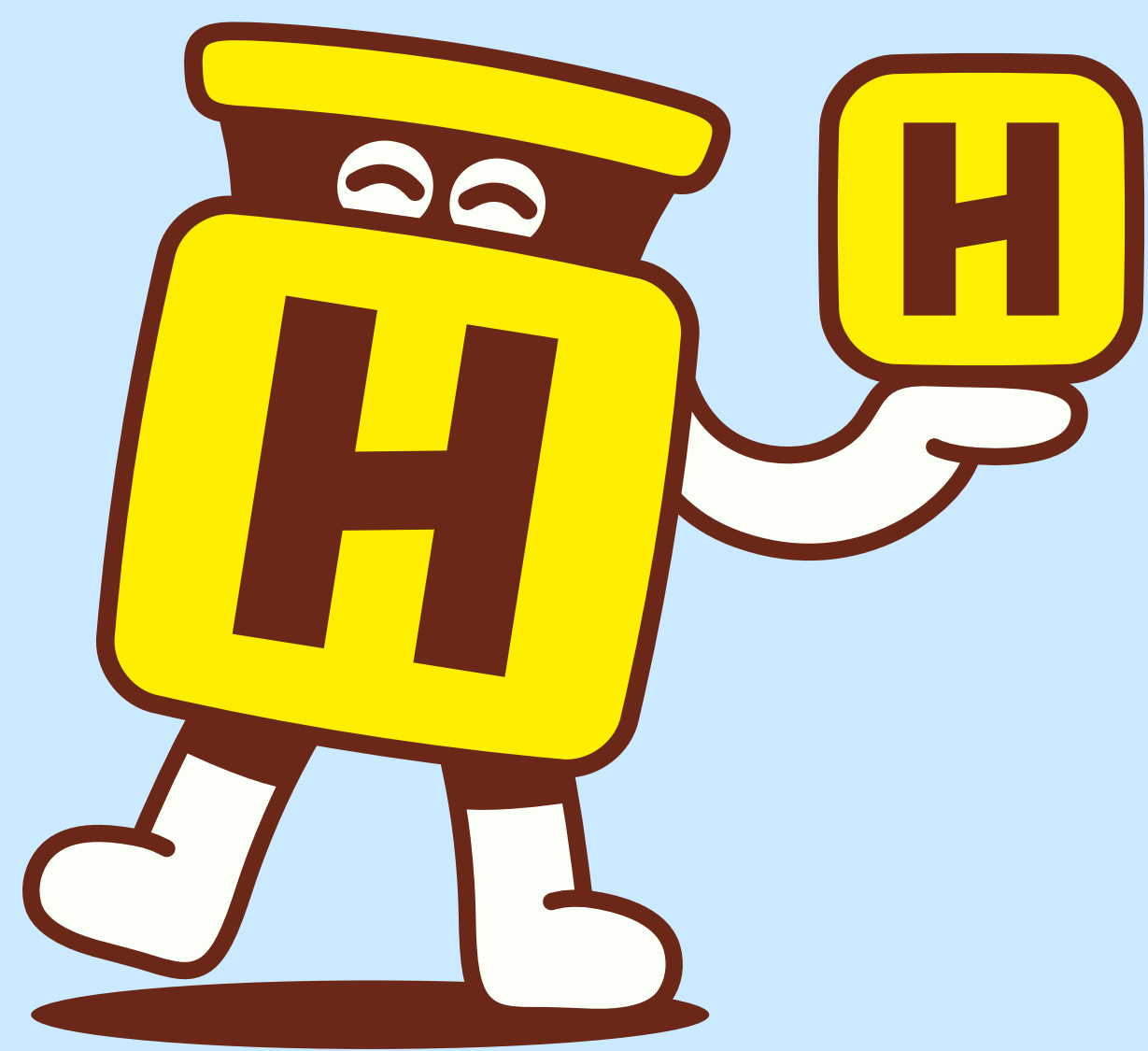
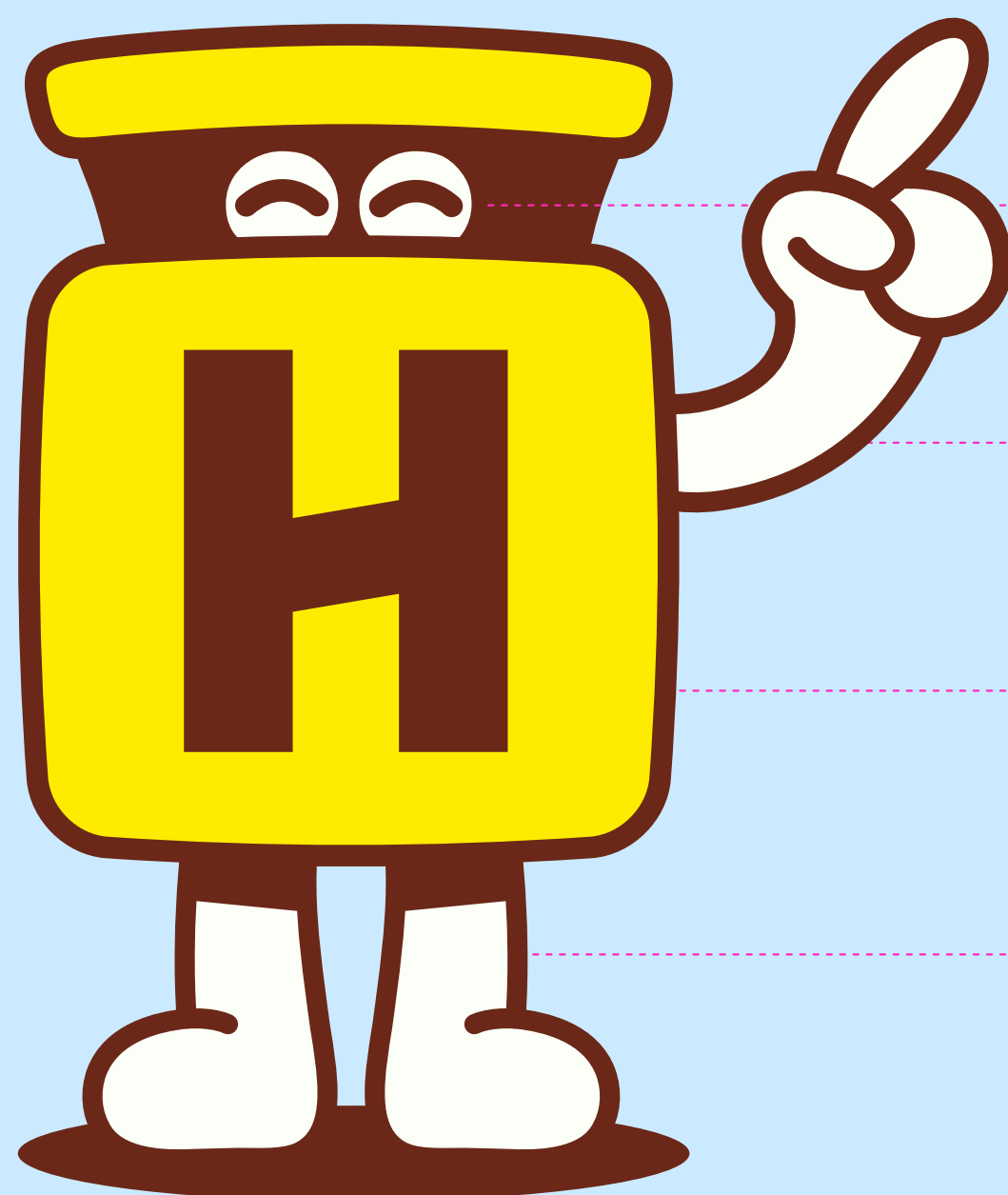


