



Awards Asia 2023



Outstanding Contribution to Regional Development

Institution name	Taylor's University
Submission title or project name	Project LaunchPad
Nominee/key personnel	Sheena Angelina, President, Taylor's Hostel Management; Ms. Lew Pik-Svonn, Manager, Student Relations, Events & Project Development; Ms. Zetty Kang Anis, Senior Executive, Student Relations, Events, Project Development & Video Producer; Brandon Lucas, Website Development.
URL	https://taylorshostel.taylors.edu.my/launchpad/
Submission	<p>Taylor's Hostel launched Project LaunchPad in 2019 with the aim of eradicating menstruation poverty among female refugees residing in Malaysia. LaunchPad is the first initiative in Malaysia to address menstrual hygiene issues and period poverty among refugees.</p> <p>Female refugees experience numerous gender-specific difficulties navigating daily life, such as maintaining menstruation hygiene, which subsequently becomes a barrier for educational and employment possibilities. With the help of collaborations efforts between non-profit organisations and the corporate sector, we hope to create new narratives for refugee women and girls through this project.</p> <p>Progressions throughout the project:</p> <p>(A) Project Launch & Pilot – 2019</p> <p>(B) Outreach & Impact - 2020</p> <p>(C) Digital & Sustainable Ecosystem – 2021 & 2022</p> <p>Over 1,000 refugee women were assisted and empowered by 300 students through the production and donation of reusable menstrual pads and visual tutorials. The LaunchPad project can be adopted by any underprivileged communities around the world.</p>