

# THE AWARDS 2020

## Business School of the Year

<b>Institution name</b>	Birmingham Business School, <i>University of Birmingham</i>
<b>Submission title or project name</b>	Responsible Business at Birmingham Business School
<b>Nominee/key personnel</b>	Professor Catherine Cassell, Dean, Birmingham Business School
<b>URL</b>	
<b>Submission</b>	<p>In recent years, Birmingham Business School has taken bold moves towards establishing and delivering its responsible business agenda, by offering a distinctive and radical approach that engages all stakeholders.</p> <p>The school's strategy pivots around four synergistic areas of activity: delivering a responsibly infused curriculum; partnership with external organisations and corporates; creating internationally recognised knowledge about responsible business; and positioning responsibility at the heart of our organisational ethos, culture and governance structure.</p> <p>Our success in partnership is evidenced by the location of the Lloyds Banking Group Centre for Responsible Business within the school. In education, every student studies elements of business responsibility during their programme. In knowledge creation, we build upon thematic areas of strength across responsible business in its many forms; and at the heart of our culture and governance is the ambition that all staff are engaged in furthering the responsible business commitments of the school.</p>