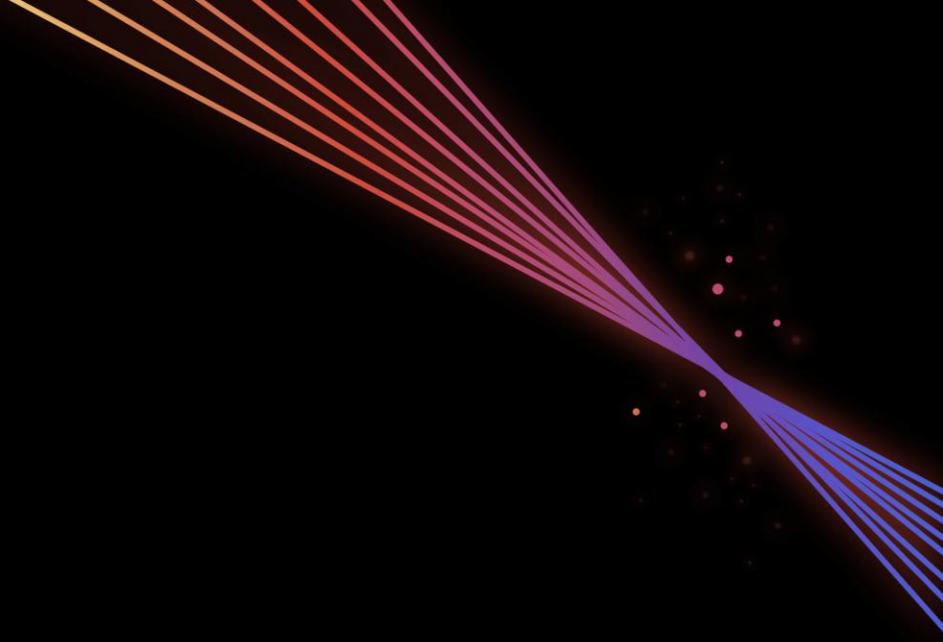


# THE CINEMA SOCIETY.

Unbeatable Cinema Discount Clubs



# What is The Cinema Society?

Members only platform offering discounts at the cinema.

Tickets, memberships, popcorn and drinks...all at discounted rates, making a trip to the cinema more affordable

Access is only available to employees and customers of our clients which include schools, councils, public bodies, banks and lots more...we call them our "audience".

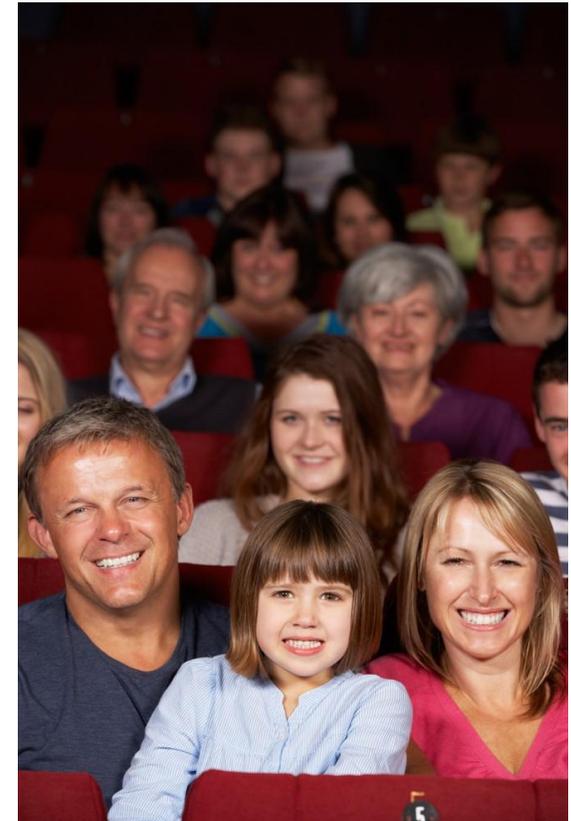


# Why would you want to offer The Cinema Society to your audience?

Everyone has a favourite movie, and we all have a memory of a great movie we saw in a cinema.

The Cinema Society allows you as an employer or brand to make those memories for your audience.

A trip to the cinema also brings wellbeing benefits. A socially interactive, relaxed experience that studies show is not only great fun during the screening but brings long-term mental health benefits too...



