



**THE Awards 2019 – Business School of the Year**

Institution/Nominee	Claude Littner Business School, <i>University of West London</i>
Title	Fulfilment through Challenge
Key personnel	Amelia Au-Yeung, Deputy Dean
Submission	<p>Claude Littner Business School’s 2017/18 “Fulfilment through Challenge” programme innovatively created a collaborative space bringing students and businesses together to challenge the status quo and build success beyond what they perceived possible.</p> <p>This programme created mutual benefits where students gained enhanced experience and confidence, and businesses gained new ideas to improve growth and competitiveness.</p> <p>Our business partnership grew from three to sixty-one in a year. The programme delivered a total service value of £140K, making us an underlying engine of growth for our local business community. We ditched “traditional teaching” and implemented a unique personalised-experiential learning approach tailored to our students’ needs.</p> <p>The impact on our students’ aspiration and achievement has been astounding, particularly for students from BAME backgrounds, where we narrowed the attainment gap to a record low of 0.8%.</p> <p>These exceptional achievements and impacts that CLBS accomplished in 2017/8 are what made us stand-out, for the right reasons.</p>