

THE AWARDS 2021

Business School of the Year

Institution name	Leeds University Business School, <i>University of Leeds</i>
Submission title or project name	Innovation Thinking and Practice
Nominee/key personnel	Tony Morgan, Associate Professor in Innovation Management Practice Lena Jaspersen, University Academic Fellow in Innovation Management
URL	https://business.leeds.ac.uk/faculty/news/article/381/success-for-students-in-dragons-den-panel-event
Submission	<p>Leeds University Business School's interdisciplinary module 'Innovation, Thinking and Practice' enables students from across the University to develop creative problem solving, commercial awareness, change management, collaboration and communication skills, whilst engaging with industry partners and improving employability.</p> <p>The module is designed with input from leading graduate employers and combines experiential and reflective learning with a challenge-driven approach.</p> <p>Students collaborate in diverse teams to solve "innovation challenges" developed with local, national and international partners. Design Thinking is used to create human-centric solutions before students pitch their ideas to industry and academic leaders. Prizes are awarded to develop winning ideas and all teams receive professional idea viability assessments.</p> <p>Due to COVID, the module was redesigned for online delivery. The crisis created an opportunity, enabling students to develop valuable online collaboration skills inspired by business practice, and provided them with much-needed opportunities for valuable interaction with their peers, teaching staff and external professionals.</p>