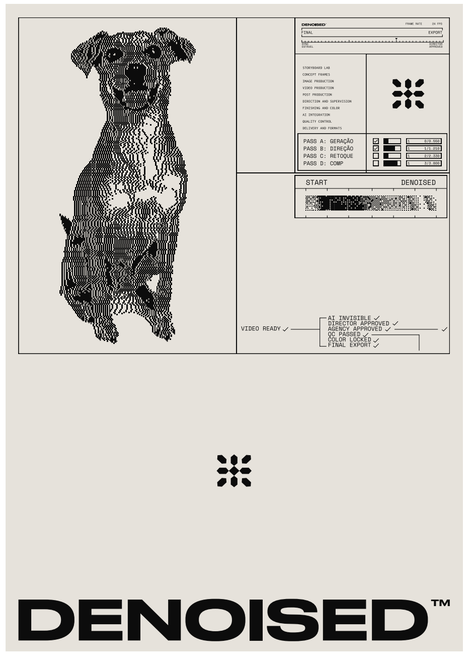
CLEAN PLATE BEAUTY PASS DEPTH PASS



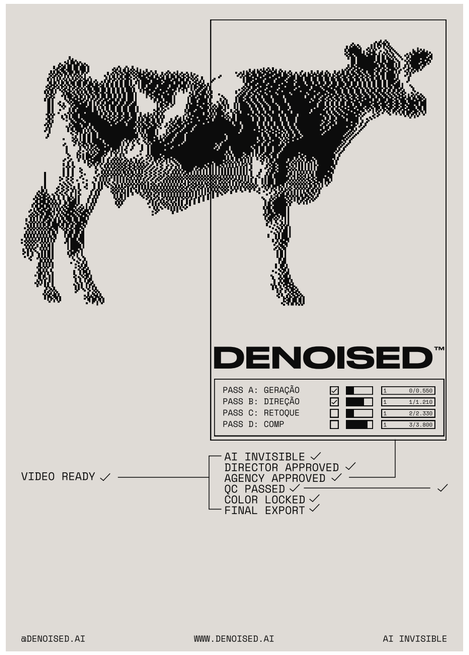
O ALGORITMO SOME. **A CENA APARECE.**

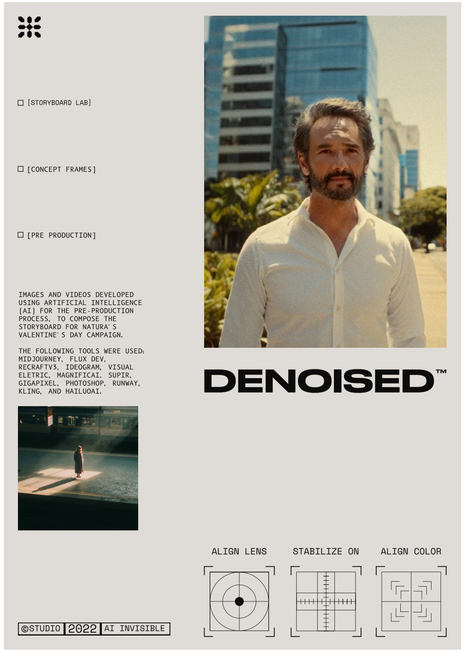

2026
video generation
CASE.028 DNZ
IMG.07 SEQ.112 START
KV.V2.OK
DNZ.REF.03
SD
22
DENOISED™
aDENOISED.AI
WWW.DENOISED.AI

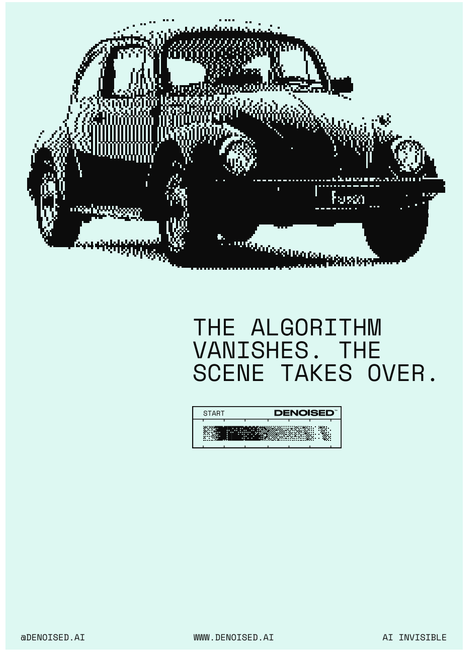

DENOISED™
IMAGES AND VIDEOS DEVELOPED USING ARTIFICIAL INTELLIGENCE [AI] FOR THE PRE-PRODUCTION PROCESS, TO COMPOSE THE STORYBOARD FOR NATURA´S VALENTINE´S DAY CAMPAIGN.
THE FOLLOWING TOOLS WERE USED: MIDJOURNEY, FLUX DEV, RECRAFTV3, IDEOGRAM, VISUAL ELETRIC, MAGNIFICAI, SUPIR, GIGAPIXEL, PHOTOSHOP, RUNWAY, KLING, AND HAILUOAI.
ALIGN LENS
STABILIZE ON
ALIGN COLOR
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FINAL
EXPORT
START
DENOISED
PASS A: GERAÇÃO
PASS B: DIREÇÃO
PASS C: RETOQUE
PASS D: COMP
VIDEO READY
AI INVISIBLE
DIRECTOR APPROVED
AGENCY APPROVED
QC PASSED
COLOR LOCKED
FINAL EXPORT
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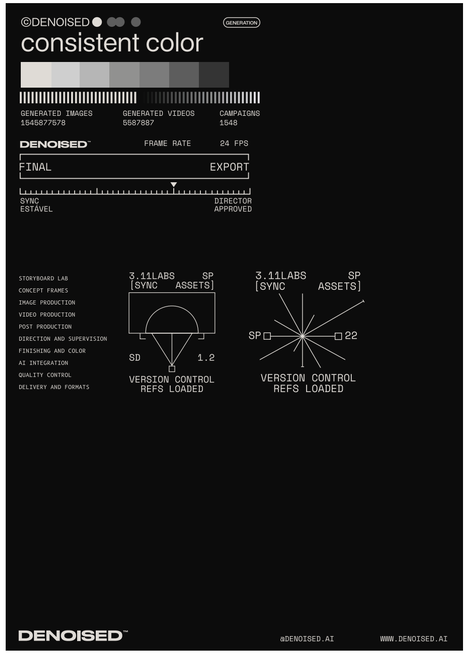

