

## **Outstanding Entrepreneurial University**

Institution name	Aston University
Submission title or project name	Aston University - Where Entrepreneurs Learn and Thrive
Nominee/key personnel	Mark Smith, Executive Director of Business Engagement, Aston University Paula Whitehouse, Associate Dean for Enterprise, College of Business and Social Sciences
URL	www.aston.ac.uk/business/aston-enterprise
Submission	Aston University is a place where entrepreneurship thrives. Our commitment to nurturing entrepreneurs is engrained in our culture and evident through the extensive range of practical, innovative entrepreneurial programmes taking place across the University.  Entrepreneurs can develop business ideas as part of our mini-accelerator programme, cultivate their start-up in Aston's incubator centre, learn how to innovate and grow through the Centre for Growth's leadership and management programmes, discover talent through the Engineering School's industry clubs, pitch for finance from Aston's business angel investor group, benefit from cutting edge research and technologies from our academics, and receive free, specialist legal advice in the Aston Law Clinic.  Evidence also shows that these entrepreneurial initiatives are having a significant impact on business creation and investment for the region.