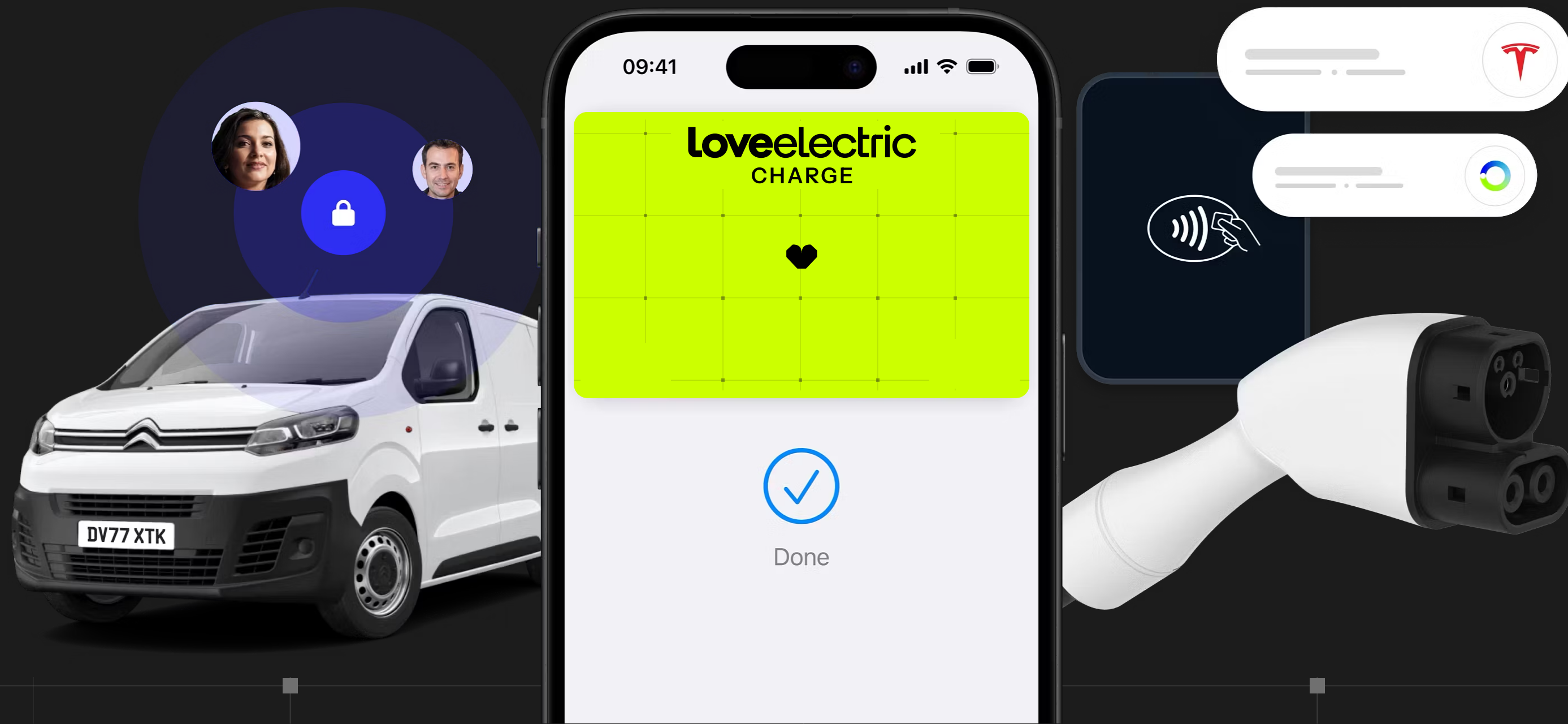


# REVOLUTIONISE EV CHARGING

loveelectric



# LOVEELECTRIC CHARGE

## Salary Sacrifice for EV Charging

- Save up to 62% on home and public EV charging.
- Works with any charger across the UK, including Tesla.



## How It Works

- Employee estimates mileage and public charging use.
- We set up a **HMRC-compliant salary sacrifice agreement**.
- Monthly deductions are credited to an **exclusive virtual VISA card**.
- The card is used at **any public charger** or **home energy provider**, unlocking significant savings.

