

# THE AWARDS 2020

## Outstanding Entrepreneurial University

<b>Institution name</b>	University of East London
<b>Submission title or project name</b>	Careers-1st enterprise, entrepreneurship and innovation
<b>Nominee/key personnel</b>	
<b>URL</b>	
<b>Submission</b>	<p>Careers-1st enterprise, entrepreneurship and innovation is the central tenet of UEL's Vision 2028.</p> <p>UEL is the most socially inclusive university in London and the 4th nationally. A key aim of our 10-year strategy – Vision 2028 – is to increase the diversity of the talent pipeline for a 4.0 economy, meaning this is at the heart of our strategic goals across education and experience, careers and enterprise, impact and innovation, and sustainability.</p> <p>Transformative curriculum innovation has been facilitated through the implementation of a cross-institutional academic framework, driving entrepreneurship across all disciplines, at all levels.</p> <p>An entrepreneurial mindset has also flourished through the Careers Passport which, with the support of careers-focused experts, students use technology to enhance their employment journey.</p> <p>The university has also delivered a step-change in strategic employer engagement and on-campus enterprise activity. One example of this is a ground-breaking partnership with Amazon Web Services, establishing an innovative on-campus (and virtual) data economy career zone, breaking boundaries between work and study.</p>