



Awards Arab World 2024

International Strategy of the Year

Institution Name	University of El Oued
Submission title or project name	The university's strategy
Nominee / key personnel	Professor Zabi Ammar
URL	https://www.univ-eloued.dz/univ_dire_exte_rela_coop_anim_comm_scie_mani/
Submission	<p>The University of El Oued has showcased a dynamic international strategy that significantly enhances its global presence. With a strategic focus on collaborations, such as the Erasmus+ programme, the university has facilitated extensive cultural and academic exchange, benefiting over 26,000 students and 1,080 faculty members. These initiatives not only enrich the academic experience but also foster intercultural understanding across diverse student bodies.</p> <p>Recognised as the first Algerian university to receive the "Study in Algeria" label, University of El Oued sets a high standard in international education, attracting students globally which boosts enrolment and financial stability. This recognition underscores our commitment to excellence in global education standards. Our successful international collaborations are evidenced by the Renewable Energy Development Unit and other research centres that align with global sustainability goals, reinforcing our role as a leader in innovative research.</p>



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Institution Name	King Fahd University of Petroleum and Minerals
Submission title or project name	KFUPM International Strategy
Nominee / key personnel	
URL	
Submission	<p>King Fahd University of Petroleum and Minerals' (KFUPM) mission is to be a leader in shaping and producing global talent for the national and global economy. The university's global perspective is to navigate the dynamic landscape by promoting greater diversity among our students and faculty, and fostering international academic and industry interlinkages.</p> <p>Our Office of International Cooperation is responsible for managing our international initiatives. The office has an International Advisory Board whose members include academic and corporate leaders who provide strategic insights on global trends. KFUPM boasts a diverse faculty from 63 countries and students of 64 nationalities that represent a vibrant community. Through global engagement and partnership with the government, the university aims to address and seek solutions to emerging challenges and drive economic growth.</p>



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Institution Name	Galala University (GU)
Submission title or project name	The First International Spring School on BioPhotonics applications
Nominee / key personnel	Mona Mostafa Mohamed, Professor of Cell and Cancer Biology, Senior Academic Director for International Collaboration
URL	https://www.gu.edu.eg/2023/04/gu-hosts-the-first-international-spring-school-on-biophotonics-applications/
Submission	<p>Internationalisation is an important pillar of any university; it can play a vital role in enhancing the global presence of a university, improving education and advancing positive values worldwide. Galala University (GU) is applying the concept of “global citizenship education” by establishing a dual degree with Arizona State University university, and by being a member of the Cintana Education organisation which connects 22 international universities with the resources and partners they need to succeed.</p> <p>GU is a partner in the Harnessing Innovation through Virtual Exchange for Enhanced Results (HIVER) programme - a collaborative endeavour with US universities to advance academic pedagogical techniques. GU's internationalisation achievements are shown by sharing classes, best practices, mobility programmes, joint research, publications and involvement of international experts in the GU system, and entrepreneurship education to improve the quality of life.</p>



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Institution Name	Abu Dhabi University
Submission title or project name	Pioneering Global Impact: ADU's Journey of Internationalisation
Nominee / key personnel	Dr Sherine Farouk; Mr Bassam Murra; Ms Noor Almasri; Mr Amit Sharma; Mr Ibrahim Louka; Ms Allison Hamilton; Mr Ibrahim Odhabi; Dr Ghassan Aouad; Dr Hamad Ebrahim Ali Odhabi; Mr Stephen D'Cunha; Ms Merlyn Kulapurath
URL	
Submission	<p>Abu Dhabi University (ADU) excels in global education, driven by innovation and excellence. Our international strategy has led to significant growth in student recruitment and diversity, reflected in our prestigious rankings. Accredited programmes and faculty achievements contribute to our enriched research environment. ADU's global partnerships and engagement programmes have expanded, promoting a global mindset. We actively address global challenges such as climate change through impactful initiatives.</p> <p>The newly developed policies have led to a substantial increase in student and faculty exchanges. Our commitment to fostering global citizenship is evident through initiatives like the "Global Mobility Hub" and "Certified International Study Abroad Programme". ADU's financial growth underscores our dedication to excellence.</p>



