

THE AWARDS 2021

Outstanding Support for Students

Institution name	University of the West of England
Submission title or project name	GradLink global careers support for international students during Covid 19
Nominee/key personnel	David Gee
URL	www.gradlinkuk.com
Submission	<p>GradLink is a free careers site created by UWE Bristol for international students studying in the UK. During Covid, GradLink provided webinars and tailored resources to help international students to navigate the virtual job market. Support includes the production of a dedicated resources page with videos and fortnightly articles giving key careers advice.</p> <p>In spring 2020, GradLink collaborated with Coca-Cola European Partners to provide a platform for UK university careers services to ask questions about job recruitment during covid. The resulting article reached 0.5 million. GradLink also provided two programmes of live webinars during lockdown, which included contributions from UK and overseas employers, and international alumni.</p> <p>The GradLink resources relating to Covid have been accessed by millions worldwide. The articles have reached 6 million, and 700 registered for the webinars. Since March 2020, 2300 global vacancies have been placed on GradLink and website visits have increased to 750-1000 per day.</p>