## Key Benefits

- **Quick & easy setup** with instant download to Apple & Google Wallet.
- **No range anxiety** – pay at home, in public, or at work hassle-free.
- **5-star trusted service**  
Zero setup costs & works with any company EV.
- **Remove business miles expense admin** by pre-loading the card to cover real-world costs

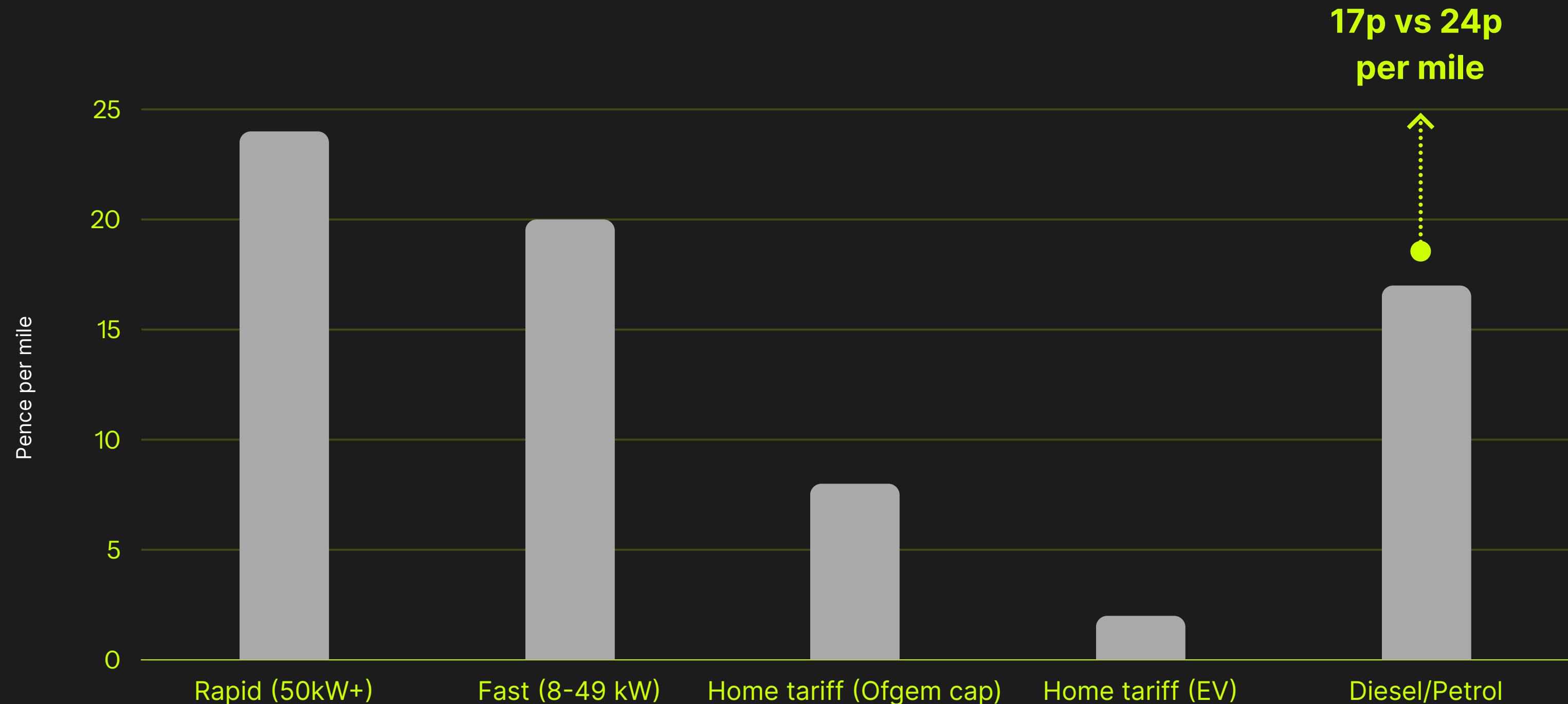


# 10X

Public charging costs 10X more than home charging, slowing down adoption for drivers without a driveway.



