

## Redefining Breast Cancer Diagnostics

Fast, personalised breast cancer risk score, including density, for all women







# Breast cancer is the most diagnosed cancer in women and the leading cause of cancer-related deaths among women globally.<sup>1</sup>

**Around 1 in 8 women** will be diagnosed with breast cancer in their lifetime, but if caught early while localised in the breast, the survival rate is as high as 99%.<sup>2</sup>

Alarmingly, **around 34**% of cases are only detected once the cancer has already spread, at which point survival rates drop significantly.<sup>3</sup>

Breast density is a major risk factor for both the detectability and development of breast cancer.

#### Why breast density matters

Dense breast tissue is completely normal, but having dense breasts significantly reduces the sensitivity of a standard mammogram.

Studies have shown women with the highest breast density are **4-6 times more likely**<sup>4</sup> to develop breast cancer than those with low density. It is estimated that **mammography misses about 40% of cancers** in women with extremely dense breasts.<sup>5</sup>

Knowing your breast density significantly improves the accuracy of predicting your breast cancer risk.

1in 8 WOMEN diagnosed with breast cancer in their lifetime





# What's your breast density? Most women don't know

Despite being a major risk factor for breast cancer, most women have no idea what their breast density score is. Until now, it's only been assessed through mammograms – and even then, results often go unshared.

Younger women, who typically have denser breast tissue and no access to routine mammograms, face the greatest risk of missed or delayed detection.

#### The Mi~Scan® solution

In just minutes, Mi~Scan® provides clear, personalised results that help you understand your breast tissue composition without ionising radiation or breast compression.

This vital information **supports early detection** and informed health decisions for women of all ages.



#### The Mi~Scan® Difference

- · Quick, comfortable and non-invasive
- · Safe with no breast compression
- · Fast results with personalised insights
- Available to women of all ages
- · No referral needed

#### **Breast Density Measurement**

Receive clear, visual results with a percentage-based score for each breast, a key metric in understanding your risk.

This information can help empower you to advocate for further testing if found to have dense breast tissue.

### Mi~Score® Personalised Breast Cancer Risk Profile

Take control with a personalised risk score. Mi~Score® combines your breast density data with insights from your lifestyle and family history\* to provide a customised 5-year, 10-year and lifetime breast cancer risk score.

#### **Breast Density Mapping**

See where breast density is distributed across multiple regions of each breast. Ideal for tracking localised changes and potentially spotting areas of concern.

#### **Breast Density Trending**

Monitor changes in your breast density over time with successive scans.

\*Using globally recognised models, BOADICEA or Tyrer-Cuzick

Know your density. Understand your risk. Mi~Scan° and Mi~Score° help you ask the right questions and advocate for your health.







Book your Mi~Scan® appointment today and take your first step towards personalised, preventative care.



info@micrima.com www.micrima.com

Mi~Scan® is not a diagnostic tool and does not replace screening or the need for self examination.

The results generated by the Mi~Score  $^{\circ}$  Breast Cancer Risk Portal are for guidance only and do not constitute medical advice.

Always seek advice from a qualified healthcare provider regarding any medical concerns or decisions.

