



## University of the West of England

The University of the West of England came out top in this category after launching an innovative careers website for overseas students.

GradLink UK is a free site that enables students to search and apply directly for jobs, build and submit their CV and research the graduate job market in their chosen country. Businesses can advertise vacancies and search a database of students' and graduates' CVs.

UWE collaborated with the careers services at its overseas partner institutions to set up meetings with their employer contacts, which it says has led to real industry engagement. There is now a network of more than 275 employers who use GradLink.

GradLink has since introduced a scholarship scheme for African students to study at UWE and undertake an internship working with the GradLink development team. In early 2016, it will launch a new section focused on helping international students to gain work experience during their studies.

The website has received more than 135,000 visits since its inception in June 2013 and more than 1,000 students from UK universities have put their CVs on its database, which was established in spring 2014. International student applications to UWE have also increased by one-third.

Judges said GradLink "has had impressive numbers of students and employers use the service nationally and internationally, helping the UK retain its reputation for the employability of its graduates".