# PUBLIC CHARGING COSTS MORE THAN FUEL





# HALVE THE COST OF CHARGING

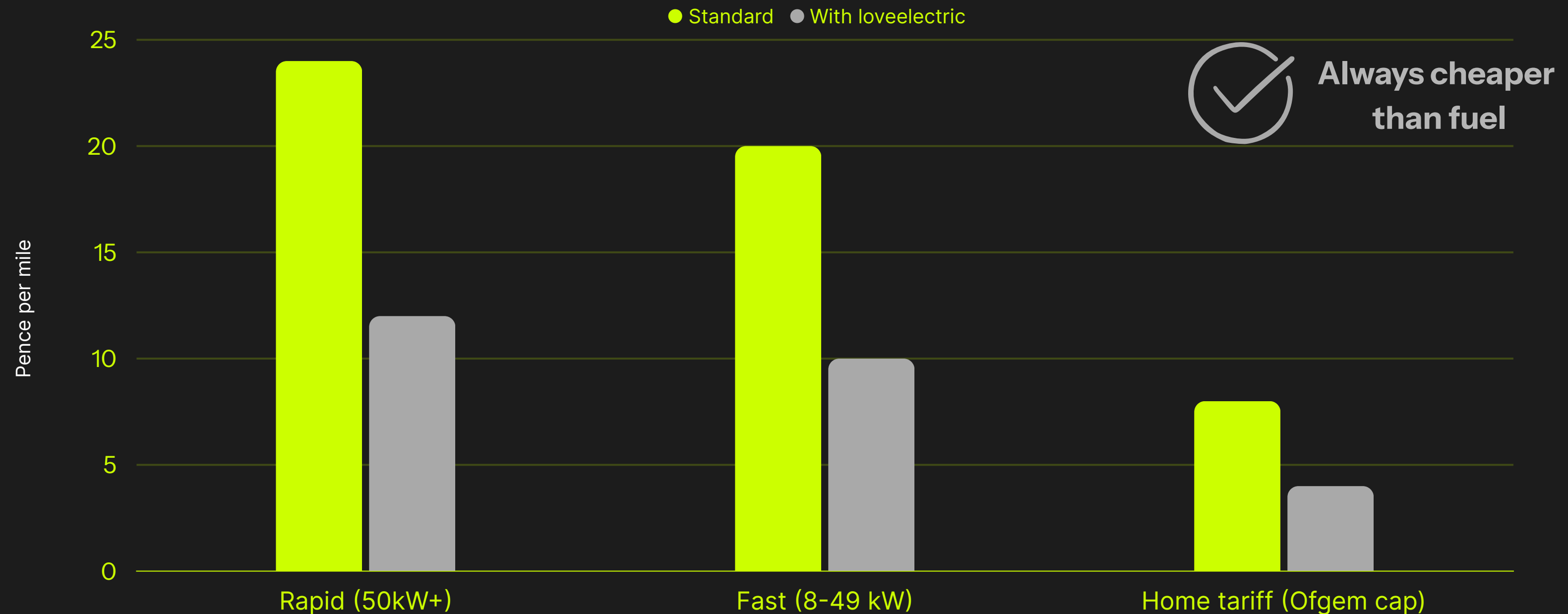


Illustration for 40% tax payer in England rounded to nearest penny

# SAVE STAFF **£1000'S.** BOOST EV UPTAKE.

## Home charging

**£4,200:** cost for 15k miles x 4 year lease

**£2,100**: employee tax savings



## Public charging

**£12,833:** cost for 15k miles x 4 year lease

**£6,416**: employee tax savings

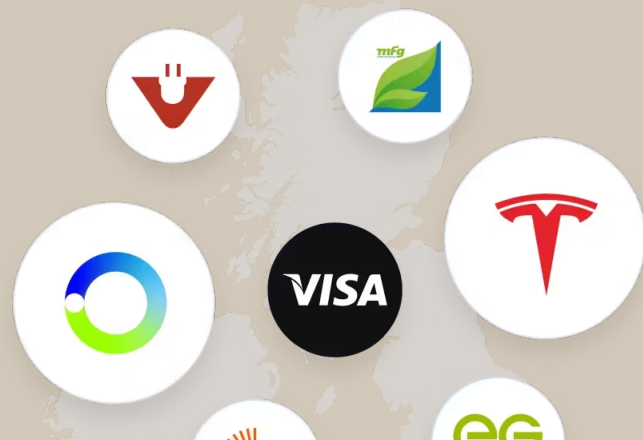


# HOW CHARGE WORKS

## SAL SAC AGREEMENT

Buy a bundle of "miles"