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2026
video generation
CASE.028 DNZ
IMG.07 SEQ.112 START
KV.V2.OK
DNZ.REF.03
aDENOISED.AI
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AI INVISIBLE

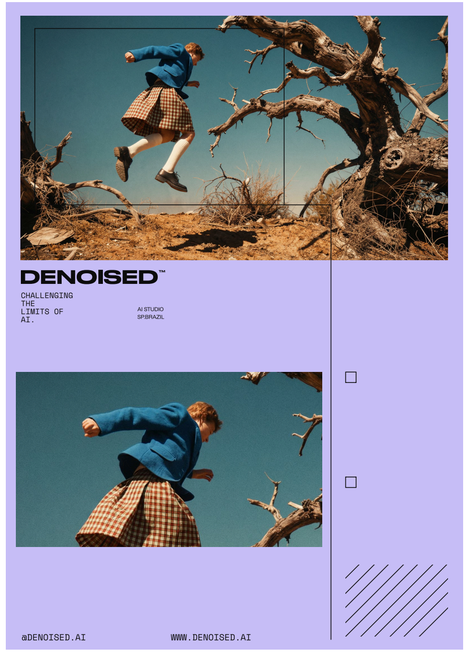

DENOISED™
PASS A: GERAÇÃO
PASS B: DIREÇÃO
PASS C: RETOQUE
PASS D: COMP
VIDEO READY
AI INVISIBLE
DIRECTOR APPROVED
AGENCY APPROVED
QC PASSED
COLOR LOCKED
FINAL EXPORT
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[STORYBOARD LAB]
[CONCEPT FRAMES]
[PRE PRODUCTION]
IMAGES AND VIDEOS DEVELOPED USING ARTIFICIAL INTELLIGENCE [AI] FOR THE PRE-PRODUCTION PROCESS, TO COMPOSE THE STORYBOARD FOR NATURA´S VALENTINE´S DAY CAMPAIGN.
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ALIGN COLOR
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THE ALGORITHM VANISHES. THE SCENE TAKES OVER.
START
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AI INVISIBLE


[CHECK EXPOSURE]
[CHECK PERSPECTIVE]
[CHECK BANDING]
[CHECK SKIN]
[CHECK FLICKER]
[FIX MOIRE]
IMAGES AND VIDEOS DEVELOPED USING ARTIFICIAL INTELLIGENCE [AI] FOR THE PRE-PRODUCTION PROCESS, TO COMPOSE THE STORYBOARD FOR NATURA´S VALENTINE´S DAY CAMPAIGN.
THE FOLLOWING TOOLS WERE USED: MIDJOURNEY, FLUX DEV, RECRAFTV3, IDEOGRAM, VISUAL ELETRIC, MAGNIFICAI, SUPIR, GIGAPIXEL, PHOTOSHOP, RUNWAY, KLING, AND HAILUOAI.
[CHECK ANATOMY]
[FIX EDGES]
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GENERATION
consistent color
GENERATED IMAGES 154877578
GENERATED VIDEOS 5587887
CAMPAIGNS 1548
DENOISED
FRAME RATE 24 FPS
FINAL
EXPORT
SYNC ESTAVEL
DIRECTOR APPROVED
STORYBOARD LAB
CONCEPT FRAMES
IMAGE PRODUCTION
VIDEO PRODUCTION
POST PRODUCTION
DIRECTION AND SUPERVISION
FINISHING AND COLOR
AI INTEGRATION
QUALITY CONTROL
DELIVERY AND FORMATS
3.11LABS [SYNC] SP ASSETS
SD 1.2
VERSION CONTROL REFS LOADED
3.11LABS [SYNC] SP ASSETS
SP 22
VERSION CONTROL REFS LOADED
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SCENE 01 XP INVESTIMENTOS
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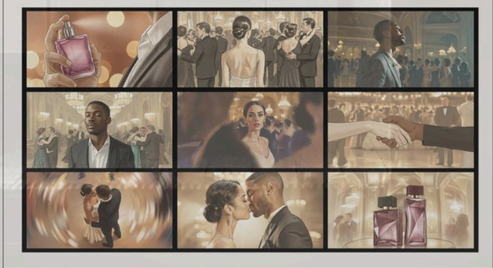
AI INVISIBLE

[AI STUDIO]

STORYBOARD LAB
CONCEPT FRAMES
IMAGE PRODUCTION
VIDEO PRODUCTION
POST PRODUCTION
DIRECTION AND SUPERVISION
FINISHING AND COLOR
AI INTEGRATION
QUALITY CONTROL
DELIVERY AND FORMATS

PASSA A: GERAÇÃO
PASSA B: DIREÇÃO
PASSA C: RETOQUE
PASSA D: COMP

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[IMAGE READY]
[VIDEO READY]

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[WORKS] [CLIENTS] [ABOUT] [CONTACT]

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Lorem ipsum dolor sit amet elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation.

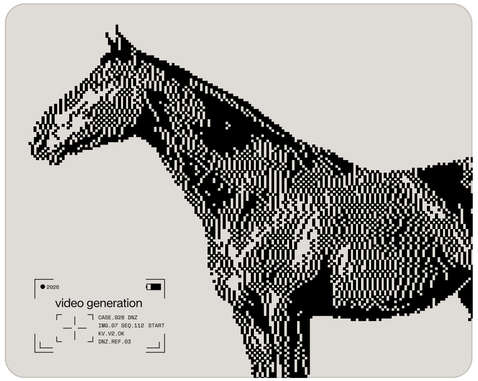
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14K posts

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Lorem ipsum dolor sit amet elit, sed do eiusmod tempor incididunt ut labore.