The H-Box & all the chubby logos should work together as a team.

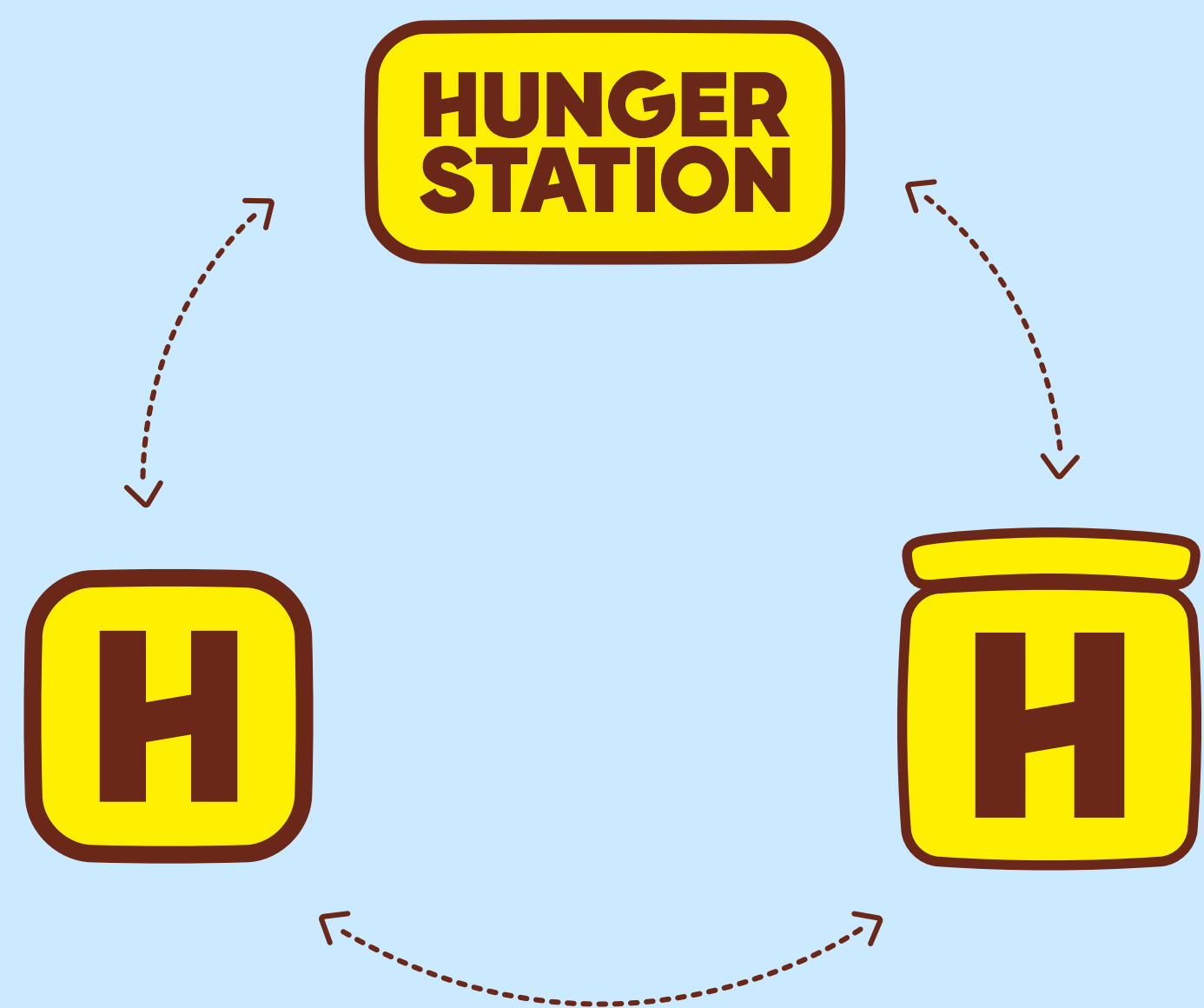


HUNGERSTATION

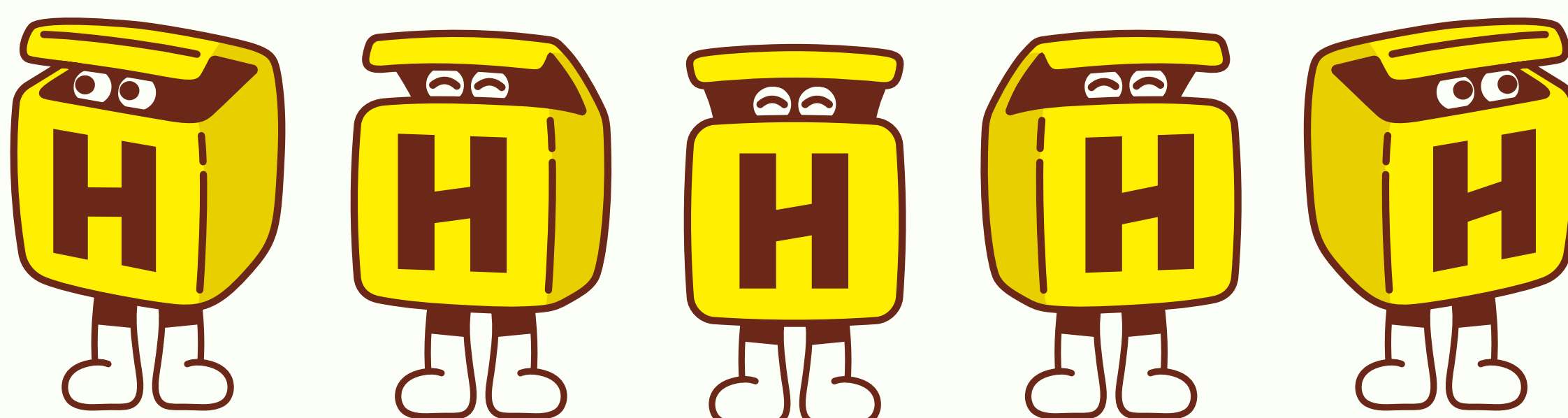


- 01 Eyes
- 02 Arms
- 03 Body
- 04 Legs

The brand should have a balanced combination of different logos.