# Some love from our members...



## The Cinema Society Club

Reviews 26 • Great



✓ VERIFIED COMPANY

*“The best customer experience ever!”* (Customer, March ‘24)

*“Very easy process and discounts to boot. What more do you want!”* (Marty, Feb ‘24)

*“The Cinema Society prices are incredible and there's no catch! No catch, whatsoever. It really is cheaper tickets to all films with no effort required. Highly recommend!!”* (N. Hollier, Feb ‘24)

*“Absolutely amazing company, easy to use and definitely a saving made”* (Leanne, Feb ‘24)

*“This has been a game changer for me and my friends.... Easy to use, lots of cinema choice and significant savings which make going to the cinema a potential weekly activity again!”* (Juliet Bunce, Feb ‘24)

# How it works...

THE  
CINEMA  
SOCIETY.

## CINEMA SOCIETY CLUB

HOW TO SAVE ON CINEMA TICKETS

[cinemasocietyclub.com](http://cinemasocietyclub.com)



WATCH NOW

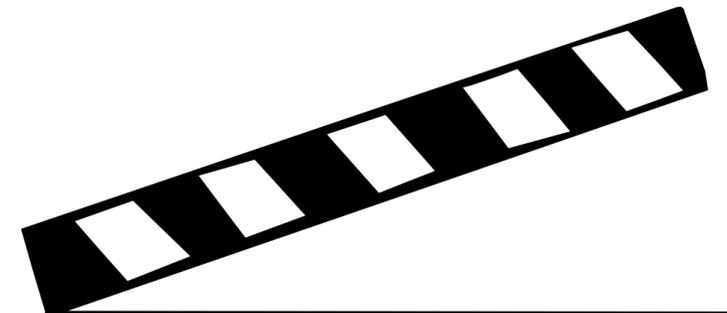


# Our price guarantee

It's vital to The Cinema Society that members are able to access meaningful discounts at the cinema without any doubts.

That's why we introduced our price guarantee.

Any member who purchases cinema vouchers from us who finds it would have been cheaper to buy directly from the cinema receives a refund of whatever has been overpaid plus an additional 10%.



## Price Guarantee

In the unlikely event that you find it would have been cheaper to buy tickets from the cinema directly, we'll refund the difference plus 10%!

# An unbeatable list of participating cinemas

Over 600 participating cinemas throughout the UK, Ireland, Australia and New Zealand!



**ODEON**

**VUE**

**SHOWCASE  
CINEMAS**

*Picture  
house*



**REELCINEMA**

**merlin  
cinemas**



**the light**



**OMNIPLEX**



**THE GROSVENOR**

**S A V O Y**



**HOYTS**



**IMAX**

# Nationwide coverage

Nearly 500 participating cinemas throughout the UK including all the major chains (and lots of smaller chains and independents too!)

We add new cinema partners regularly and will source specific cinemas and locations for our clients.

An all-digital solution means that members receive tickets in seconds (even when they're at the cinema box office!)

We're pleased to have also launched the service to our members in Ireland, Australia and New Zealand!