439 1.2K 19K 225K

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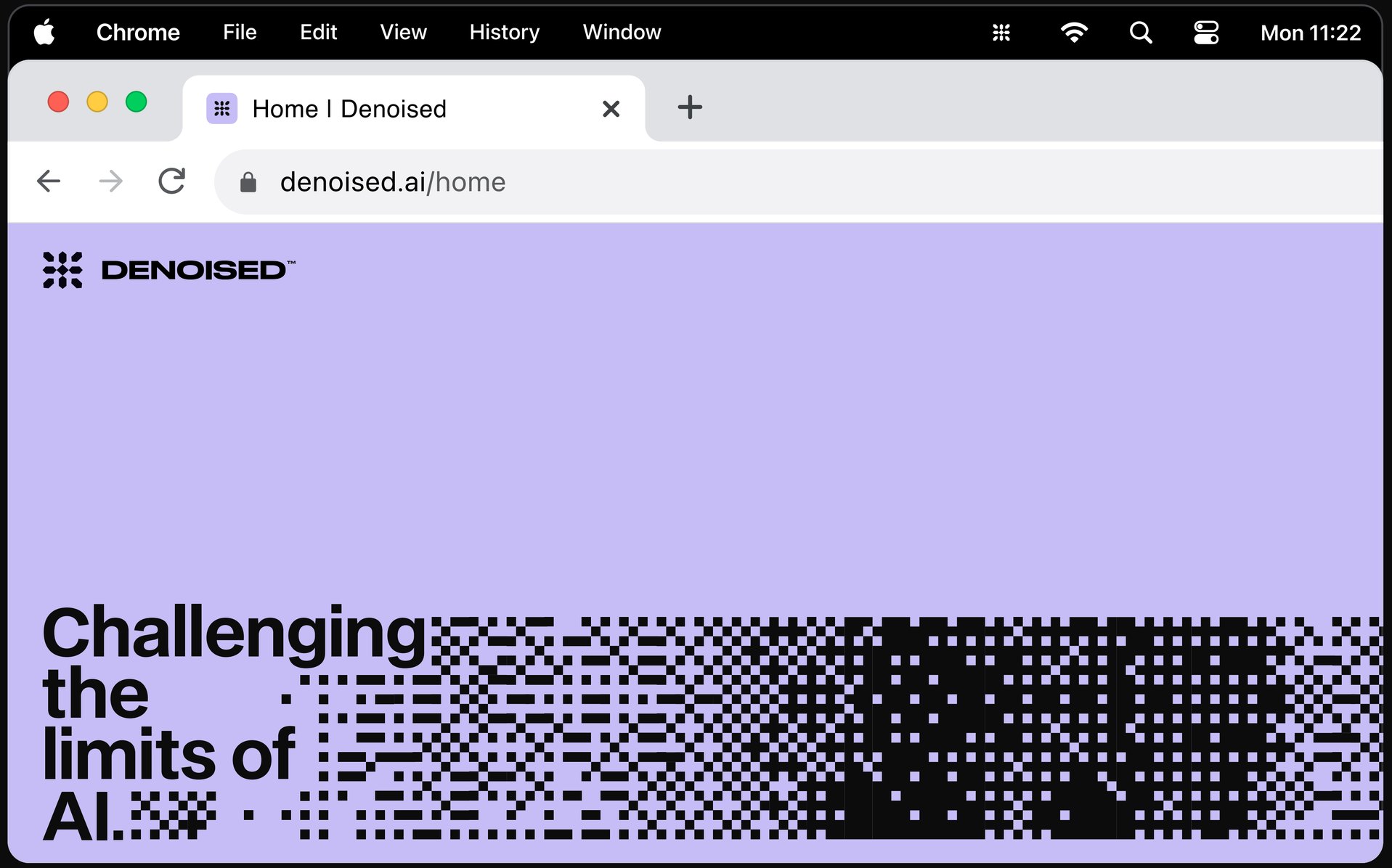
3.741 Posts **294 k** Followers **867** Following

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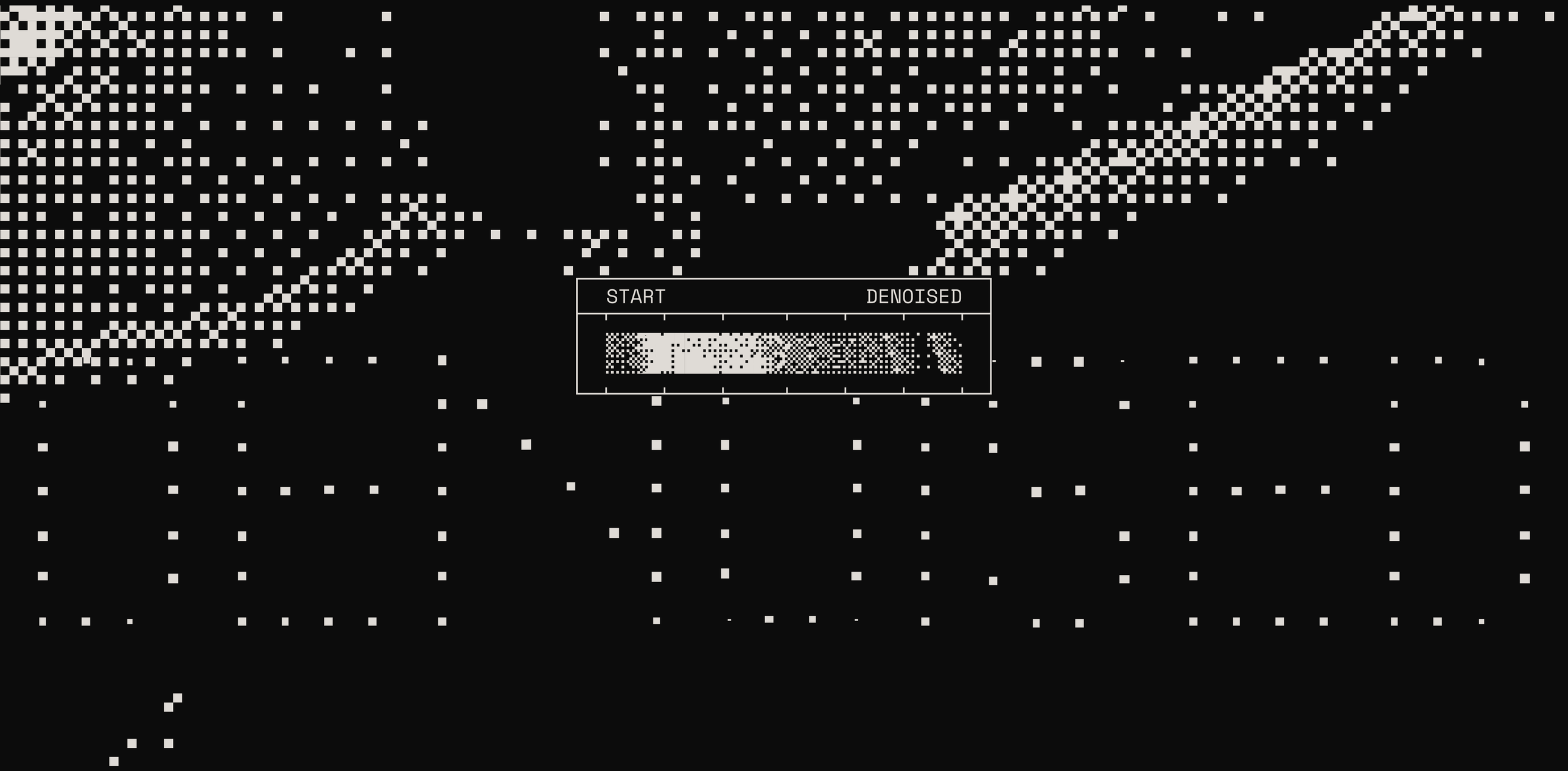
Denoised 1h

