



THE Awards 2019 – Outstanding Contribution to the Local Community

Institution/Nominee	University of Dundee and Abertay University
Title	V&A Dundee – making it happen
Key personnel	University of Dundee & Abertay University
URL	https://www.vam.ac.uk/dundee/info/founding-partners
Submission	<p>The establishment of V&A Dundee, the UK’s first design museum outside of London, is a transformative project for Dundee and Scotland. It has brought Dundee worldwide attention and placed it on the `must visit’ list of places around the world by the Wall Street Journal, Lonely Planet and CNN, among others.</p> <p>The idea to create a new V&A in Dundee came from the University of Dundee, and the project was turned from a dream to stunning reality by a coalition of local partners and supporters including Abertay University. The museum attracted 500,000 visitors in its first six months, already outstripping projections for its first 12 months. This could not have happened without the city’s universities, who sparked the idea, kept it alive in its earliest stages from 2007 and continue to support V&A Dundee.</p>