



Our judges said that Liverpool John Moores University had become a “truly entrepreneurial university”, with enterprising spirit supported and encouraged in and outside the curriculum.

The Entrepreneurship Educators Academe, launched in September 2015, helps to create curricula that are demonstrably linked to entrepreneurship. This unit has created numerous partnerships with business, civic organisations and charities – and entrepreneurship is now embedded in the pathway of more than 10,000 students in 100 degree programmes.

Under a “train the trainers” scheme, staff already coached in entrepreneurship mentor junior colleagues; some 600 educators have already benefited in the two years since the initiative began. Meanwhile, dozens of students have undertaken entrepreneurship placements, and 2,000 freelance businesses have been created by students, with an estimated economic impact of £4 million.

The academe has so far linked 17,000 students with 1,800 organisations of all types. Broader links to the Merseyside school system have facilitated enterprise skills training for 4,000 college students, while 10,000 secondary school pupils have undertaken an enterprise experience.

The Entrepreneurship Educators Academe scheme was at the heart of Liverpool John Moores’ vision, and it has helped to create a “peer support community that has significantly increased the number of university educators actively using an enterprise education pedagogical approach”, our judges said.