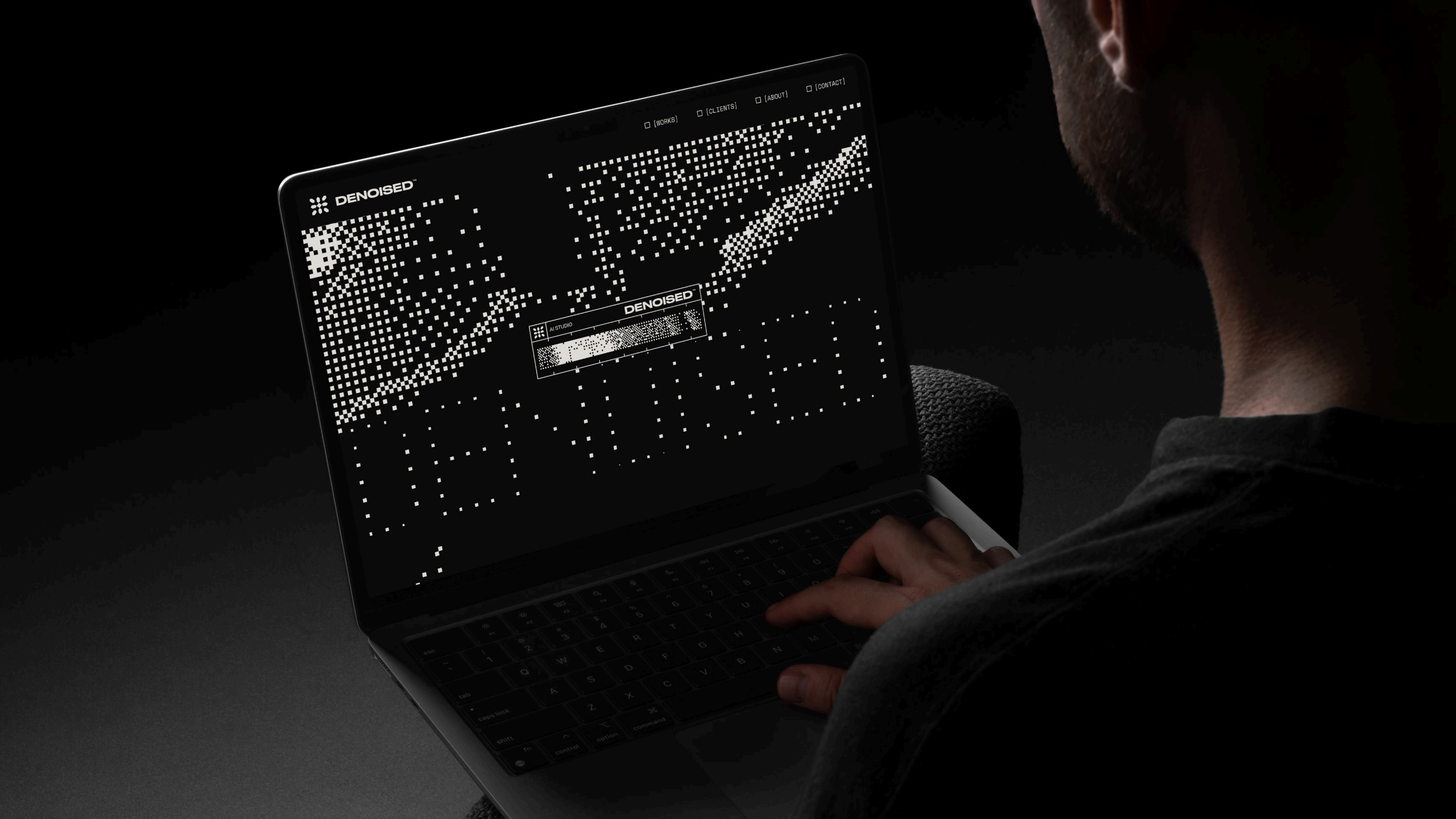



Chrome File Edit View History Window Mon 11:22
Home | Denoised
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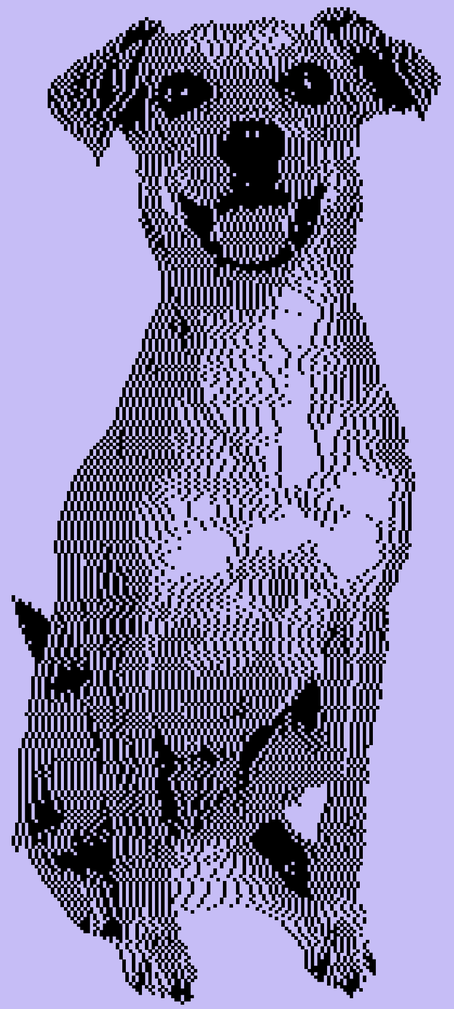
[WORKS] [CLIENTS] [ABOUT] [CONTACT]



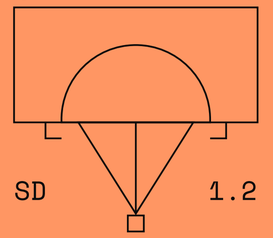

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[WORKS]
[CLIENTS]
[ABOUT]
[CONTACT]
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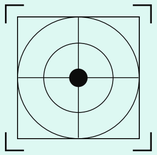


3.11LABS SP
[SYNC ASSETS]

