



THE Awards 2019 – Business School of the Year

Institution/Nominee	Aberdeen Business School, <i>Robert Gordon University</i>
Title	Building business connectivity to support regional economic recovery.
Key personnel	Professor Elizabeth Gammie, Head of School Erica Cargill, Academic Strategic Lead
URL	https://issuu.com/therobertgordonuniversity/docs/abs_future_proofing_your_business
Submission	<p>The engagement of the AACSB accredited Aberdeen Business School with the local business community has enabled the delivery of a world-class business education. This in turn has benefited business through the supply of business ready graduates, upskilling of the local workforce and providing innovative solutions to business challenges.</p> <p>In 2017/18 the School implemented an employer-informed redesign of its entire course portfolio which was well received by students and employers alike. The school also introduced a reflective e-portfolio assessment to capture learning undertaken across the extensive suite of work-related learning opportunities offered by the school. This development was pivotal to the validation and subsequent award by Skills Development Scotland of two Graduate Apprenticeship frameworks in 2017/18.</p> <p>The school has responded to the challenge of the oil and gas downturn by developing and delivering training to meet skills needs in the sector and evaluating the impact of employment changes to the workforce.</p>