# hapi

## Benefits that work. Finally.

Hapi combines powerful tech with personal support to turn your benefits into something employees understand, value and use.



#### The Challenge for HR in 2025

HR teams are under pressure to deliver meaningful benefits without adding cost or complexity.

- 60% cite budget pressure as the top barrier to improving employee benefits
- 1 in 3 UK employees don't fully understand the benefits they're offered
- Over 50% of HR leaders say their systems are too complex to manage effectively

Your benefits should drive outcomes, not overhead.

## Hapi employees. Happier businesses.

Hapi is a mobile-first, easy to access employee engagement platform, combining all of your benefits, wellbeing tools and comms into one seamless app – improving culture, morale and productivity.

#### Simplicity

## One platform. Zero chaos.

One app for every employee, on the floor, on the go, or at a desk. One-stop simplicity for HR. Manage benefits, reward your people and track impact, all through your engagement hub. All your data, decisions, and benefits, finally joined up.

#### Impact

## Benefits that prove their worth.

Most platforms deliver perks. We deliver outcomes. From cash plans that help bridge the sick pay gap at no extra cost to your business to tracking benefit activation in real-time, Hapi delivers value to your people and your CFO.

## Engagement

### We show up.

With dedicated UK support and client teams on hand, plus optional HR and Reward consultancy. We'll even meet your people face-to-face where they work when employee-paid insurance is included.

## Big. Bold. Hapi.

Built for every employee - on the floor, on the go, or at a desk -Hapi delivers a seamless, branded experience through one platform. From day one, Hapi drives benefit understanding, uptake, and real ROI.

## **Engaging everyone**



- Mobile first, personalised views, anytime, anywhere
- · Intuitive and engaging design drives higher adoption
- · Benefits are seen, understood and used.

## **Empowering HR**



- Centralised hub slashes admin time and boosts uptake
- Actionable MI for data-driven decisions to measure ROI
- · Comprehensive HR toolkit for easy strategy and ways to communicate.

## Diverse, valued benefits



- · Comprehensive health, wellbeing, financial and lifestyle benefits
- Flexible funding: employer, employee, or salary sacrifice options
- Access to 200+ retail discounts.

## **Support beyond software**



- Dedicated Customer Success Manager from day one
- Full onboarding and rollout support, including optional face-to-face
- UK-based support team for you and your employees.

## **Trusted by**

























## **Proven Across Industries.**



Restaurant Group | 1,200 Employees

## >40% active employees in year 1

"Partnering with Hapi has been a transformative experience, elevating our employee benefits to the next level. The platform's comprehensive offerings have been incredibly valuable to our staff."

Paul Jones-Nolan, Head of People



Logistics | 10,000+ Employees

## 99% of employees agree their benefits package has improved

"Since partnering with Personal Group, we have added significant value to employees' lives without adding a huge cost to the business."

Amv Thomas. HR Administration and Systems Team Leader







