

THE AWARDS 2020

Business School of the Year

Institution name	Bath Business School, <i>Bath Spa University</i>
Submission title or project name	
Nominee/key personnel	Professor Georgina Andrews, Dean of Bath Business School and Vice Provost, Bath Spa University
URL	https://www.bathspa.ac.uk/schools/bath-business-school/
Submission	<p>Bath Business School's nomination is based on our progressive and distinctive mission. By placing creative enterprise at the heart of all we do, while embracing responsible management and sustainable development, we have built a vibrant new Business School for the 21st Century.</p> <p>The strategic actions taken since our foundation in 2015 mean that we are poised to meet the needs of the post lockdown transformation and the new era of innovation.</p> <p>Key achievements include curriculum innovation, business engagement, widening participation, improving student outcomes and increasing recruitment. We have implemented initiatives to expand the horizons of students post-Brexit, to promote responsible management and sustainability, and to tackle inequalities and discrimination.</p> <p>We are actively engaged in accelerating economic growth and developing social enterprise. By applying creativity to global and social challenges we are supporting our graduates to change their lives, and hence change the world.</p>