

THE AWARDS 2021

Business School of the Year

Institution name	Imperial College Business School, <i>Imperial College London</i>
Submission title or project name	
Nominee/key personnel	
URL	https://www.imperial.ac.uk/business-school/
Submission	<p>Imperial College Business School (ICBS) is only 17 years old, yet features regularly in FT and QS rankings. ICBS holds a unique position within a global top ten university with a reputation for innovation and research-based technology. Its EdTech Lab is at the forefront of technological innovation and supporting several online programmes, including a world-class Global MBA. This all put ICBS in a unique position to respond to a global pandemic.</p> <p>In the 2019-2020 academic year, ICBS succeeded in:</p> <ul style="list-style-type: none">• launching a HyFlex multi-mode classroom with tech ‘co-pilots’• achieving the second highest student satisfaction rating since records began• securing the coveted Best Culture, Diversity and Inclusion Initiative award at the AMBA and BGA Excellence Awards• increasing recruitment, making 2019—2020 the best year on record.• running a Social Impact Day and nine webinars to support business• winning several awards for online learning