



***THE Awards 2019 – Widening Participation or Outreach Initiative of the Year***

Institution/Nominee	University of West London
Title	UWL in the Community
Key personnel	Professor Anthony Woodman
Submission	<p>UWL has one of the most diverse student populations in the country, including some of the highest proportions of mature students (63%).</p> <p>‘UWL in the Community’, an innovative project providing a range of activities targeted at mature learners, has been truly transformational, allowing participants the opportunity to reconnect with learning in more comfortable and familiar settings – delivering activities in venues such as cafes, libraries, local museums and leisure centres, making the learning more inclusive.</p> <p>The project had tremendous far-reaching effects: enriching all programmes, the environment within UWL and in the local community. Our Student Ambassador cohort is now far more representative of mature students. 96% of the participants of one 3-day intensive session went on to join UWL and a fifth became Student Ambassadors. We built stronger links with the community, especially museums and libraries and have promoted whole-family learning. Participant feedback has also been overwhelmingly positive.</p>