



An innovative programme that boosted the external business engagement of Strathclyde Business School was a substantial reason for its being named as winner of this award.

Under the Growth Advantage Programme (GAP) -launched in June 2015 in conjunction with Santander bank and the first of its kind in Scotland -leaders of businesses turning over at least £500,000 attend four workshops tackling areas critical to business growth, such as resource, market, operations and leadership advantage. GAP helps business owners to improve growth as well as providing them with relationship-building opportunities.

Along with this and Strathclyde Business School's growing number of company-specific MBAs -including the Weir MBA, Babcock MBA and Iberdrola MBA -the judges were "particularly impressed" with the school's level of external engagement, a central feature of Strathclyde's agenda.

Strathclyde also garnered praise for its academic success. It was rated first in Scotland and in the top 10 business schools in the UK for its research in the 2014 research excellence framework. The results showed that, in particular, its research was strong in terms of impact. Additionally, the REF rated the research environment, for both academic and doctoral student communities, as joint first in the UK. A report that reinforced the business case for employers to adopt the living wage had particular impact.

"Strathclyde Business School has been innovative since its inception 50 years ago, responding to business and technological developments," the judges said.

"We were particularly impressed with its level of external engagement... and the research project of the case for the living wage also impressed."