



# Awards Arab World 2024

## Outstanding Contribution to Entrepreneurialism

<b>Institution Name</b>	American University of Sharjah
<b>Submission title or project name</b>	Technology and Engineering Product Design Programme
<b>Nominee / key personnel</b>	Dr Lutfi Albasha, Lead for Product Design Programme, College of Engineering
<b>URL</b>	<a href="https://www.aus.edu/media/news/from-conceptualization-to-start-up-cens-product-design-program-fosters-engineering-entrepreneurship">https://www.aus.edu/media/news/from-conceptualization-to-start-up-cens-product-design-program-fosters-engineering-entrepreneurship</a>
<b>Submission</b>	<p>The Product Design Programme (PDP) is a College of Engineering innovation initiative for autumn 2023, and serves as an mentoring programme aimed at enhancing engineering students' experience. Functioning as an incubator for student ideas, the PDP assists students in conceptualising, developing prototypes and establishing start-up trademarks. It also provides training in planning, including budgeting and sourcing, and helps students pitch their ideas to potential investors.</p> <p>The programme started to work closely with Sharjah research park (SRITP) and is in discussions with Dubai Design District In5. It also includes workshops, seminars and consultations with business experts, ensuring a comprehensive entrepreneurial learning experience. The initial projects of the programme include a logistics intermediary application for secure and cost-effective solutions, a robotic approach to waste management, an academic management service, and a design automation based on AI. Automate-AI has received its first seed funding from an investor.</p>



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<b>Institution Name</b>	Egypt-Japan University of Science and Technology (E-JUST)
<b>Submission title or project name</b>	E-JUST efforts for Entrepreneurship Support
<b>Nominee / key personnel</b>	
<b>URL</b>	<a href="https://drive.google.com/drive/folders/1TghQHJnsPsNyYC_av8fmanbpqG4r0Ady?usp=sharing">https://drive.google.com/drive/folders/1TghQHJnsPsNyYC_av8fmanbpqG4r0Ady?usp=sharing</a>
<b>Submission</b>	<p>The Egypt-Japan University of Science and Technology (E-JUST) is a research-oriented university established through a bilateral agreement between the Egyptian and Japanese governments in 2009. Since its beginning, E-JUST has been equipped with outstanding research facilities and only outstanding scientists were recruited as faculty members. E-JUST has been capitalising on its outstanding personnel and exceptional infrastructure to boost through R&amp;D the added value of industries in Egypt, Africa and the Middle East, as well as to support innovative start-ups and spin-offs through its incubator. Currently, E-JUST offers entrepreneurship courses to all registered students.</p> <p>The incubator offers support to all university affiliates as well as individuals from the community. The support includes awareness sessions, mentorship, expert support and capacity-building opportunities through a user-friendly virtual platform. A number of start-up companies have already been established.</p>



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<b>Institution Name</b>	Euromed University of Fez
<b>Submission title or project name</b>	Fostering a change dynamic through entrepreneurship
<b>Nominee / key personnel</b>	Professor Mostapaha Bousmina; Professor Tijani Bounahmidi; Ms Ghada Bouhlal; Mr Omar Ameur; Mr Jalaeddine Kassou; Ms Imane Bousmaha
<b>URL</b>	<a href="https://ueuromed.org/en/structure-innovation/euromed-innovation-center-eic">https://ueuromed.org/en/structure-innovation/euromed-innovation-center-eic</a>
<b>Submission</b>	<p>The Euromed University of Fez's (UEMF) entrepreneurship project emanates from a Royal Initiative intended to create a higher education and research framework in Fez based on intercultural dialogue, exchange and cooperation between the two shores of the Mediterranean - with a natural extension towards Sub-Saharan Africa - while offering excellent training and conducting high-level scientific research in socio-economics.</p> <p>Through its particular character, UEMF contributes to the development and strengthening of regional integration in the Europe-Mediterranean-Africa area through the academic, scientific and cultural prism, as well as the mobility and exchange of students, teachers and researchers. Our ambition is to make UEMF a major player in the production of highly qualified human resources for the creation of knowledge, know-how and wealth through innovation and entrepreneurship.</p>



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<b>Institution Name</b>	King Fahd University of Petroleum and Minerals
<b>Submission title or project name</b>	Entrepreneurship Institute
<b>Nominee / key personnel</b>	
<b>URL</b>	
<b>Submission</b>	<p>King Fahd University of Petroleum and Minerals (KFUPM) has a vision to make a difference within Saudi Arabia and beyond in sciences, engineering and business fields. KFUPM has fully embedded entrepreneurship and innovation within its culture and curricula across all colleges.</p> <p>Through the KFUPM Entrepreneurship Institute (KFUPM-EI), four major initiatives are organised: the Entrepreneurial Emerging Leaders Acceleration and KFUPM Exponential focus on imparting entrepreneurial knowledge and fostering innovation - these two initiatives are coordinated by the Centre for Entrepreneurship Education. The Centre for Business Incubators provides resources and mentorship for successful start-up launches, while the Centre for Entrepreneurship Studies enhances programmes through research and industry insights.</p> <p>Additionally, KFUPM-EI collaborates with colleges to educate undergraduates on entrepreneurship through a digital business foundation scheme. Since 2019, KFUPM-EI has facilitated the establishment of 33 start-ups, generating over 25 million SAR (US\$6.7m) and creating over 100 jobs, significantly contributing to Saudi Arabia's economic growth.</p>



