



STAFFORDSHIRE UNIVERSITY

THE Awards 2019 – Outstanding Strategic Planning Team

Institution/Nominee	Staffordshire University
Key personnel	Simone Clarke, Director of Strategic Planning
Submission	<p>Created in 2016, the Planning team has transformed institutional decision-making, performance enhancement activity and supported the embedding of the university's Strategic Plan, throughout the university.</p> <p>Working within the Connected University, the team has harnessed digital solutions to engage and empower staff to work collaboratively, delivering institutional university success by creating an evidence-rich data infrastructure.</p> <p>This work has resulted directly in significant improvements within the past 3 year in relation to the university's outcomes and ranking in key sector datasets and league tables.</p>