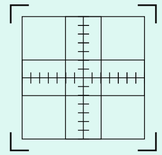


SD 1.2

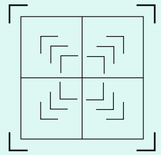
VERSION CONTROL
REFS LOADED



ALIGN LENS

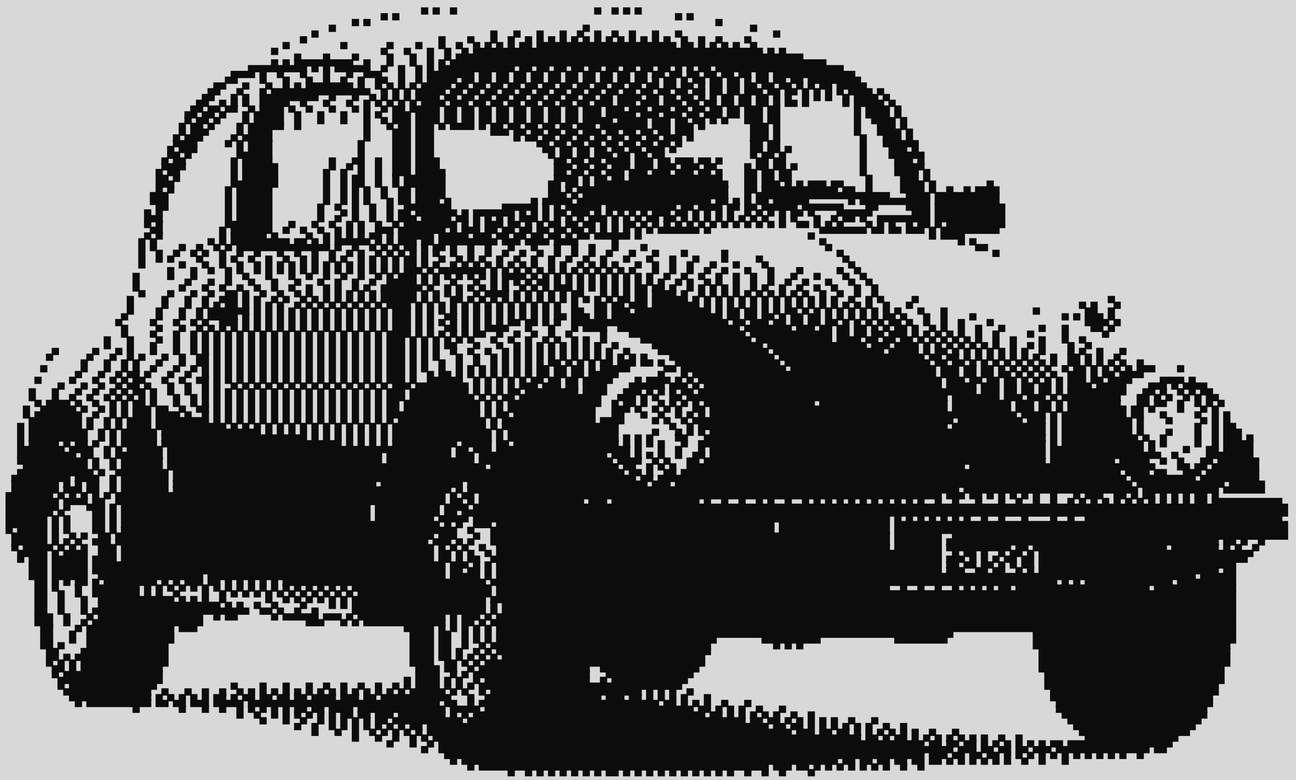


STABILIZE ON

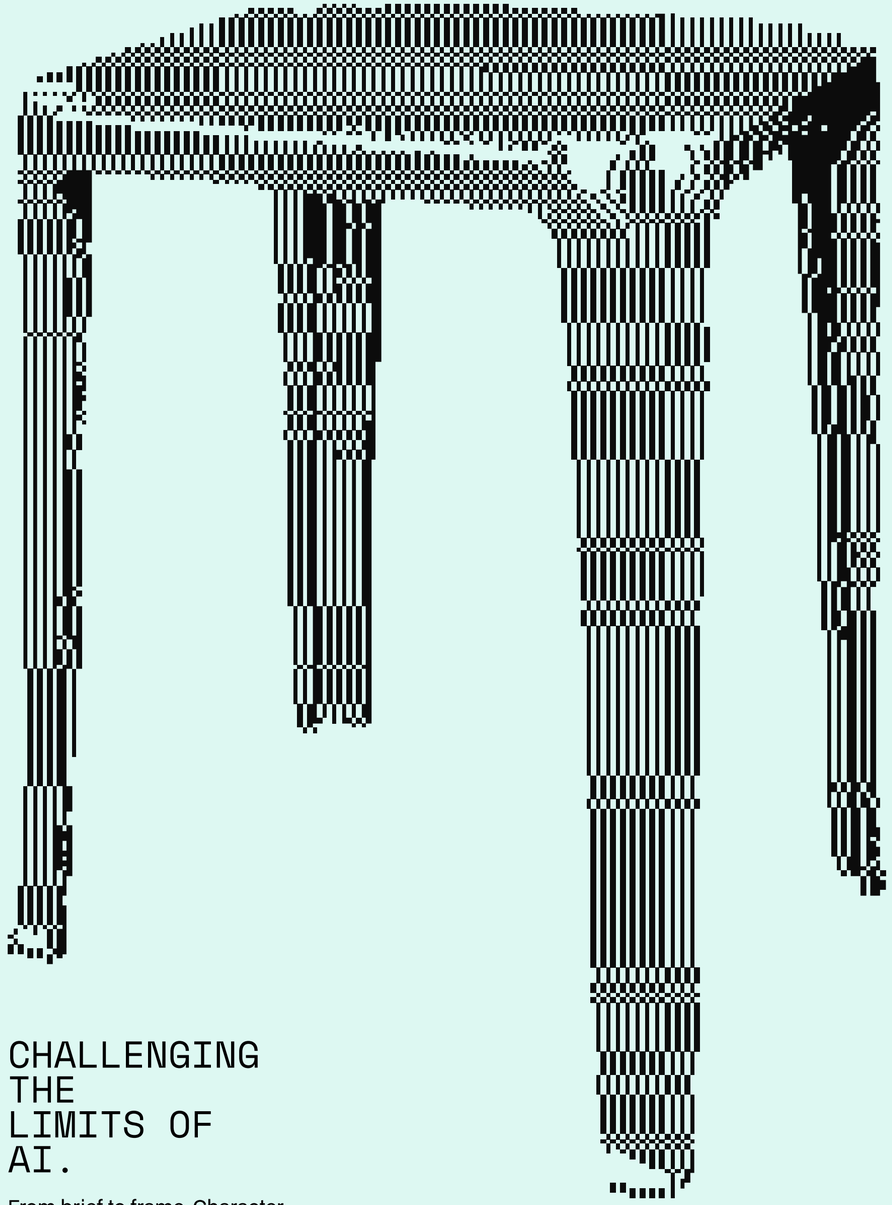


ALIGN COLOR

Final image. Zero noise.



