

# Sheffield Hallam University

## *THE Awards 2019 – Outstanding Strategic Planning Team*

Institution/Nominee	Sheffield Hallam University
Title	Transforming Lives
Key personnel	Linda Mason, Director of Strategy, Planning and Insight
Submission	<p>For almost two centuries, Sheffield Hallam has exercised a powerful impact on the city, region, nation and the world. In 2016 a new senior leadership team, faced with declining performance, decided that a new strategy was required in order to respond quickly to the changing demands on universities to ensure academic excellence, innovative research and open-minded engagement.</p> <p>The Strategic Planning team led on the design and consultation of the new strategy, re-examining the vision, values, mission and plans of the university, and in doing so asked (and answered) fundamental questions about the university, its impact and the way it works. The result was the Transforming Lives strategy.</p> <p>The key success of the strategy was the innovative approach the team took to implementation, which has led to fundamental changes in every aspect of university business, from teaching and research, to organisational structure, and the relationship between the university and its staff.</p>