

# THE AWARDS ASIA 2022

## Excellence and Innovation in the Arts

<b>Institution name</b>	Telkom University
<b>Submission title or project name</b>	Bandung Creative Movement
<b>Nominee/key personnel</b>	Dr. Roro Retno Wulan, Dean of the School of Creative Industries
<b>URL</b>	<a href="https://bcm.telkomuniversity.ac.id/">https://bcm.telkomuniversity.ac.id/</a>
<b>Submission</b>	<p>Bandung, the capital of West Java province, is known as a creative city. As one of the prominent universities in Bandung, Telkom University's role is very strategic in encouraging innovation in art, design, and creative industries.</p> <p>The Bandung Creative Movement (BCM) program has been running since 2013, has three major activities, namely the International Creative Industry Conference, Creative Industry Professional Workshop, and the International Exhibition of Art and Design. In 2021, with the theme "Embracing Future: Creative Industries for Environment and Advanced Society 5.0 in Post-Pandemic Era", the total participation in 2021 is 286 people.</p> <p>The event also collaborated with several companies, government agencies, and researchers around the world. BCM invited professors and researchers from Massachusetts Institute of Technology (MIT) and EU ERAM University of Girona to be conference speakers.</p> <p>Next year, BCM hopes that it will be even more successful in maximizing collaborative activities between universities nationally and internationally.</p>