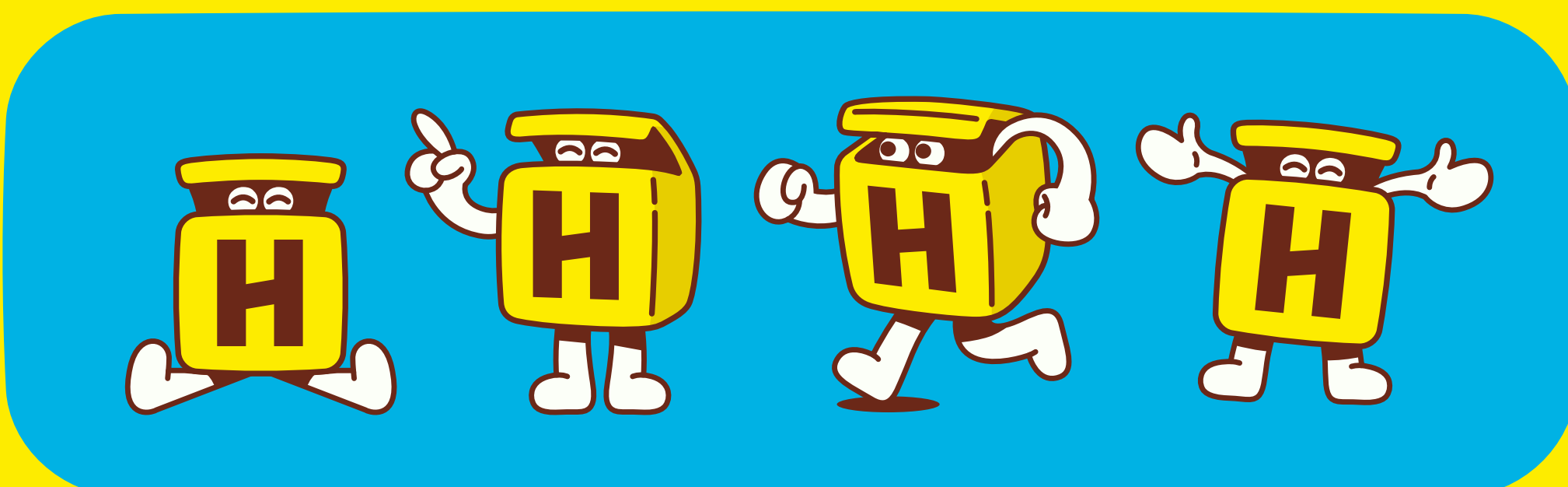
01 Use the same perspectives



For animation purposes you can use the existing angles of the H-Box.

Build your poses

The beauty of this system is that all the body parts of the H-Box can be mixed. Creating new poses is a simple and fun process.