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<b>Institution Name</b>	Alamein International University
<b>Submission title or project name</b>	Entrepreneurialism in AIU
<b>Nominee / key personnel</b>	Professor Hesham Gaber
<b>URL</b>	
<b>Submission</b>	<p>Alamein International University (AIU) is one of the new fourth-generation universities established in 2020 in Egypt to offer high-quality education and training that balances graduate skills and knowledge within an efficient and sustainable institutional framework. At AIU, innovation is one of our five main strategic pillars. The main goal of AIU is to embed innovation into all strategies to establish it as an open innovation institution and space through collaboration with national and international professionals, scientists and entrepreneurs.</p> <p>To achieve this goal, we have worked in three directions: an academic course has been designed to provide students with the basics of entrepreneurship; secondly, we established a dedicated entrepreneurship student club responsible for offering relevant workshops; and, finally, we have made several agreements with famous entrepreneurship stakeholders to participate in several regional competitions. We believe we will be able to contribute efficiently to economic prosperity, societal well-being and a brighter future.</p>



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## Outstanding Contribution to Entrepreneurialism

<b>Institution Name</b>	German Jordanian University
<b>Submission title or project name</b>	Entrepreneurialism, Innovation and Technology Transfer
<b>Nominee / key personnel</b>	Professor Alaaldeen Al-Halhouli, President; Professor Malek AlSharairi, Vice President; Dr Abdelrahman Zuraik, President Advisor for Innovation, Technology Transfer and Entrepreneurship; Dr Nidal AlShawawreh, Dean of Innovation Technology Transfer and Entrepreneurship; Professor Rami AlAzrai, Dean of Scientific Research; Dr Samer Alabed, Accreditation and Quality Assurance Department Director; Dr Osama Saadeh, President Advisor for Sustainability; Ms Karma Kanaan, Accreditation and Quality Assurance Administrator (THE Rankings and Awards Contact Person)
<b>URL</b>	<a href="https://www.gju.edu.jo/content/deanship-innovation-technology-transfer-and-entrepreneurship-13557">https://www.gju.edu.jo/content/deanship-innovation-technology-transfer-and-entrepreneurship-13557</a>
<b>Submission</b>	<p>The German Jordanian University (GJU) has embedded entrepreneurialism in its Vision and Mission, and designated a specific strategic pillar for nurturing research, innovation and entrepreneurship. A key initiative regarding entrepreneurship has been to establish the first dedicated deanship in Jordan for Innovation, Technology Transfer and Entrepreneurship, using the model of German universities of applied sciences. In addition, GJU has established its first Incubator for incubation services, organising training and hackathons, funding and connecting entrepreneurs with investors. It has also established an Innovation Lab/Internet of Things Lab that provides design, digital and technological services to bring ideas to fruition.</p> <p>GJU offers Innovation and Entrepreneurship courses and initiatives for academics, administrators, students and local community, and incubates ideas leading to start-ups. It also leads dual study programmes to connect academia with industry, and embeds entrepreneurship in its study plans with more than 90 industrial partners producing highly qualified, highly employable students.</p>



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## Outstanding Contribution to Entrepreneurialism

<b>Institution Name</b>	King Abdullah University of Science and Technology (KAUST)
<b>Submission title or project name</b>	TAQADAM Startup Accelerator
<b>Nominee / key personnel</b>	
<b>URL</b>	<a href="https://taqadam.kaust.edu.sa/">https://taqadam.kaust.edu.sa/</a>
<b>Submission</b>	<p>The TAQADAM Startup Accelerator is a pioneering initiative with a mission to empower founders to push the boundaries of what is possible and create meaningful change through entrepreneurship and innovation. Driven by the collaborative efforts of King Abdullah University of Science and Technology and Saudi Awwal Bank (SAB), TAQADAM has been supporting start-ups since 2016, making it one of the longest-running university accelerator programmes in the Gulf Cooperation Council area.</p> <p>Over the past seven cohorts, the start-up has supported 245 Saudi and MENA-based start-ups with 607 founders, of whom 38% are women. Start-ups from the programme have raised over US\$218 million in venture capital funding. The accelerator provides founders with mentorship, workshops, networks and up to US\$140,000 in non-dilutive funding to accelerate their businesses.</p>



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<b>Institution Name</b>	Mansoura National University
<b>Submission title or project name</b>	Entrepreneurship training for pharmacists for better healthcare
<b>Nominee / key personnel</b>	
<b>URL</b>	
<b>Submission</b>	<p>Our commitment to entrepreneurialism stems from the belief in pharmacists' pivotal role in healthcare and economic growth. We have initiated diverse programmes to nurture entrepreneurial mindsets and equip students for success. As pioneers, we established the E-Club to foster student innovation and, in collaboration with the Arab Academy for Science and Technology, our Mentors Group for Entrepreneurship pairs students with industry mentors. We offer comprehensive entrepreneurship training to ensure students' readiness for ventures.</p> <p>Beyond academia, we organise events such as industry roundtables, workshops with national banks and awareness campaigns, providing hands-on experience and networking opportunities. And in partnership with industry and academic institutions, including Egypt Air, Baheya Hospitals and the Egyptian Drug Authority, we have developed protocols for innovative healthcare solutions. We are proud of our role in fostering innovation and are dedicated to empowering the next generation of entrepreneurial leaders.</p>