



Loughborough
University

THE Awards 2019 – Outstanding Entrepreneurial University

Institution/Nominee	Loughborough University
Title	Loughborough University has established an enterprise ecosystem that benefits academics, students, graduates, alumni and local, national and global partners
Key personnel	Anna Leather, Enterprise Marketing Manager Professor Tracy Bhamra, Pro Vice Chancellor Enterprise
URL	www.lboro.ac.uk/enterprise/enterprise-awards/outstanding/ www.lboro.ac.uk/enterprise/lai/
Submission	<p>Loughborough has an enterprise ecosystem benefiting academics, students, graduates, alumni and global partners.</p> <p>Major organisational, resource and ethos change established this thriving environment, to deliver a step-change in achievements in 2017/8: Enterprise funding accelerated 41 commercial projects; Knowledge Transfer Partnerships increased 300%; and consultancy income stands at a record £4.8M.</p> <p>Over 1,000 companies welcomed 1,500+ students on year-long industry placements and a unique Students' Union/University alliance was formed to support student-graduate enterprise activities. Notable beneficiaries include two very recent graduate tech start-ups that have raised >£2M investment and employ 25 people on LUSEP, the University's Science and Enterprise Park. A unique Campus Partner Framework embeds 90+ LUSEP organisations from pre-startup to global organisations within the university's innovation community.</p> <p>With its regional partners, the university developed a pioneering vision for economic prosperity: the Loughborough Area of Innovation – the first Industrial Strategy response that places innovation and entrepreneurship at its heart.</p>