Sitting Pointing Running Greeting

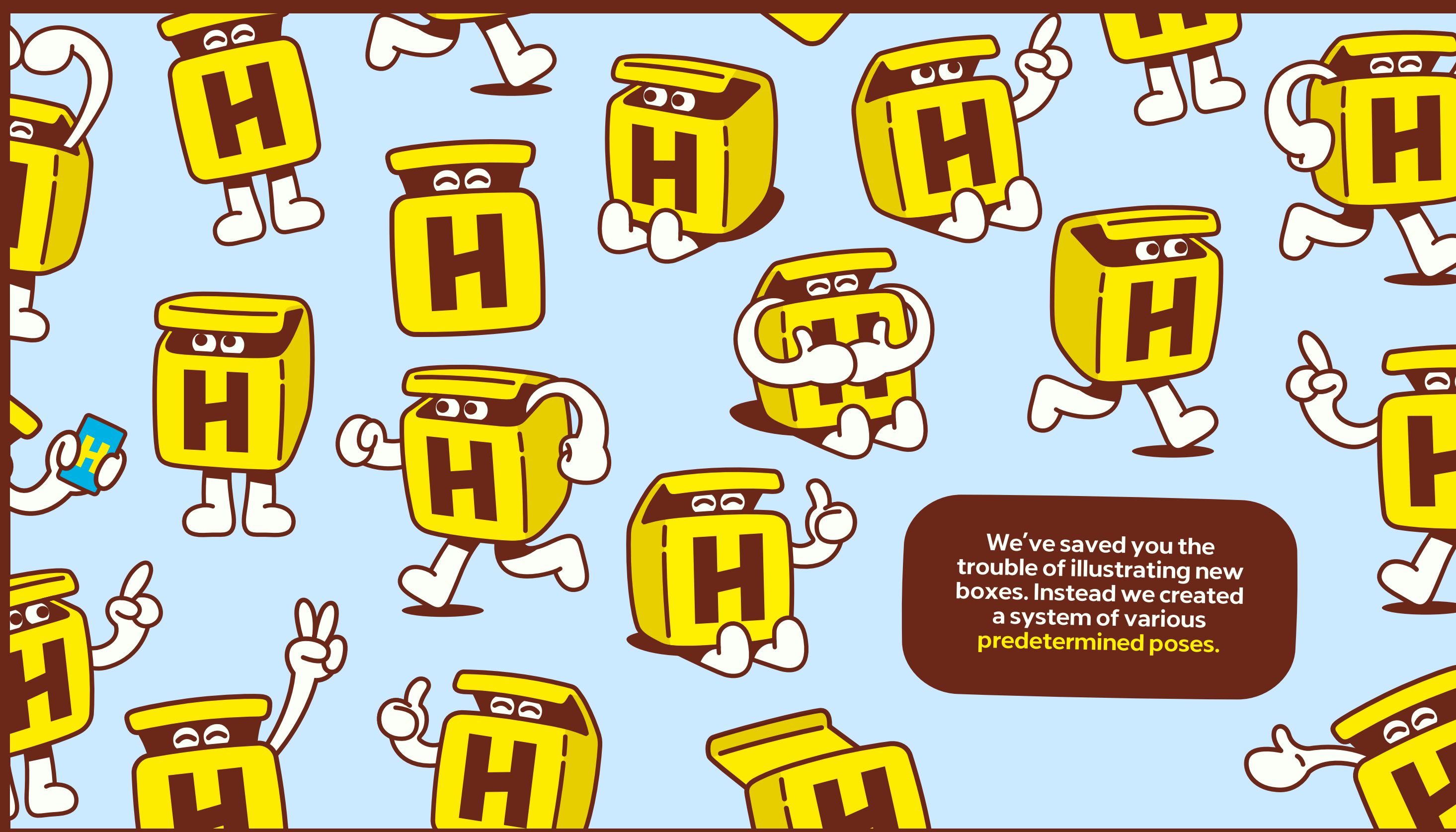
Eye expressions

We developed a variety of options for you to simply replace them as needed

01. 02. 03. 04. 05. 06. 07. 08.



Happy Normal In love Angry Closed Super closed Startled Tired



We've saved you the trouble of illustrating new boxes. Instead we created a system of various predetermined poses.

Useful tips:

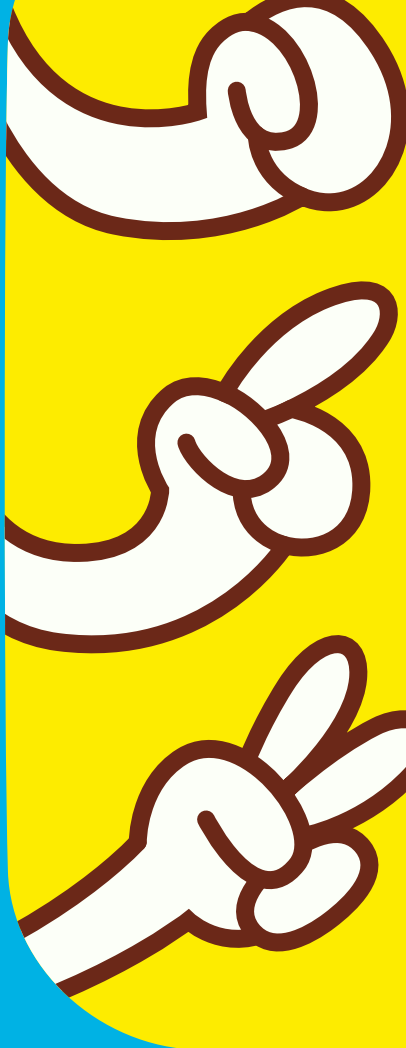
- a. Illustrations should have the same stroke width as the H-Box.
- b. Certain details can have a thinner stroke to avoid saturation. Thinner strokes should only be used in small details.



Hand details:

