

THE AWARDS 2020

Outstanding Entrepreneurial University

Institution name	Robert Gordon University
Submission title or project name	A university with a thriving entrepreneurial ecosystem
Nominee/key personnel	Robert Gordon University
URL	https://www.rgu.ac.uk/business-innovation/innovation-rgu
Submission	<p>Robert Gordon University has a long history of enterprise. Entrepreneurship and innovation have increasingly become a prominent aspect of RGU's strategy, resulting in an established entrepreneurial ecosystem which provides powerful resources for enterprising staff, students and alumni to stimulate economic activity by helping them to found innovative and diverse businesses, products, services and jobs.</p> <p>Its Entrepreneurship and Innovation Group (EIG) work across the university to embed enterprising learning and programmes, and to support its research and commercialisation activity.</p> <p>Across RGU's curriculum are opportunities for innovators to access resources, experience and skills to grow their business ideas. RGU's start-up Accelerator is the first funded programme of its kind in the North East of Scotland, supporting entrepreneurial teams to create scalable businesses. Its first cohort raised £785,662 and created 33 jobs.</p> <p>RGU culture of innovation and entrepreneurship is industry-accredited and has been celebrated nationally and regionally with awards, funding and key partnerships.</p>