



Awards Arab World 2024

Teaching and Learning Strategy of the Year

Institution Name	New Giza University
Submission title or project name	NGU learning journey explores the unusual, redefines the possible by challenging the ordinary
Nominee / key personnel	Professor Dr Manal Mohamed Maher, Dean of School of Pharmacy
URL	https://ngu.edu.eg
Submission	<p>The School of Pharmacy at Newgiza University (NGU) aims to create a transformational learning experience through innovation, self-learning and hands-on training. The programme pioneers Egypt's first interprofessional education for the healthcare sector. The independent research module is the crowning jewel of research, where each senior student designs, performs and presents their research, yielding several internationally published articles presented at scientific conferences. Senior students participated in the GenZ and Bio-iChallenge competitions to find an innovative solution to fill an industrial gap.</p> <p>The flipped classroom, along with the design and execution of a new business model with pitch presentation and promotional videos, aimed to improve pharmacy practice. The programme introduces two tracks of industrial innovation: AI-based drug design and operational drug manufacturing. NGU fosters excellence through recognition and awards for top academic achievers. Graduates are empowered with comprehensive learning experiences to become catalysts of change, realising that every successful treatment operates as an ecosystem.</p>



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Institution Name	University of Technology, Iraq
Submission title or project name	Educational Digital Transformation with Canvas Learning Management System
Nominee / key personnel	Salih Saad Salih
URL	https://lms.uotechnology.edu.iq
Submission	<p>The University of Technology in Iraq is seriously and continually seeking a true educational digital transformation that meets the needs of higher education, in order to provide the best educational experience for all students and raise the value of the university locally and globally. We adopted Canvas LMS to implement an innovative teaching and learning strategy designed to increase student engagement and achieve positive student outcomes in a safe and trusted blended and online learning environment.</p> <p>Salih Saad Salih is the first person in the Middle East to become a Canvas Certified Educator and Canvas Certified Technical Admin, providing and ensuring a high-quality learning experience leveraging Canvas LMS tools in blended and e-learning for all students and helping them to maximise their potential.</p>



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Institution Name	Zayed University
Submission title or project name	LX.ai: Learning Experience Design in the Era of AI
Nominee / key personnel	Michael Pazinas, Specialist in Pedagogical Innovation and Effectiveness, Centre of Educational Innovation
URL	https://www.linkedin.com/posts/pazinas_ai-zayeduniversity-activity-7165967020268756992-kXgK?utm_source=share&utm_medium=member_desktop
Submission	<p>LX.ai embodies Zayed University's commitment to adaptability in higher education through AI, blending Learning Experience Design with advanced AI technologies to create unique and hyper-individualised learning experiences. This professional development programme empowers faculty to design education that meets individual student needs, emphasising a pedagogy-first approach. Through a comprehensive series of seminars and practical sessions, faculty across the disciplines learn to use tools like empathy maps and learner personas, ensuring personalised education at scale. The programme integrates generative AI, machine learning and Natural Language Processing to enhance learning, considering factors like emotion, motivation, attention and creative flow for a holistic approach.</p> <p>LX.ai fosters a community of practice, encouraging innovation and recognising teaching excellence through awards and shared success stories. Its practical applications directly enhance student experiences, making learning personal and contextually relevant, reflecting the university's strategic emphasis on innovative, technology-enhanced teaching that prepares students for a dynamic world.</p>



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Institution Name	Lebanese American University
Submission title or project name	Quality, Open, Online Learning
Nominee / key personnel	
URL	https://cil.lau.edu.lb/
Submission	<p>In 2023, the Lebanese American University (LAU) embraced open, online education as an innovative facet of its already robust teaching and learning environment; an environment that emphasizes high-quality pedagogy through its Faculty Fellows Programme, a host of workshops, one-on-one training and cutting-edge edtech provided through the Centre for Innovative Learning (CIL).</p> <p>Specifically, in autumn 2023, LAU launched “A Crash Course on Media and Palestine” as a free, open, online course running in parallel with LAU’s existing, in-person 3-credit course, “Media and Palestine”. Additionally, in summer 2023, LAU’s CIL worked to craft an Arabic course for beginners, which was launched in spring 2024. Both courses are fully open to the public and require no payment.</p>