Back of the hand
Small thumb detail

Palm of the hand
Small wrist detail



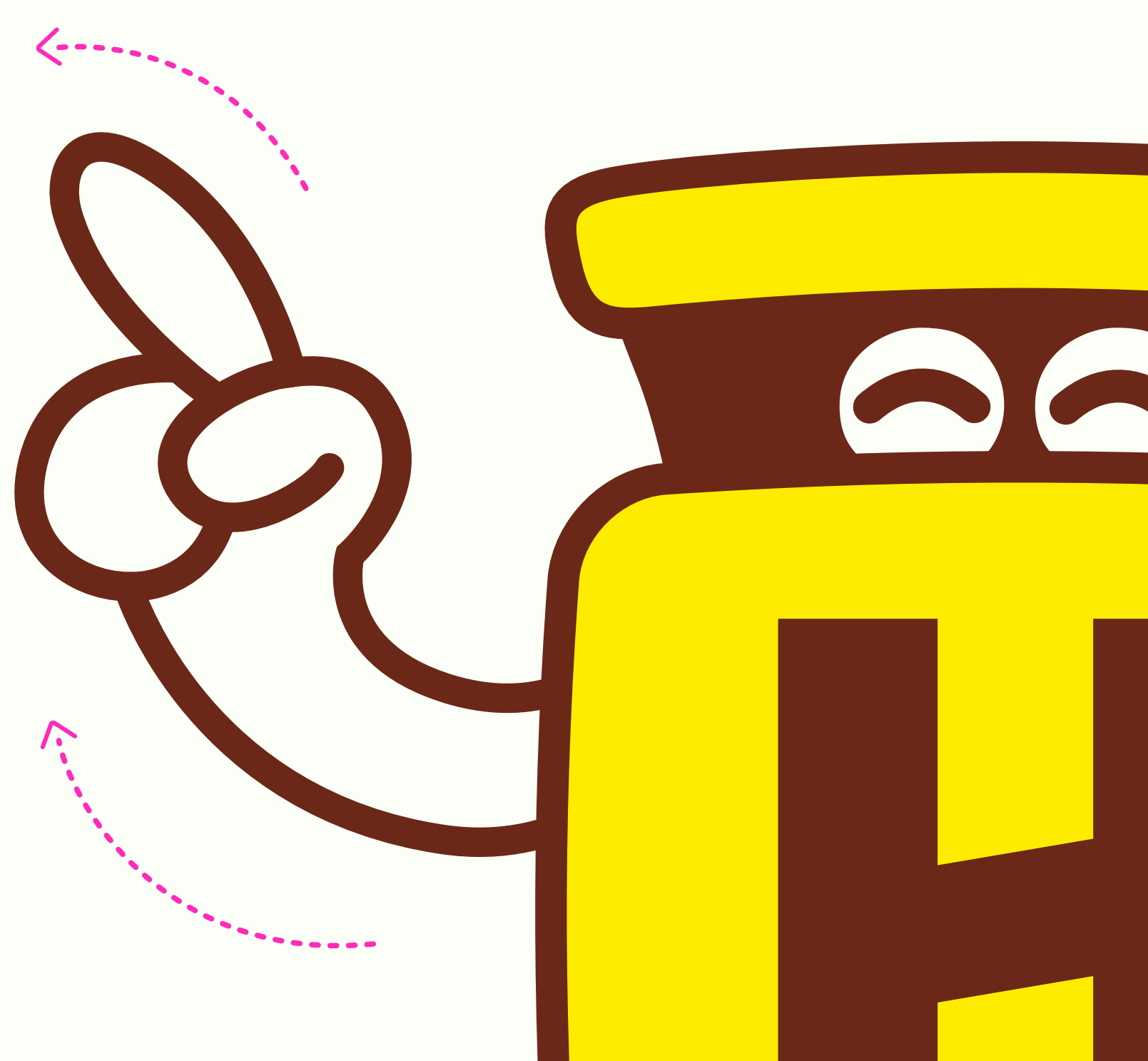
Closed hand/fist