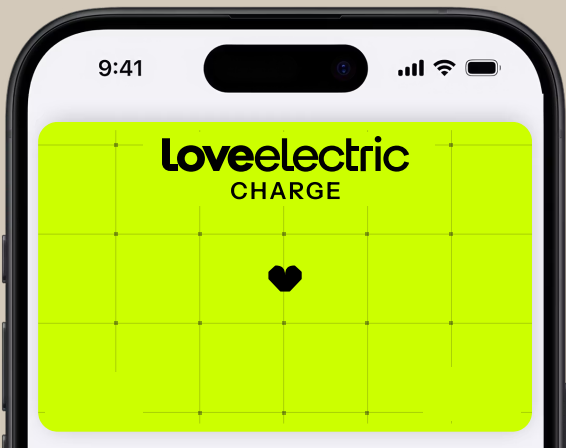
We estimate the annual charging cost based on their mileage and the mix of home & public charging and agree monthly sacrifice value.



## VIRTUAL CARD

Pay at any charger

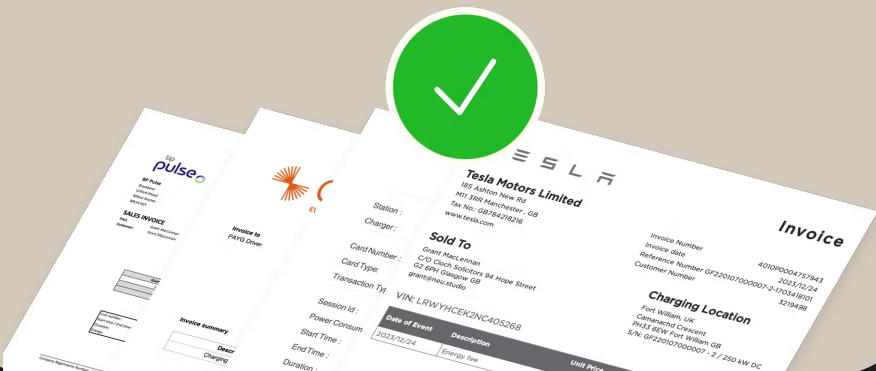
Visa card integrated with your virtual wallet issued to employee and topped up each month with pre-agreed value.



## PAYROLL & CHECKS

Seamless payroll process

We verify that each transaction was for electricity for the company car to remain compliant & provide easy-to-use payroll reports.