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CHALLENGING THE LIMITS OF AI.

From brief to frame. Character, light, and rhythm under control. AI is the tool. The story is the star. See the case.

☐ [REALISM, NOT HYPE.]

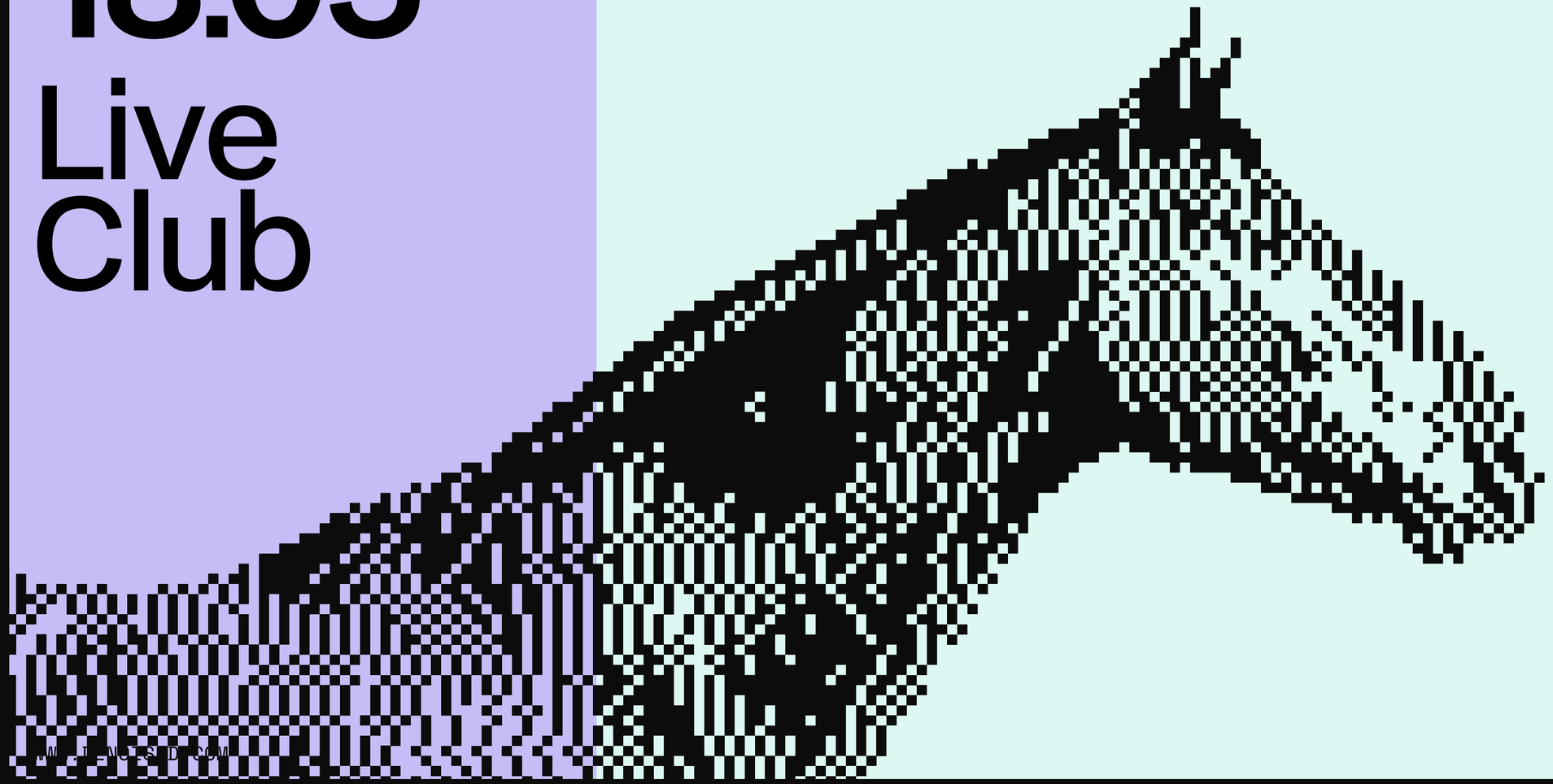
☐ [THE SCENE APPEARS.]