Only thumb is visible

3 finger gesture
Only thumb & index are visible

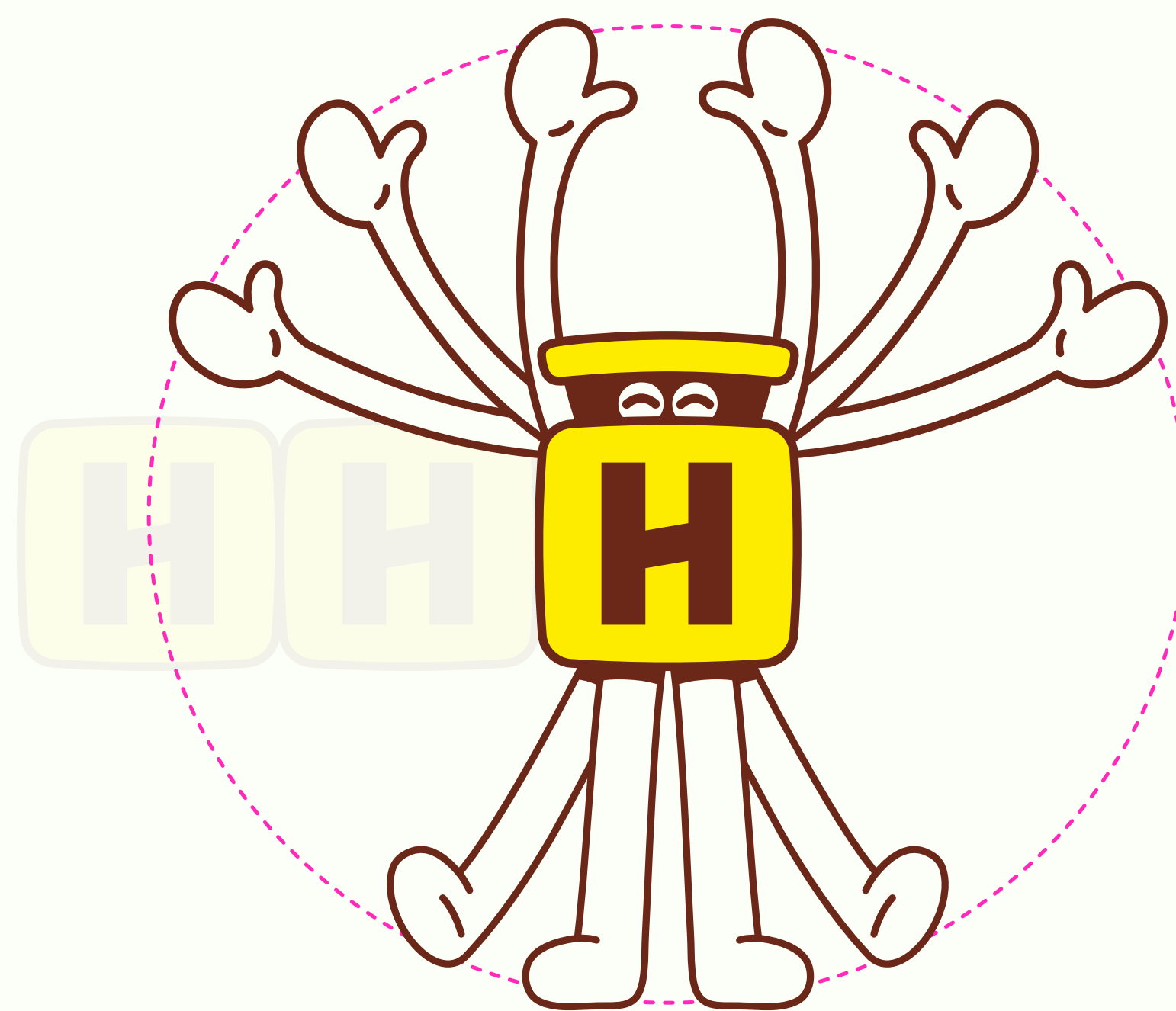
4 finger gesture
Always 4 finger max.

