

How to enter

1. Click on award categories and select the award/s you would like to apply for. You may enter multiple categories at the same time:

CATEGORIES

Please select the one category that best describes the product. Each product may be entered in one category only. However, the organisers reserve the right, at their discretion, to also consider an entry in another relevant category for judging purposes.

What constitutes one entry?

Each entry must relate to one individual product variant and formulation. Different flavours, recipes or formulations must be entered separately, even where they form part of the same range. For example, Raspberry Jam, Blackcurrant Jam and Strawberry Jam are three separate entries. Where the identical product variant and formulation is available in different pack sizes, only one entry is required, provided the recipe, ingredients and product specification are unchanged.

[ENTRY USER GUIDE \(PDF\)](#)[ENTRY USE GUIDE \(VIDEO\)](#)

Ambient Grocery	⌵	☒
Beverages - Alcoholic	⌵	☒
Beverages - Non-Alcoholic	⌵	☒
Breakfast Products	⌵	☐
Confectionery	⌵	☐
Convenience Foods / Food to Go	⌵	☐
Dairy Products	⌵	☐
Dessert Products	⌵	☐
Free-From Foods	⌵	☐
Home & Household	⌵	☐

[✕ clear all](#)

3 item(s) selected

[PROCESS »](#)



2. After selecting your category/ies, you can press “Enter Now” or “Process” which will add your nomination in your Basket until you are ready to fill in the application form.

3. Register – create and account on the entry portal.

4. Fill in the entry form/s with the relevant details.

If you want to submit your entry straight away:

If you are ready to submit your entry/ies, scroll down to the bottom of the Basket page, tick the Terms & Conditions box and then press the green “CONTINUE” box. This button is only available if you have completed ALL mandatory fields for ALL items in the basket.

The diagram illustrates the checkout process. At the bottom, a horizontal bar shows four steps: Step 1 (Basket), Step 2 (Personal details), Step 3 (Invoice details), and Step 4 (Summary). Above this, a form area contains three elements: a checkbox labeled 'I have read and accept the Terms and Conditions' with a link icon, a blue button labeled 'Show missing fields', and a large green button labeled 'CONTINUE »'. Two blue arrows point from the left towards the checkbox and the 'CONTINUE' button.

Please note that your entry isn’t submitted until you go through the 4-Steps Checkout flow: fill in your Personal Details, Invoice details and Payment.

You will receive a confirmation message and an email for your submission.

Want to come back and fill it in later?

If you don’t want to submit your entry yet, while in the Basket you can press the ‘Save for later’ button. This will add what you’ve filled in so far to your 'Saved items' folder.

The screenshot shows the 'EUROPEAN PRIVATE LABEL AWARDS 2026' website. The top navigation bar includes links for 'ENTER AWARDS', 'WINNERS 2026', 'TERMS & CONDITIONS', 'ABOUT US', 'CONTACT', and 'YOUR ACCOUNT'. The left sidebar contains 'DASHBOARD', 'TRANSACTIONS' (with links to Basket, Saved items, Complete, and Incomplete), 'ACCOUNT', and 'LOGOUT'. The main content area is titled 'Transactions / Basket' and shows a progress bar with four steps: Step 1 (Basket), Step 2 (Personal details), Step 3 (Invoice details), and Step 4 (Summary). A blue banner states: 'You are in the "Basket" area. Information added here autosaves.' Below this, the 'Awards Nomination' section shows a list of items. The first item is 'Ambient Grocery' with a price of €295.00. A progress bar indicates 1/7 items are required. A blue arrow points from the 'Save for later' button to the 'Ambient Grocery' item. At the bottom, there are 'copy' and 'paste' buttons and a note: 'You can copy and paste entry fields between categories.'

Ready to submit your entry?

If your submission is in the 'Saved items' area: once you've filled in all the fields, click "Save" at the bottom of the form and click on the 'Move to basket' button.

— EUROPEAN —
REWARDING EXCELLENCE
PRIVATE LABEL
AWARDS 2026

ENTER AWARDS WINNERS 2026 TERMS & CONDITIONS ABOUT US CONTACT YOUR ACCOUNT

DASHBOARD Transactions / Saved items

TRANSACTIONS
Basket (0)
Saved items (1)
Complete (0)
Incomplete (0)

AWARDS
Nominations (1)

ACCOUNT
LOGOUT

Privacy Policy
Terms & Conditions

You are in the **"Saved items"** area.
Fill in your information and save your changes via the "Save" button at the bottom of each form.
When your entry is ready, click on the "Move to Basket" button and **follow the checkout steps in order to submit it.**

Saved items 1 item

Awards Nomination All

1 Item 1/1

Ambient Grocery

PRICE € 295.00

18/78 Required 4/74 Optional

Includes soups, canned products, conserves, baby foods, baking products and other ambient grocery products.

copy paste You can copy and paste entry fields between categories

Move to basket Delete

Scroll down the page and accept the Terms & Conditions at the bottom, and click "CONTINUE":

☒ I have read and accept the [Terms and Conditions](#)

Show missing fields

CONTINUE >

Step 1 Basket

Step 2 Personal details

Step 3 Invoice details

Step 4 Summary

Fill in the remaining Steps of the checkout flow: your Personal Details, Invoice details and Payment.
You will receive a confirmation message and an email for your submission.