

# THE AWARDS 2020

## Business School of the Year

<b>Institution name</b>	Aberdeen Business School, <i>Robert Gordon University</i>
<b>Submission title or project name</b>	Harnessing work-based and work-related learning to provide opportunity and enrich the student experience
<b>Nominee/key personnel</b>	Professor Elizabeth Gammie
<b>URL</b>	
<b>Submission</b>	<p>A distinguishing feature of Aberdeen Business School has been the provision of work-based and work-related learning. This submission demonstrates how the school has harnessed its success in this area to develop further its work-based and work-related provision.</p> <p>The school has enhanced the assessment of work-based learning by rolling out an e-portfolio to capture student learning in the workplace. Embedding a 12 month placement and related business consultancy project into the postgraduate provision along the lines of the already very successful undergraduate provision resulted in a significant increase in international student numbers.</p> <p>The innovative design of our Graduate Apprenticeship courses has widened the diversity within our student body and has proved very popular with both employers and students.</p> <p>Furthermore, engagement with two professional accountancy bodies, ICAS and ACCA, enabled the school to secure the pilot running in Scotland of the Accounting framework.</p>