02 Arms

Chubby and sausage-like they fit perfectly with the rest of his figure.

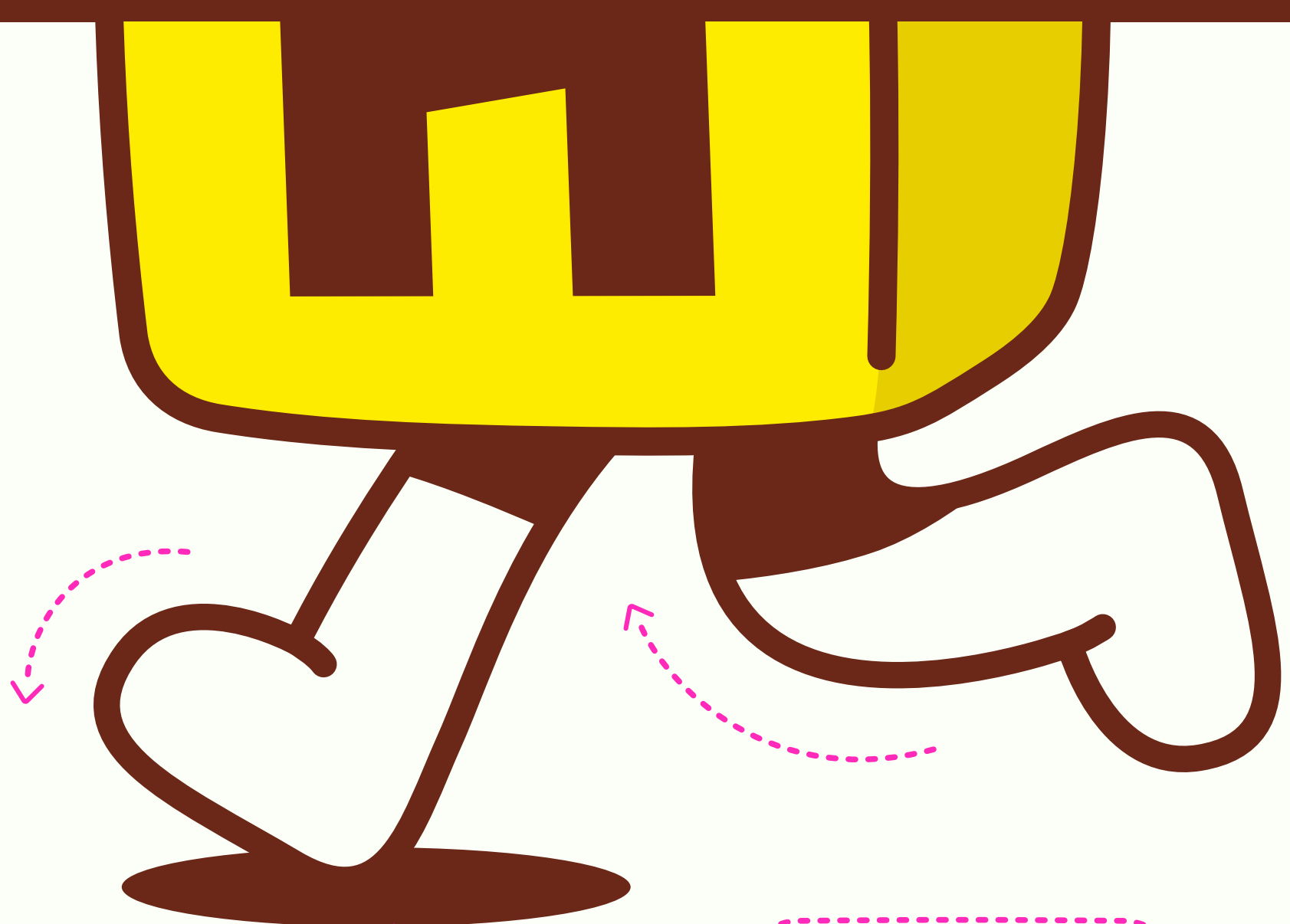


You can stretch all the limbs an approximate of one and a half times its body length.



