

THE AWARDS 2021

Outstanding Entrepreneurial University

Institution name	Sheffield Hallam University
Submission title or project name	Sheffield Hallam University: An enterprising university for extraordinary times
Nominee/key personnel	Professor Kevin Kerrigan, Pro Vice-Chancellor for Business and Enterprise
URL	https://www.shu.ac.uk/business
Submission	<p>Sheffield Hallam has taken a “whole-university” approach to embed entrepreneurial principles within its curriculum, partnerships, and research programmes.</p> <p>350 undergraduate programmes (24,000+ students) have been transformed to embed enterprise and real-world learning at every level, including mandatory work experience and placements for every student.</p> <p>Furthermore, there has been a 32% increase in the student consultancy offer to become the largest in the UK, with 5,062 students working with business partners.</p> <p>2019/20 has also seen Sheffield Hallam:</p> <ul style="list-style-type: none">• Deliver £18m of business support including start-up, growth, training and development, consultancy and talent management.• Recruit its 1,500th apprentice on behalf of 400+ employers.• Establish a Business Recovery Task Force to offer Covid-relevant business support.• Launch “Class of 2020” to help graduates navigate a highly disrupted jobs market.• Establish Employer Advisory Boards in all 17 academic departments, working with industry to future-proof the curriculum and secure work experience opportunities.