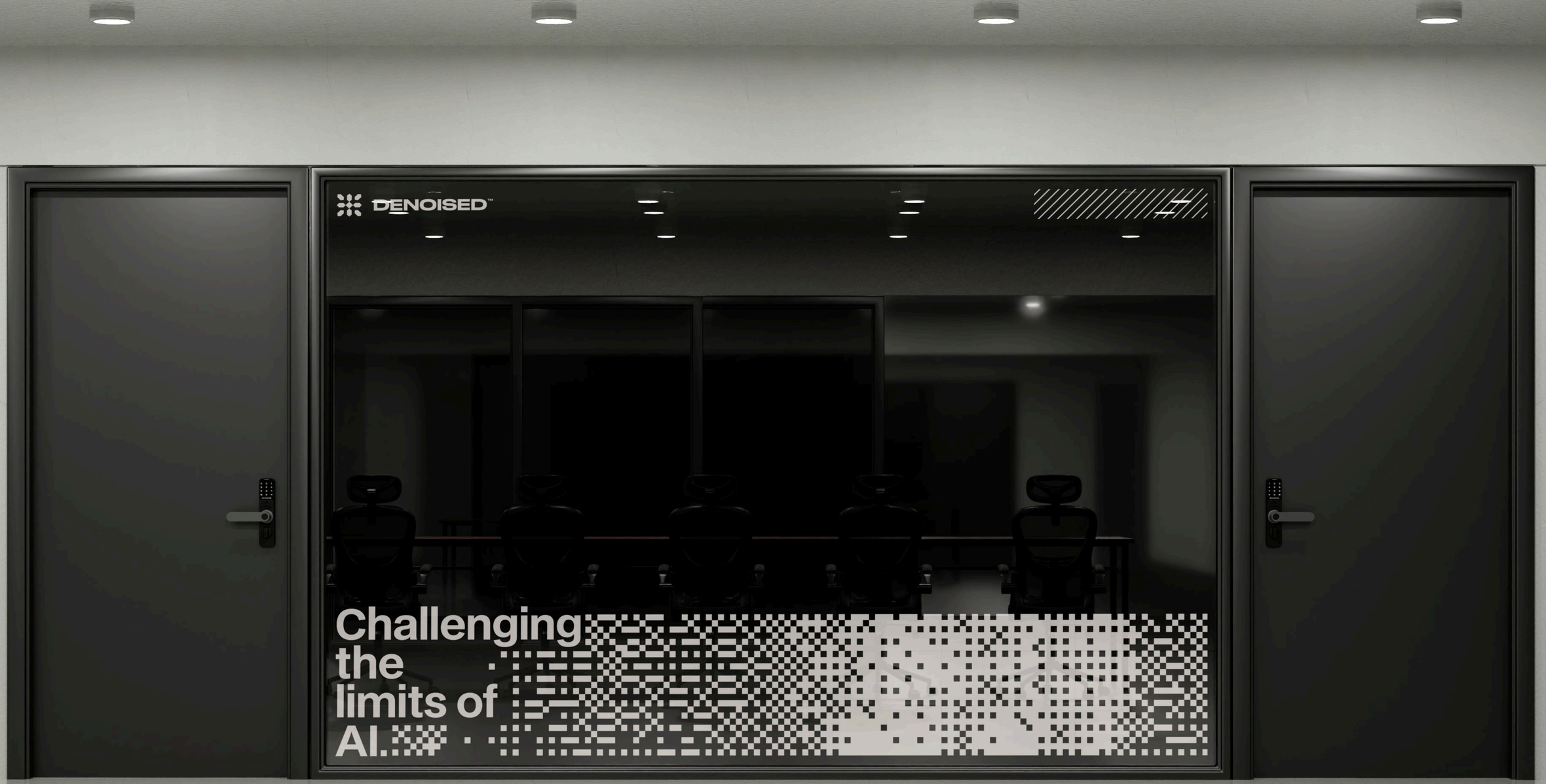
18.05 Live Club

☐ LIGHT ☐ TEXTURE

☐ COLOR ☐ CONTROL

One hour of applied process. denoised.ai




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AI.



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- ☐ — [CHECK EXPOSURE]
- ☐ — [CHECK SKIN]
- ☐ — [CHECK ANATOMY]
- ☐ — [CHECK PERSPECTIVE]
- ☐ — [CHECK FLICKER]
- ☐ — [CHECK BANDING]
- ○ — [FIX MOIRÉ
- ○ — [FIX HALO]
- ○ — [FIX EDGES]
- ○ — [FIX WARP]

DENOISED™ FRAME RATE 24 FPS

FINAL EXPORT

SYNC ESTÁVEL DIRECTOR APPROVED


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FRAME RATE 24 FPS
FINAL
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SYNC ESTAVEL
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QUALITY CONTROL
DELIVERY AND FORMATS
SCENE 01 XP INVESTIMENTOS
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CHALLENGING THE LIMITS OF AI.