# Overseas Reach



# Safety and security...

Multiple payment options



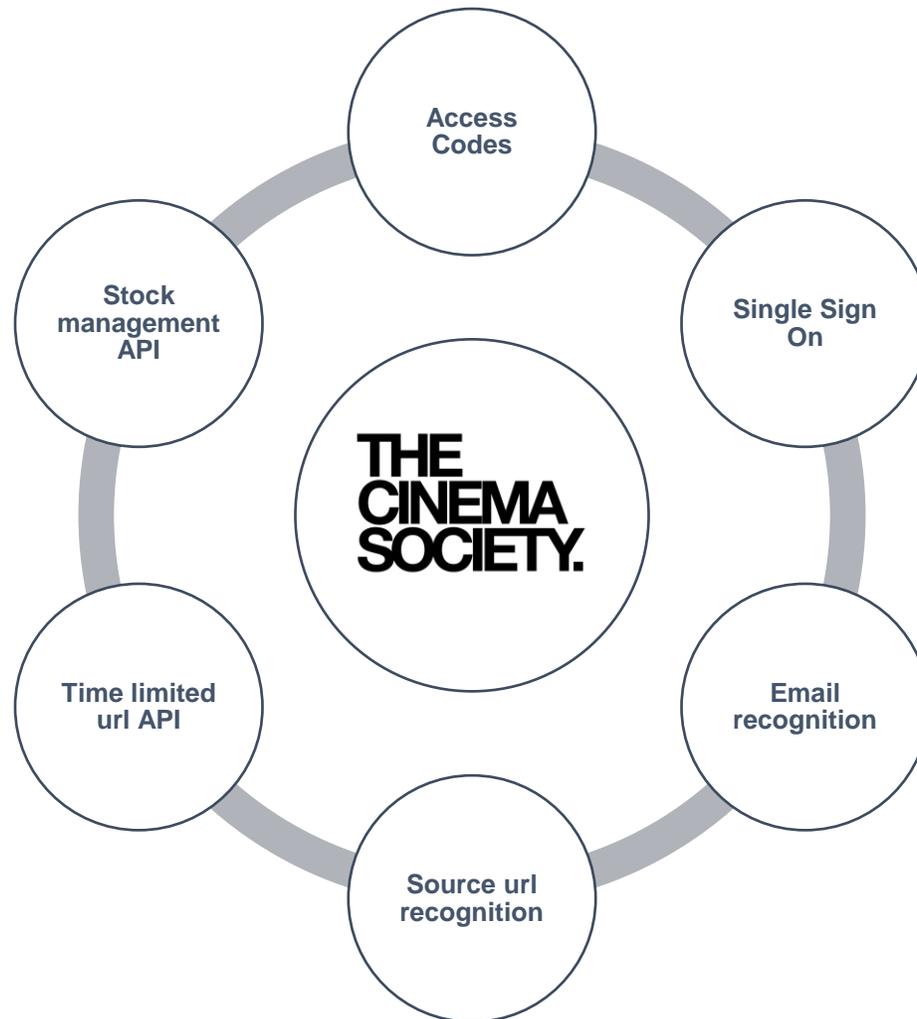
We take security very seriously



# Just some of the organisations who trust us to take care of their audiences...

 HSBC	network™				
					
					
					
					

# Connecting with The Cinema Society is easy... ...our systems fit in with you (not you with us)

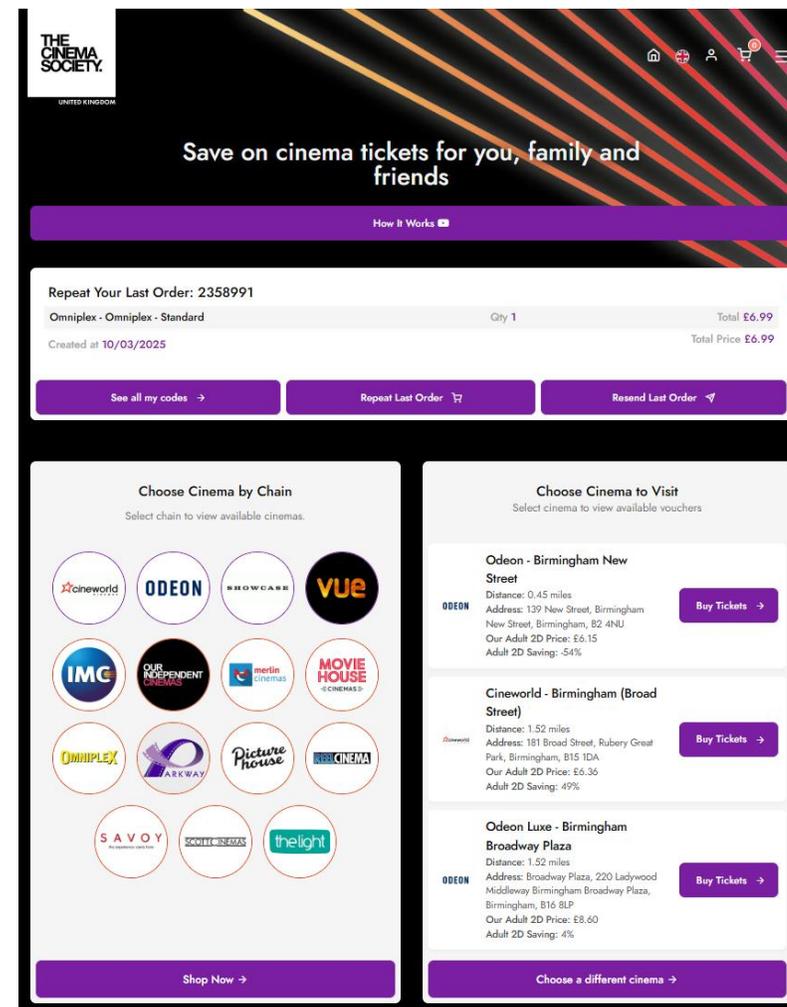


# Additional Features

The Cinema Society can also be utilised as a reward and recognition tool with the flexibility to allow our clients to use the platform to:

- Subsidise pricing to deliver even better value
- Use “free ticket” codes for staff through the platform as a recognition tool
- Award staff with £ value in the platform to spend on tickets

We’re developing new options all the time (in partnership with our clients)



# Like what you see?

If you'd like to know more about The Cinema Society, would like a demo of the site or just generally chat about your favourite movie, contact us today at...

[cinemasociety@wearespark.com](mailto:cinemasociety@wearespark.com)

The Cinema Society is brought to you by SPARK, a leading provider of incentives, benefits and promotions, part of the Mission plc a group of like-minded, intelligent and dedicated marketing agencies.

**SPARK**

