

# THE AWARDS 2021

## University of the Year

<b>Institution name</b>	University of Sunderland
<b>Submission title or project name</b>	University of Sunderland: How to Know Your Place
<b>Nominee/key personnel</b>	
<b>URL</b>	<a href="http://www.sunderland.ac.uk">www.sunderland.ac.uk</a>
<b>Submission</b>	<p>At the University of Sunderland, we know our place as an institution:</p> <ul style="list-style-type: none"><li>• clear about our life-changing purpose</li><li>• sharp in our ambitions for students from all backgrounds</li><li>• distinctive in our contribution to higher education</li><li>• embedded in the city and north-east region.</li></ul> <p>Previously, the picture looked more challenging, but 2019-20 was the year in which confidence in our strategic vision, bold investments and strong leadership came together. As a result, we have financial stability and growing student numbers as we drive benefits for the city of Sunderland and the region as a whole.</p> <p>This is a story of deliberate and careful interventions that have brought about educational and wider benefits through local and regional partnership working.</p>