



THE Awards 2019 – Outstanding Entrepreneurial University

Institution/Nominee	City, University of London
Title	City Ventures
Key personnel	Dr Graham Daborn
Submission	<p>City pursues academic excellence for business and professions. With enterprise embedded in curricula, students have opportunities to gain entrepreneurial skills.</p> <p>Cass Business School ranks second (UK) and fifth (globally) for entrepreneurship. City’s 20,000 students, 140,000 alumni and 3,000 staff have world-leading expertise, mentorship, facilities and funds to start, launch and scale commercial ventures.</p> <p>In 2017/18, City engaged 8,000 students, alumni and external guests, through 77 events, 250 “one-to-ones” and 5 competitions.</p> <p>CitySpark offers businesses opportunities to showcase ideas and access £40,000 funding. In 2017/18 it attracted 250+ entries (up 20% on 2016/17). Five winners achieved £150,000 turnover and employ 15.</p> <p>LaunchLab grew exponentially over five years, 5 start-ups in 2014, 65 in 2018.</p> <p>In 2017/18, start-ups created 126 jobs, raised £2M investment and generated £300,000 revenue.</p> <p>Start-ups raised £11.2M investment (5th UK) and created 615 jobs (10th UK).</p> <p>City helped Imperial College, UCL and Queens Belfast to develop similar incubators.</p>