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Institution Name	Prince Sultan University
Submission title or project name	Crafting an Agile Curriculum: Maximising Digital Tools and Adaptive Learning for Higher Education
Nominee / key personnel	Teaching and Learning Centre Team Members: Dr Connie Mitchell; Dr Yasir Javed; Dr Shabir Hussain; Ms Sofia Adan; Ms Saima Rasheed; Ms Sara Aloumi; Ms Reem Alsaleh Professor Mamdouh Alenezi, Dean of Quality Assurance and Development
URL	https://www.psu.edu.sa/en/teaching-Learning
Submission	<p>Prince Sultan University (PSU) places lifelong learning at the heart of its mission, with the Teaching and Learning Centre driving this ethos among faculty, staff and students. PSU's innovative strategy incorporates AI technology and reflective practices to nurture personal and professional growth. In collaboration with Coursera during the 2022-23 academic year, PSU significantly expanded online learning opportunities, benefiting 6,481 learners, including students, faculty and staff. The platform received positive feedback, with an average rating of 4.6/5, demonstrating its effectiveness.</p> <p>PSU intends to expand this initiative, reinforcing lifelong learning values and preparing students for future endeavours. This commitment underscores PSU's dedication to lifelong learning, aligning with its overarching educational mission. The session will explore PSU's approach, its broader impact beyond campus and the importance of ongoing education in higher academia. PSU's commitment sets a precedent for institutions seeking to foster continual self-improvement and societal advancement through lifelong learning initiatives.</p>



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Institution Name	Qassim University
Submission title or project name	Teaching Anatomy Enhances Students' Innovative Skills and Engagement
Nominee / key personnel	
URL	
Submission	<p>Qassim University College of Medicine (QUCOM) identifies innovative teaching practices and rewards creative teaching strategies by awarding the best teachers according to certain standardised evaluation criteria such as subject knowledge, teaching effectiveness, student engagement, innovation in teaching methods, and leadership. One of the major criteria in this awarding is the ability of the teacher to motivate students to express their creative skills in extracurricular creative educational efforts observed through their ability to contribute to scientific, cultural or artistic exhibitions.</p> <p>QUCOM provides resources and logistics by setting up special exhibition locations such as galleries, exhibition halls or distinct sections of campus buildings. It also offers the necessary support including advice from instructors or mentors, planning and organisation, supply of resources, and advertising of the show via university channels. In addition, it supports the organisation of interdisciplinary exhibitions that highlight fields of study, such as science, art or technology.</p>



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Institution Name	Abu Dhabi University
Submission title or project name	Teaching and Learning Strategy of the Year: Abu Dhabi University's Comprehensive Approach
Nominee / key personnel	Dr Sreethi Nair; Dr Hamad Ebrahim Ali Odhabi; Dr Mohamed Fteiha; Dr Gary Williams; Dr Ghassan Aouad; Mr Stephen D'Cunha; Ms Merlyn Kulapurath
URL	
Submission	<p>Abu Dhabi University (ADU), a leading UAE institution, uses advanced technology and innovative teaching methods, including VR, smart screens and advanced labs, to prepare students for a technology-driven world. ADU's teaching excellence is based on evidence-based strategies, with research, benchmarking and student feedback shaping its curriculum. The university prioritises faculty development through the SMART Learning Centre, which has improved teaching quality and student satisfaction. The university also encourages interdisciplinary and cross-national learning projects, preparing students for the global workforce. ADU's commitment to sustainability is integral to its vision and mission, with a comprehensive strategy embedded in its curriculum.</p> <p>The Academic Success Centre provides tailored support across all courses, resulting in an increase in student retention, a rise in graduate employability and enhanced student satisfaction. ADU students' achievements in competitions demonstrate the quality of education and mentorship provided, which prepares them to be the next generation of local and global leaders and innovators.</p>



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Teaching and Learning Strategy of the Year

Institution Name	Gulf University
Submission title or project name	Gulf University's Teaching & Learning Strategy of the year
Nominee / key personnel	
URL	https://www.gulfuniversity.edu.bh/centers/quality-assurance-and-development-center/
Submission	<p>Gulf University (GU) has a teaching strategy that focuses on preparing graduates for successful careers and community engagement. The strategy centres on project-based learning and incorporates digital tools such as Poll Everywhere, Kahoot and the Moodle platform for interactive sessions. To maintain quality in the transition to online learning, GU makes use of Moodle as a learning management system. Students can access learning resources, participate in discussions and take quizzes through this platform.</p> <p>Exams are conducted online, with students required to be physically present at the university lab using lockdown browser technology. Instructors also engage in reflection and receive support for best practices through committees and the Teaching Excellence and Technology Centre. Overall, GU's commitment to technology and student engagement promotes innovative teaching methods and creates a rewarding learning experience.</p>