

THE AWARDS 2020

Technological or Digital Innovation of the Year

Institution name	Imperial College Business School
Submission title or project name	World's first live holographic university lecture at Imperial College Business School
Nominee/key personnel	Dr David Lefevre; Dr Nai Li; Mr Andrew Parry; Mr Phil Tulip
URL	
Submission	<p>In November 2018, Imperial became the first university to deliver a lecture via holographic telepresence technology. Three of the five speakers 'appeared' in the lecture hall whilst being physically located in New York and Los Angeles. They were able to make eye contact with students, answer questions in a live Q&A panel and respond in real-time to audience reactions.</p> <p>The result was an interactive learning experience which parallels the 'real world' equivalent while offering significant benefits: drawing on a global pool of speakers, maximising academic teaching time whilst travelling and creating an educational experience perfectly tailored to Generation Z students.</p>