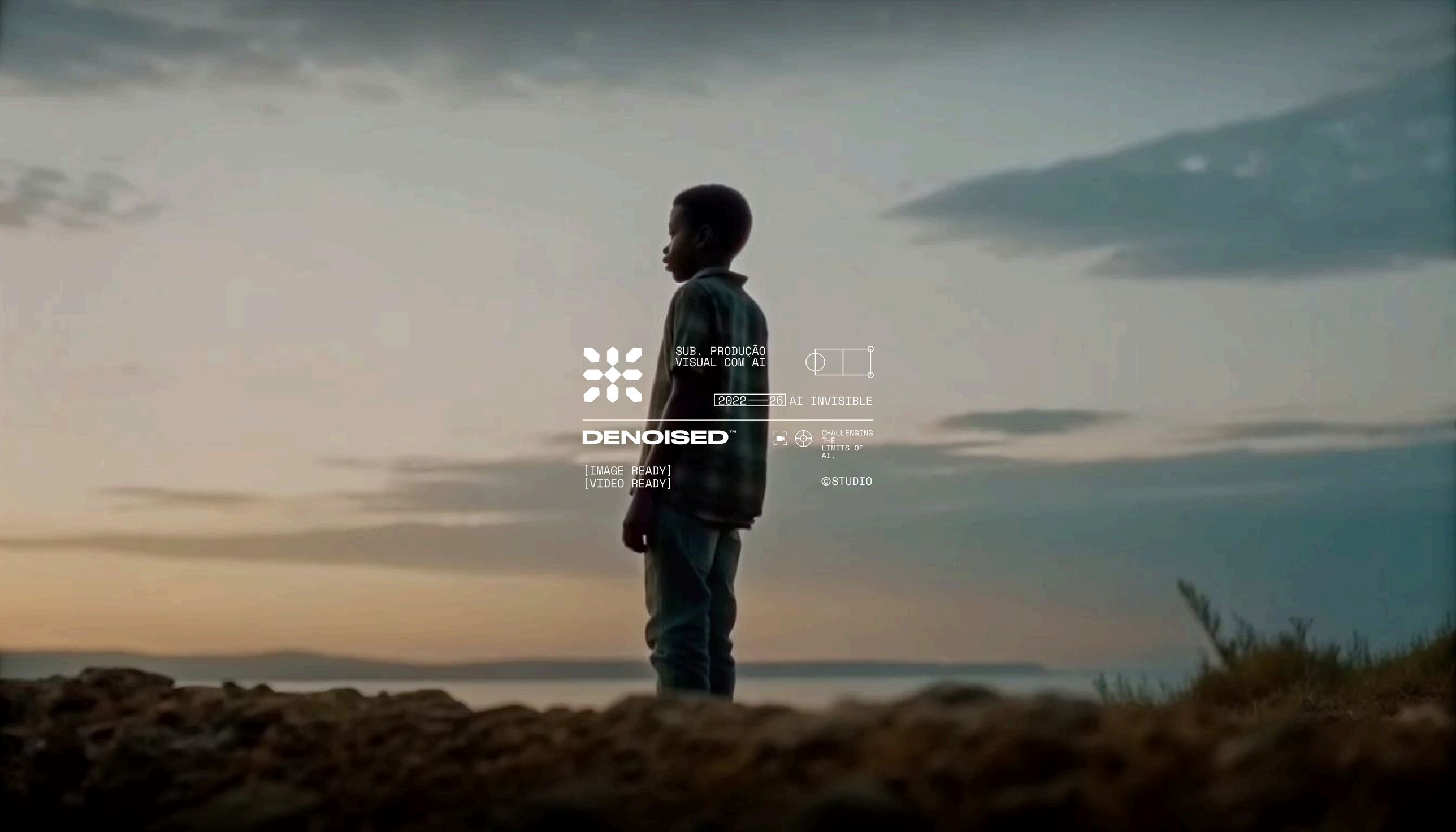
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AND WE WORK TOGETHER WITH LARGE AGENCIES, SUCH AS TALENT, OGILVY, VML AND ARTPLAN.

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AI.
[IMAGE READY]
[VIDEO READY]
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AI.
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FINAL
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DIRECTOR
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VISUAL COM AI
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2022—26 AI INVISIBLE
[IMAGE READY]
[VIDEO READY]
CHALLENGING
THE
LIMITS OF
AI.


AI STUDIO
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PASSA A: GERAÇÃO
PASSA B: DIREÇÃO
PASSA C: RETOQUE
PASSA D: COMP
1 0/0.650
1 1/1.210
1 2/2.330
1 3/3.800
STORYBOARD LAB
CONCEPT FRAMES
IMAGE PRODUCTION
VIDEO PRODUCTION
POST PRODUCTION
DIRECTION AND SUPERVISION
FINISHING AND COLOR
AI INTEGRATION
QUALITY CONTROL
DELIVERY AND FORMATS
[PASS A TO PASS C]
[STORYBOARD TO FRAME]
[DETAIL DEFINES TRUTH.]

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DENOISED™ FRAME RATE 24 FPS

FINAL EXPORT

SYNC ESTÁVEL — DIRECTOR APPROVED

- STORYBOARD LAB
- CONCEPT FRAMES
- IMAGE PRODUCTION
- VIDEO PRODUCTION
- POST PRODUCTION
- DIRECTION AND SUPERVISION
- FINISHING AND COLOR
- AI INTEGRATION
- QUALITY CONTROL
- DELIVERY AND FORMATS

PASS A: GERAÇÃO	☑	1	0/0.550
PASS B: DIREÇÃO	☑	1	1/1.210
PASS C: RETOQUE	☐	1	2/2.330
PASS D: COMP	☐	1	3/3.800

START — DENOISED

VIDEO READY ✓

- AI INVISIBLE ✓
- DIRECTOR APPROVED ✓
- AGENCY APPROVED ✓
- QC PASSED ✓
- COLOR LOCKED ✓
- FINAL EXPORT ✓

✓

HD

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VISUAL COM AI

2022——26 AI INVISIBLE

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THE
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AI.

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[IMAGE READY]
[VIDEO READY]


HIGH
REALISM
[CAMERA TRUE]
[SKIN SAFE]
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START
DENOISED


VIDEO READY ✓
AI INVISIBLE ✓
DIRECTOR APPROV
AGENCY APPROVED
QC PASSED ✓
COLOR LOCKED ✓
FINAL EXPORT ✓
DENC


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