04 Legs

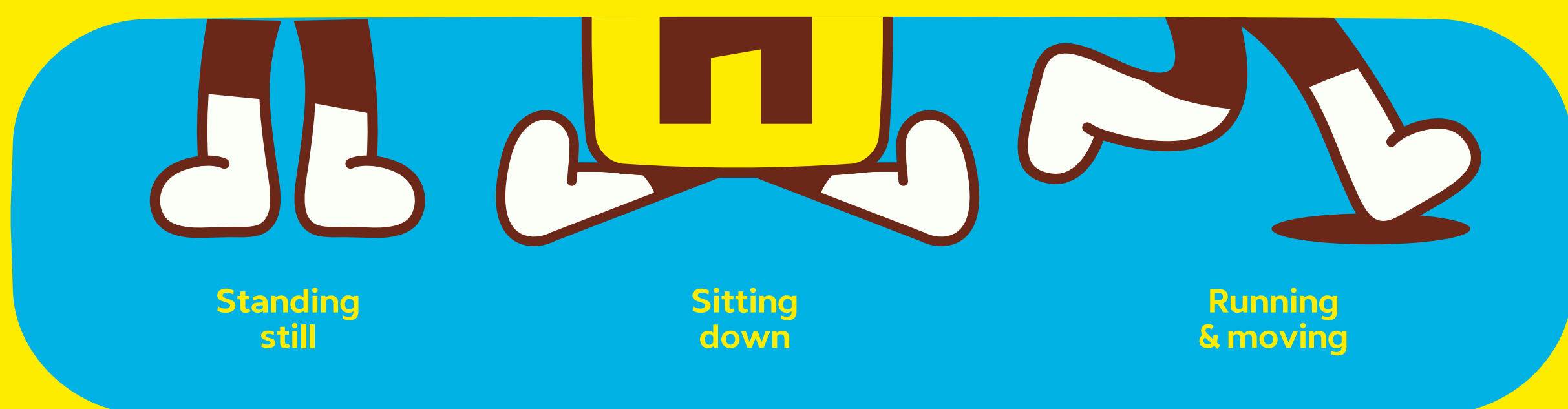
Round and sausage-like the legs and feet follow the same design as the rest of the body.



Circular shadows can be placed beneath the feet to add perspective and depth.

Little white socks

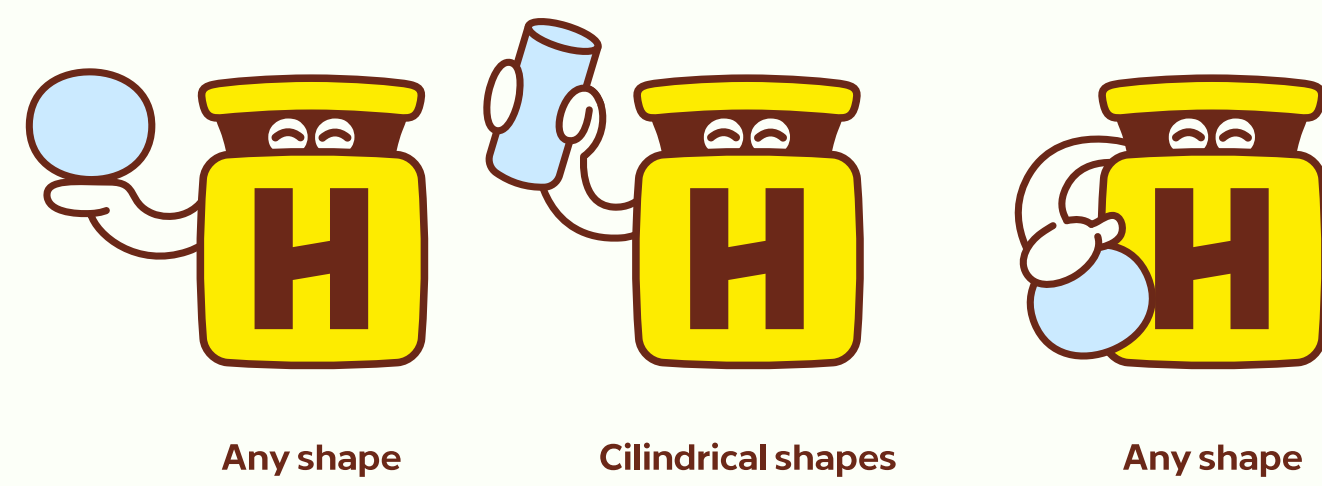
No matter how the legs are being used the feet always have the same shape (a sock-like design)



Standing still

Sitting down

Running & moving



Any shape



Cylindrical shapes



Any shape



Vertical shapes



Any shape



Vertical shapes

Shape variety

Different hand gestures hold different shaped objects. Choose the hand that best fits what you need to show.