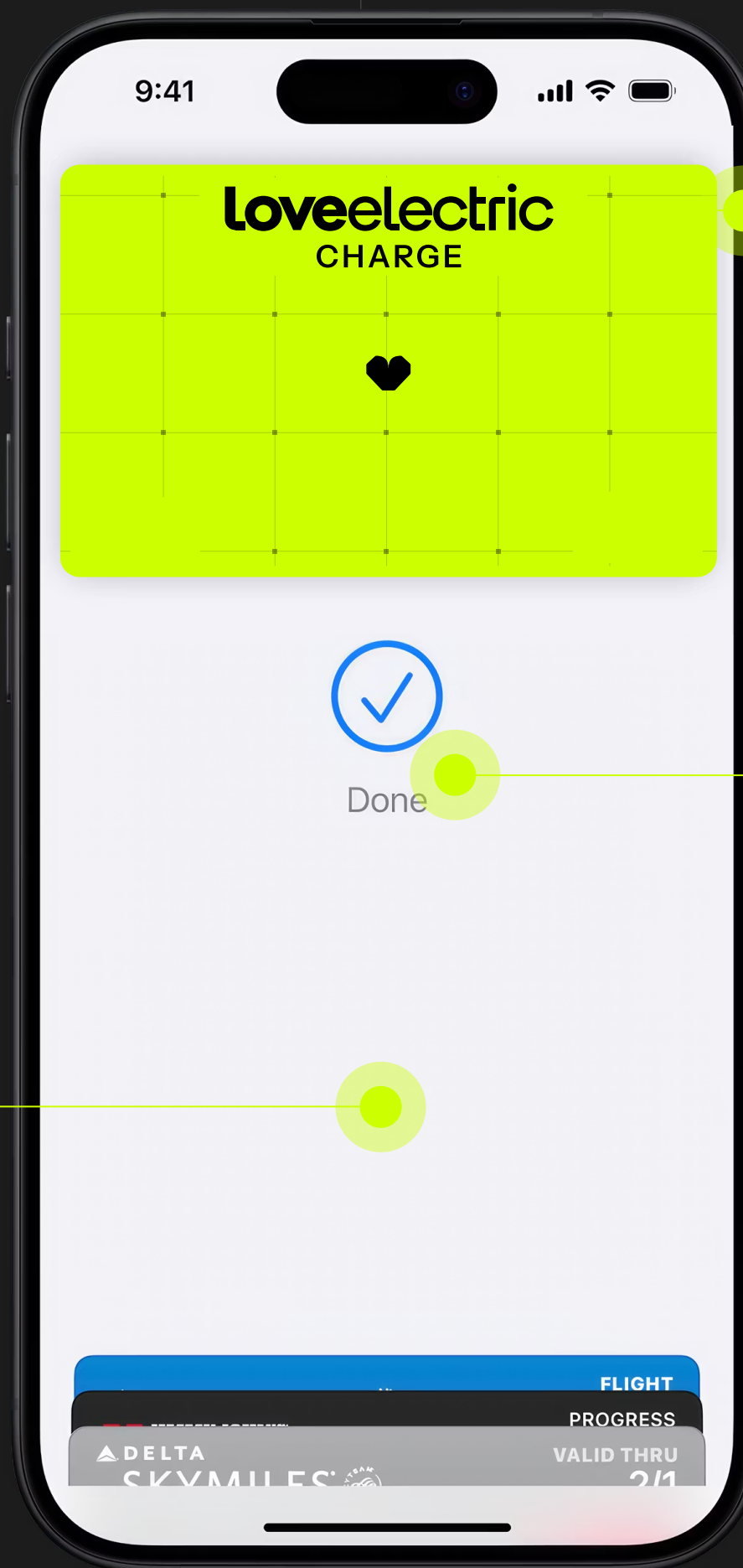




# LOVEELECTRIC CHARGE.

## Save on home charging

Integrated with all major energy suppliers, meaning drivers can benefit from up to 62% off home charging too



## Same day driver onboarding

We issue digital cards for Apple and Google Wallet, meaning drivers get their cards in minutes, not days

## Pay at any charger in UK

100% coverage, including Tesla Superchargers & BP Pulse

# THE CHEAPEST WAY TO CHARGE.

## DRIVERS: UP TO 62% OFF

With our Visa card, we cut out the middlemen.

We don't mark-up the chargepoint operator prices.

We pass on 100% of the salary sacrifice savings to drivers.

That means they save up to 62% on all their charging costs (*depending on their tax banding*)

## EMPLOYERS: COST-NEUTRAL

This service is completely cost-neutral for employers.

Unlike typical fuel cards that incur a fixed fee per employee, we simply retain the employer NIC savings generated via reducing the employee's salary.

That means the service is cost neutral for the employer.

# GET STARTED

1

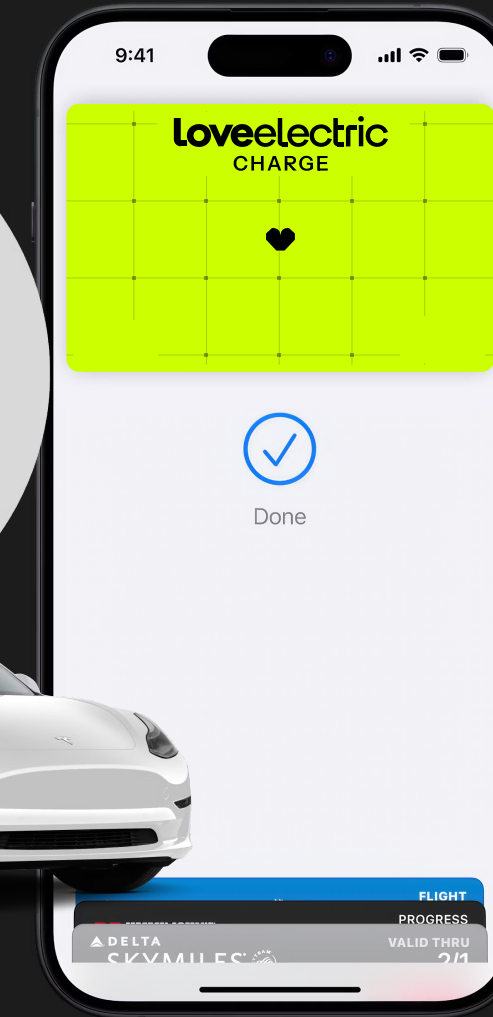
APPROVE AGREEMENT

2

JOIN WAITLIST

3

LAUNCH



**01** The cheapest way to charge

**02** Cost-neutral as a benefit

**03** Seamless implementation and management