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Institution Name	An-Najah National University
Submission title or project name	A Comprehensive Approach to Global Collaboration in 2023
Nominee / key personnel	Dr Amjad El-Qanni, Director of Academic and Professional Development Centre; Ms Summer Abu Mughli, International and External Affairs Coordinator
URL	https://www.najah.edu/en/international-office/
Submission	<p>In 2023, An-Najah National University (ANNU) embarked on a transformative journey to enhance its global presence and impact. Through a comprehensive international strategy, ANNU strengthened institutional partnerships, expanded overseas operations, and strategically recruited international staff and students. Notably, ANNU signed 28 agreements across 17 countries, fostering academic exchange and collaboration. The university's leadership role in UNIMED and successful scholarship programmes underscore its commitment to global engagement. Virtual exchange courses engaged about 500 students, enhancing academic experiences.</p> <p>ANNU's international strategy has elevated its global profile and financial sustainability, positioning it as a leader in higher education innovation.</p>



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Institution Name	Ain Shams University
Submission title or project name	Defying the norm: A new initiative for Ain Shams University to boost internationalisation
Nominee / key personnel	Professor Shahira Samir, Executive director of the International Relations and Academic Collaborations (IRAC) sector; Professor Sherweit ElAhmady, Director of the International Students Mobility Office; Professor Reem ElKabarity, Director of the Alumni Office; Professor Tamer Elnady, Director of the Grants Office; Associate Professor Ahmed Elbanna, Director of the International Ranking Office
URL	https://irac.asu.edu.eg/
Submission	<p>No one can ignore the fact that internationalisation is a cornerstone for highly ranked, strong universities. Ain Shams University has always been the lighthouse for many novel initiatives adopted in Egypt. The International Relations and Academic Collaborations (IRAC) sector highlights the best example of Ain Shams' endeavours. This holistic sector includes 5 offices - international partnerships; international students and staff mobility; projects and grants; alumni; and international ranking - serving the university under one umbrella for the first time in an Egyptian university.</p> <p>The sector supports the university's global engagement efforts with the aim of internationalising its culture, programmes and services, and boosting its international ranking and visibility. Our target is to become a centre for globalisation in the university, developing world-class citizens through intercultural exposure.</p>



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Institution Name	The University of Jordan
Submission title or project name	Enhancing Global Engagement: Digital Initiatives at the University of Jordan
Nominee / key personnel	His Excellency Professor Dr Nathir Obeidat, President; Professor Dr Faleh Sawair, Vice President for Global Rankings and International Accreditation; Dr Sameh Alzubiedi, Director of International Affairs Unit; Dr Zaid Obeidat, Director of International Programme, Alumni and Marketing Unit; Dr Ala Saleh, Director of International Programme and Marketing Department
URL	https://ipmd.ju.edu.jo/Home.aspx ; https://www.youtube.com/@ipmdju2117
Submission	The University of Jordan has employed digital tools to expand global outreach and attract a diverse student body. Notably, an electronic partnership platform facilitates collaboration with international partners, and a comprehensive marketing plan leverages digital strategies to enhance the university's student recruitment efforts. The analysis of these digital tools revealed a 76% rise in activated agreements and MOUs, along with a recruitment increase of 10 nationalities, bringing the total to 84 nationalities. The university commits to ongoing innovation to solidify its position as a leading higher education institution regionally and globally.



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Institution Name	University of Béjaïa
Submission title or project name	International cooperation and internationalisation policy
Nominee / key personnel	
URL	https://www.univ-bejaia.dz/rectorat/documents/2018/Projet%20Etablissement_Univ%20%20Bejaia/Projet%20Etablissement_Univ%20%20Bejaia.pdf
Submission	<p>In terms of international cooperation and internationalisation policy, the University of Béjaïa has set itself the objective of improving its position among world universities. In this respect, two key actions are being undertaken:</p> <ul style="list-style-type: none">• Strengthening international cooperation: The objective is to increase the number of agreements with foreign partners from different geographical areas. To do this, the university set selection criteria: the number and quality of agreements signed; the ranking and visibility of partner universities; and the geographical and geostrategic dimensions of the areas concerned.• Internationalisation, attractiveness and mobility: The internationalisation of actions, the attractiveness of the territory and mobility are major objectives of the university's cooperation policy. The mobility policy consists of the creation of international semesters, the strengthening of summer universities, research and development scholarships, co-supervision agreements, the setting-up of international projects, and carrying out training exercises in collaboration with peers.